

# THE EDUCATION UNIVERSITY OF HONG KONG

## Course Outline

### Part I

<b>Programme Title</b>	: Bachelor of Arts (Honours) in Heritage Education and Arts Management
<b>Programme QF Level</b>	: 5
<b>Course Title</b>	: Issues in Heritage Conservation and its Policy 文化遺產的保育與政策
<b>Course Code</b>	: SSC4336
<b>Department</b>	: Social Sciences and Policy Studies
<b>Credit Points</b>	: 3
<b>Contact Hours</b>	: 39
<b>Pre-requisite(s)</b>	: Nil
<b>Medium of Instruction</b>	: CMI
<b>Course Level</b>	: 4

### Part II

The University's Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Sub-degree, Undergraduate, Taught Postgraduate, Professional Doctorate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):

- Professional Excellence;
- Ethical Responsibility; &
- Innovation.

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:

1. Problem Solving Skills
2. Critical Thinking Skills
3. Creative Thinking Skills
- 4a. Oral Communication Skills
- 4b. Written Communication Skills
5. Social Interaction Skills
6. Ethical Decision Making
7. Global Perspectives

### 1. Course Synopsis

Cultural heritage is an expression of the ways of living developed by a community and passed on from generation to generation, including objects, customs, artistic expressions (practices) and values. This course provides students with a broad and fundamental understanding of the cultural heritage conservation and management issues in modern society including tangible cultural heritage, architecture, archeological site and intangible cultural heritage. Cultural heritage conservation theories such as sustainable development, as well as policy anchored in The UNESCO cultural conventions will be studied. Global, national and local cases will be examined to discuss the perennial and emergent issues in heritage conservation policies. The course aims to develop students with a sense of appreciation and awareness of the cultural diversity and its contexts.

### 2. Course Intended Learning Outcomes (CILOs)

*Upon completion of this course, students will be able to:*

- CILO<sub>1</sub> Demonstrate a high level of competence in categorizing material and non-material cultural heritage;
- CILO<sub>2</sub> Critically evaluate global, national and local dialogues and practices on cultural heritage conservation;
- CILO<sub>3</sub> Evaluate cultural heritage convention and the sustainability of heritage conservation;
- CILO<sub>4</sub> Appreciate aesthetics of cultural heritage manifested in various forms.

### 3. Content, CILOs and Teaching & Learning Activities

Course Content	CILOs	Suggested Teaching & Learning Activities
The conservation of cultural heritage: government and the role of stakeholders: local communities non-governmental organizations, private sector's.	CILO <sub>1,2,3,4</sub>	Lectures, video, field visit, discussion
The conservation of cultural heritage: government, local communities non-governmental organizations, private sector's role.	CILO <sub>1,2,3,4</sub>	Lectures, video, field visit, discussion
Heritage conservation opportunities and challenges: identity, value, tourism, commercialization, sustainable development and conflict.	CILO <sub>1,2,3,4</sub>	Lectures, video, field visit, discussion

#### 4. Assessment

Assessment Tasks	Weighting (%)	CILO
(a) Short report (Individual): Students are required to write a short report based on a selected set of archive on heritage conservation (1200- 1500 words) and a field visit report to assess the management of the selected cultural heritage (1000- 1200 words).	45%	CILO <sub>1,2,3,4</sub>
(b) In-class and online assignment (Individual): Students are required to participate in in-class discussion and online assignment.	15%	CILO <sub>1,2,3,4</sub>
(c) Research paper (Group): Each group will submit a paper about heritage conservation issues and policy (2000- 2500 words).	40%	CILO <sub>1,2,3,4</sub>

#### 5. Required Text(s)

Nil

#### 6. Recommended Readings

- Aplin, Graeme. (2002). *Heritage: Identification, Conservation, and Management*. South Melbourne, Australia: Oxford University Press.
- Appadurai, Arjun. (1986). *The Social Life of Things: Commodities in Cultural Perspective*. Cambridge: Cambridge University Press.
- Daly, P., & Winter, T. (Eds.). (2012). *Routledge Handbook of Heritage in Asia*. Milton Park, Abingdon, Oxon; New York, NY: Routledge.
- Douet, James. (2016). *Industrial Heritage Retooled: The TICCIH guide to Industrial Heritage Conservation*. New York: Routledge.
- Forsyth, Michael (Eds.). (2007). *Understanding Historic Building Conservation*. Oxford, UK; Malden, MA: Blackwell.
- Hall, C. M., & McArthur, S. (Eds.). (1996). *Heritage Management in Australia and New Zealand: the Human Dimension* (2d ed.). Melbourne: Oxford University Press.
- Hoffman, B. T. (Ed.). (2006). *Art and Cultural Heritage: Law, Policy and Practice*. Cambridge; New York: Cambridge University Press.
- Howard, P. (2003). *Heritage: Management, Interpretation, Identity*. London; New York: Continuum.
- Kaminski, J., Benson, A. M., & Arnold, D. (Eds.). (2014). *Contemporary Issues in Cultural Heritage Tourism*. Abingdon, Oxon; New York: Routledge.
- King, F. Thomas. (2013). *Cultural Resource: Laws and Practice*. Plymouth:

- AltaMira Press.
- Leask, A., & Fyall, A. (Eds.). (2006). *Managing World Heritage Sites*. Oxford; Burlington, Mass: Butterworth-Heinemann.
- Mesckell, L. (2015). *Global Heritage: A Reader* (Malden, MA: Blackwell Readers in Anthropology 12).
- McKercher, B., & du Cros, H. (2002). *Cultural Tourism: the Partnership between Tourism and Cultural Heritage Management*. New York: Haworth Hospitality Press.
- Orbasli, Aylin. (2008). *Architectural Conservation: Principles and Practice*. Oxford; Malden, MA: Blackwell Pub..
- Smith, L., & Akagawa, N. (Eds.). (2009). *Intangible Heritage*. London; New York: Routledge.
- Starr, F. (2013). *Corporate Responsibility for Cultural Heritage: Conservation, Sustainable Development, and Corporate Reputation*. New York: Routledge.
- Stipe, Robert E. A Richer. (2003). *Heritage: Historic Preservation in the Twenty-first Century*. Chapel Hill: University of North Carolina Press.
- The ICOMOS International Specialized Committee on Cultural Tourism. (1994). *Cultural Tourism: Tourism at World Heritage Cultural Sites: the Sites Manager's Hand Book*. Paris: ICOMOS.
- Timothy, D. J. (2011). *Cultural Heritage and Tourism: an Introduction*. Bristol; Buffalo: Channel View Publications.
- Vinas, M. Salvador. (2005). *Contemporary Theory of Conservation*. Oxford: Elsevier Butterworth-Heinemann.
- 王文章 (2006). *非物質文化遺產概論*。北京：文化藝術出版社。
- 文潔華 (編) (2014). *香港嘅廣東文化*。香港：商務。
- 古物古蹟辦事處 (編) 2022. *大灣區文物建築高峯論壇*。香港：古物古蹟辦事處。
- 北京大學考古文博學院、北京大學中國考古學研究中心 (編) (2022). *考古學研究 (十三) ——北京大學考古百年考古專業七十年論文集*。北京：科學出版社。
- 林美容 (2006). *媽祖信仰與台灣社會*。台北：博揚。
- 洪長泰 (2011). *地標：北京的空間政治*。香港：牛津大學出版社。
- 張展鴻、鄒興華合(2013). *傳統飲食與非物質文化遺產保護*。香港：香港文化博物館。
- 廖迪生 (2023). *大坑坊眾口述史*。香港：香港科技大學華南研究中心。
- 廖迪生、盧惠玲 (編)、鄧聖時 (輯) (2007). *風水與文物：香港新界屏山鄧氏稔灣祖墓搬遷事件文獻彙編*。香港：香港科技大學華南研究中心。
- 鄭智文、蔡耀倫 (2018). *東方堡壘：香港軍事史，1840-1970*。香港：中華書局。
- 黎麗明 (2021). *從工匠到藝術家：20 世紀的中國美術陶瓷從業者*。廣西：廣西

師範大學出版社。

鄭宏泰 (2022). *巴斯家族：信仰、營商、生活與文化的別樹一幟*。香港：三聯。

## **7. Related Web Resources**

United Nations Educational, Scientific and Cultural Organization (UNESCO)

<http://en.unesco.org/>

Conserve and Revitalise Hong Kong Heritage

<http://www.heritage.gov.hk/en/>

Government Record Service

<http://www.info.gov.hk/pro/>

中國考古

<http://www.kaogu.cn/cn/>

## **8. Related Journals**

Heritage & Society

International Journal of Cultural Property

International Journal of Heritage Studies

Journal of Cultural Heritage

Journal of Cultural Heritage Management and Sustainable Development

Journal of Heritage Tourism

中國非物質文化遺產

文化遺產

中國飲食文化

田野與文獻

文化研究

## **9. Academic Honesty**

The University upholds the principles of honesty in all areas of academic work. We expect our students to carry out all academic activities honestly and in good faith. Please refer to the Policy on Academic Honesty, Responsibility and Integrity (<https://www.eduhk.hk/re/uploads/docs/000000000016336798924548BbN5>). Students should familiarize themselves with the Policy.

## **10. Others**

Nil

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