THE EDUCATION UNIVERSITY OF HONG KONG

Course Outline

Part I

Programme Title	: All Undergraduate Programmes
Programme QF Level	: 5
Course Title	: Cultural Heritage Conservation and Management
Course Code	: GGP3019
Department	: Social Sciences and Policy Studies
Credit Points	: 3
Contact Hours	: 39
Pre-requisite(s)	: Nil
Medium of Instruction	: English
Course Level	: 3

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Part II

The University's Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Sub-degree, Undergraduate, Taught Postgraduate, Professional Doctorate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):

- **P**rofessional **E**xcellence;

- **E**thical **R**esponsibility; **&**

- **I**nnovation.

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:
1. Problem Solving Skills

2. Critical Thinking Skills

3. Creative Thinking Skills

4a. Oral Communication Skills

4b. Written Communication Skills

5. Social Interaction Skills

6. Ethical Decision Making

7. Global Perspectives

1. **Course Synopsis**

    This course provides students with a broad and fundamental understanding of the cultural heritage conservation and management. Cultural heritage conservation and issues in contemporary society will be explored, and field trip will also be organized to enhance the understanding of cultural heritage and its local communities. Examples from tangible and intangible cultural heritage will be examined to develop students' critical thinking skills in heritage interpretation, power and identity. The course aims to develop students with a strong sense of appreciation of the cultural heritage in Hong Kong and elsewhere, as well as awareness of cultural heritage conservation for the sustainability of a place.

2. **Course Intended Learning Outcomes** (CILOs)

    Upon completion of this course, students will be able to:

    CILO$_1$: categorize cultural heritage resources in Hong Kong

    CILO$_2$: demonstrate a high level of competence in classification of cultural heritage

    CILO$_3$: analyse the cultural heritage conservation strategies and policies

    CILO$_4$: evaluate critically the effectiveness of the cultural heritage conservation policies

    CILO$_5$: critique of the importance of culture heritage management

3. **Content, CILOs and Teaching & Learning Activities**

Course Content	CILOs	Suggested Teaching & Learning Activities
1. What is heritage? Classification of cultural heritage: tangible and intangible cultural heritage	$CILO_{1,2,5}$	Lectures, reading, video analysis and discussion
2. The conservation of tangible cultural heritage: government, local communities non-governmental organizations and private sector's role in cultural heritage conservation	$CILO_{3,4,5}$	Lectures, reading, video, fieldtrip, discussion
3. Management of cultural heritage: publicity, visitor management and tourism	$CILO_{4,5}$	Lectures, reading, video, fieldtrip, discussion
4. Safeguarding Hong Kong's archeological, architectural and intangible cultural heritage: opportunities and challenges	$CILO_{1,2,3,4,5}$	Lectures, reading, video, fieldtrip, discussion

4. Assessment

Assessment Tasks	Weighting (%)	CILO
(a) Individual essay on an assigned topic related to cultural heritage conservation (1200 words)	35%	$CILO_{2,3,4,5}$
(b) Group presentation: students will conduct group presentations using case studies to analyze different aspects and issues of cultural heritage conservation	35%	$CILO_{3,4,5}$
(c) Examination	30%	$CILO_{1, 2, 3, 4, 5}$

5. Required Text(s)

Meskell, L. (2015). *Global Heritage: A Reader* (Malden, MA: Blackwell Readers in Anthropology 12).

6. Recommended Readings

Avieli, N. (2015). The rise and fall (?) of Hội An, a UNESCO World Heritage site in Vietnam. *SOJOURN: Journal of Social Issues in Southeast Asia*, *30*(1), 35-71.

Aplin, Graeme. (2002). *Heritage: Identification, Conservation, and Management*. South Melbourne, Australia: Oxford University Press.

Appadurai, Arjun. (1986). *The Social Life of Things: Commodities in Cultural Perspective*,. Cambridge: Cambridge University Press.

Chan, S. C. (2001). Selling the Ancestors' Land: A Hong Kong Lineage Adapts. *Modern China*, *27*(2), 262–284.

Chan, S.C., Graeme Lang and Lars Ragvald. (2005). "Temple and the Religious Economy" *Interdisciplinary Journal of Research on Religion* 4(1):1-27.

Cheung, Sidney (1999). The Meanings of a Heritage Trail in Hong Kong. *Annals of Tourism Research*, vol. 26, no. 3, pp. 570-588.

Cheung, Sindey. (2003). Remembering Through Space: The Politics of Heritage in Hong Kong. *International Journal of Heritage Studies*, vol. 9, no. 1, pp. 7-26.

Daly, P., & Winter, T. (Eds.). (2012). *Routledge Handbook of Heritage in Asia*. Milton Park, Abingdon, Oxon; New York, NY: Routledge.

Harrison, R. (2013). *Heritage: Critical Approaches*. Milton Park, Abingdon; New York: Routledge.

Haviland, William, Prins, Herald, McBride, Bunny. (2017). *Cultural Anthropology: The Human Challenge*. Boston: Cengage Learning.

Hayes, James (2012). *The Great Difference: Hong Kong's New Territories and Its People 1898-2004*. Hong Kong: Hong Kong University Press.

Hobsbawm, E. And Ranger, T. (Eds) (2012). *The Invention of Tradition*. Cambridge: Cambridge University Press.

Hoffman, B. T. (Ed.). (2006). *Art and Cultural Heritage: Law, Policy and Practice*. Cambridge; New York: Cambridge University Press.

Jones, T. E., Bui, H. T., & Ando, K. (2023). Zoning for world heritage sites: dual dilemmas

in development and demographics. In *Migration, Tourism and Social Sustainability* (pp. 33-55). Routledge.

Kaminski, J., Benson, A. M., & Arnold, D. (Eds.). (2014). *Contemporary Issues in Cultural Heritage Tourism*. Abingdon, Oxon; New York: Routledge.

Ku, A. (2010). Making Heritage in Hong Kong: A Case Study of the Central Police Station Compound. *The China Quarterly*, 202, 381-399.

Lai, Celine (2015). "Archaeological Museums And Tourism In China: A Case Study Of The Sanxingdui Museum" *Museum Management and Curatorship*, vol. 30, no. 1, pp. 75-93.

Leask, A., & Fyall, A. (Eds.). (2006). *Managing World Heritage Sites* (1st ed.). Oxford; Burlington, Mass: Butterworth-Heinemann.

Leung, Maggie W.H. and Soyez, D. (2009). Industrial Heritage: Valorising the Spatial, Temporal Dynamics of Another Hong Kong Story. *International Journal of Heritage Studies*, 15: 57-75.

Liu, T. (2003). A Nameless but Active Religion: An Anthropologist's View of Local Religion in Hong Kong and Macau. *The China Quarterly*, 174, 373-394.

Lu, Tracey L-D. (2008). "Some Issues on the Management of Archaeological Sites in Mainland China" *Conservation and Management of Archaeological Sites*, Vol. 10 (4): 353-366.

Lu, Tracey L-D. (2009). "Heritage Management in Post-colonial Hong Kong" *International Journal of Heritage Studies*, Vol. 15(2-3): 258-272.

Lung, D. (2012). "Built heritage in transition: a critique on Hong Kong's conservation Movement and the Antiquities and Monuments Ordinance". *Hong Kong Law Journal*, 42 (1): 121-131.

Meacham, W. (2009). *The Archaeology of Hong Kong*. Hong Kong: Hong Kong University Press.

Pearce, Susan M. (2017). *Museums, Objects, and Collections: A Cultural Study*. Washington D.C.: Smithsonian Institution Press.

Rajagopalan, Desai, Rajagopalan, Mrinalini, & Desai, Madhuri. (2012). *Colonial Frames, Nationalist Histories: Imperial Legacies, Architecture And Modernity* (Ashgate studies in architecture series). Farnham, Surrey ; Burlington, VT: Ashgate.

Siu, Helen F. and Ku, Agnes S. (2008) *Hong Kong Mobile: Making a Global Population*. Hong Kong: Hong Kong University Press.

Smith, Laurajane. (2006). *Uses of Heritage*. London; New York: Routledge.

Smith, L., & Akagawa, N. (Eds.). (2009). *Intangible Heritage*. London; New York: Routledge.

Starr, F. (2013). *Corporate Responsibility for Cultural Heritage: Conservation, Sustainable Development, and Corporate Reputation*. New York: Routledge.

Thomsen, L. (2018). Retailing in places of World Heritage, transition and 'planned authenticity'. *Geoforum*, *91*, 245-252.

Timothy, D. J. (2021). *Cultural heritage and tourism: an introduction* (2nd edition). Bristol; Buffalo: Channel View Publications.Timothy, D. J., & Nyaupane, G. P. (Eds.). (2009). *Cultural Heritage and Tourism in the Developing World: a Regional Perspective*. London; New York: Routledge.

Watson, James L. and Rubie S. Watson (2004) *Village Life in Hong Kong: Politics, Gender, and Ritual in the New Territories.* Hong Kong: The Chinese University Press.

Watson, Rubie S. and James L. Watson. (1997). "From Hall of Worship to Tourist Center: An Ancestral Hall in Hong Kong's New Territory. *Cultural Survival Quarterly*, 21(1): 33-35.

Yu Siu-wah. (2014). "Ng Wing Mui (Mui Yee) and the Revival of the Sineung (Blind Female) Singing Style in Cantonese Naamyam (Southern Tone)" *Journal of the Chinese Oral Performing Literature*. 33.2, Dec: 121 - 134.

7. **Related Web Resources**
   United Nations Educational, Scientific and Cultural Organization (UNESCO)
   http://en.unesco.org/
   Conserve and Revitalise Hong Kong Heritage
   http://www.heritage.gov.hk/en/
   Government Record Service
   http://www.info.gov.hk/pro/

8. **Related Journals**
   Journal of Heritage Tourism
   Journal of Cultural Heritage
   International Journal of Heritage Studies
   International Journal of Cultural Property
   Journal of Cultural Heritage Management and Sustainable Development
   Journal of the Hong Kong Branch of the Royal Asiatic Society

9. **Academic Honesty**
   The University upholds the principles of honesty in all areas of academic work. We expect our students to carry out all academic activities honestly and in good faith. Please refer to the *Policy on Academic Honesty, Responsibility and Integrity* (https://www.eduhk.hk/re/uploads/docs/000000000016336798924548BbN5). Students should familiarize themselves with the Policy.

10. **Others**
    Newspaper articles, magazines and other on-line videos on relevant current issues will be used wherever and whenever necessary and feasible.

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