THE EDUCATION UNIVERSITY OF HONG KONG

Course Outline

Part I

Programme Title	: Bachelor of Social Sciences (Honours) in Global and Environmental Studies; Bachelor of Social Sciences (Honours) in Global and Hong Kong Studies; All undergraduate programmes
Programme QF Level	: 5
Course Title	: Globalization: Concepts and Debates
Course Code	: SSC2149
Department	: Social Sciences and Policy Studies
Credit Points	: 3
Contact Hours	: 39
Pre-requisite(s)	: Nil
Medium of Instruction	: EMI
Course Level	: 2

Part II

The University's Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Sub-degree, Undergraduate, Taught Postgraduate, Professional Doctorate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):
● **P**rofessional **E**xcellence;
● **E**thical **R**esponsibility; **&**
● **I**nnovation.

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:
1. Problem Solving Skills
2. Critical Thinking Skills
3. Creative Thinking Skills
4a. Oral Communication Skills
4b. Written Communication Skills
5. Social Interaction Skills
6. Ethical Decision Making
7. Global Perspectives

1. **Course Synopsis**

   Globalization has become an increasingly influential and intensively debated topic since the 1990s. This course is designed to introduce students to the concepts, issues, theoretical debates and perspectives essential for understanding globalization discourse. More specifically, the course examines the major features of globalization in its political, economic, cultural, technological, and environmental dimensions, pluralist perspectives related to the opportunities and challenges that globalization has brought to the contemporary world, the contest between globalists and skeptics regarding globalization and its consequent influence on human activities, arguments for and against globalization, and briefly, global paradigms and practice in response to globalization. In doing so, this course will help students come to an understanding of differing perspectives related to how globalization shapes and is reflected in the 'runaway world' which is emerging in an anarchic and haphazard fashion, carried along by a mixture of economic, technological and cultural imperatives.

2. **Course Intended Learning Outcomes** (CILOs)

   Upon completion of this course, students will be able to:

   CILO$_1$ understand the different interpretations of globalization and explain the arguments for and against globalization.

   CILO$_2$ identify and critically analyze major aspects of human activities being affected by globalization.

   CILO$_3$ assess the major challenges of globalization and evaluate the implications of globalization on human society with reference to selected pressing global challenges like financial crises and environmental sustainability.

   CILO$_4$ demonstrate an awareness of how globalization affects human activities in political, economic and cultural arenas and its consequences.

3. **Content, CILOs and Teaching & Learning Activities**

Course Content	CILO	Suggested Teaching & Learning Activities
Part One of the course focuses on the conceptual framework for understanding globalization, including • The concept of globalization and related concepts (e.g., internationalization, nation state, transnational bodies, and etc); • The theories of development (e.g., the world system theory, core-periphery framework, globalization discourse, and etc); • The historical developments of the world political and economic system and technological advancements that led to the shrinking of the world and a globalized age.	*CILO$_1$*	• Lectures • Seminars • Class Debates
Part Two of the course focuses on diverse interpretations of globalization and its influence on multiple dimensions of human activities, including • Political dimension (e.g., the spread of global values and ideologies such as human rights, democracy, and global ethics) • Economic dimension (e.g., the cross-border expansion of economic markets, financial crises, transnational economic corporations)	*CILO$_2$*	• Lectures • Seminars

• Social and Cultural dimensions (e.g., the expansions of consumer culture and the world, the drastic increase of cross-border flow of people, service, and technology, cross-cultural awareness) • The relation of these to the Environmental dimension (e.g., environmental sustainability, global climate change)		

Part Three of the course focuses on
• Theoretical debates on globalization and the ways how globalization affects human society, including
  - the contest between globalists and skeptics;
  - the arguments for and against globalization;
  - the convergence and divergence in policymaking in response to globalization
  - the cooperation and competition between national governments and transnational organizations (e.g., International economic and financial institutions, multinational corporations)
  - benefits and problems of globalization
• The examination of the major challenges that globalization has brought to the contemporary world, including
  - changing forms of violence and poverty, social justice, and wealth;
  - protectionism, free, fair and unfair trade;
  - environmental sustainability;
  - the influence of globalization on the worldwide political and economic imbalances, regional economic disparities, and social inequality;
  - the global paradigms and practice in equipping people to rise to the challenges of globalization.
	CILO₃	• Lectures
		• Students' Tele-conferencing with overseas scholars in discussing globalization discourses and global issues

Part Four of the course focuses on • Conducting a brief survey on major strategies in different parts of the world in response to the growing impact of globalization (as an introduction to more in-depth examination of these responses in later stages of the programme), and • Examining the strengths and limitations of these global and local practices / strategies.	*CILO₄*	• Lectures • Students' group Presentations

4. Assessment

Assessment Tasks	Weighting (%)	CILO
(a) Class Participation Students are expected to take turn to lead the group discussions in class, and report the group's results.	10 %	*CILO$_1$,*
(b) Student Group Project Students are required to collaborate with group members to research an issue related to the understanding of globalization discourse, followed by a group presentation and a written project report.	50%	*CILO $_{2,3,4,}$*
(c) Individual Essay (1500 words) A review of required readings, with focus on the concept and debates on globalization at political, economic, cultural, and environmental dimensions.	40%	*CILO $_{1, 2, 3,4,}$*

5. Required Text(s)

Ervin, J., & Smith, Z. A. (2008). Globalization [electronic resource]: a reference handbook. ebray: ABC-CLIO.

Held, D. (1999). Global transformations: politics, economics and culture. Stanford, California: Stanford University Press.

Mooney, A., & Evans, B. (Eds.). (2007). Globalisation [electronic resource]: the key concepts. ebrary: Routledge.

Schirato, T., & Webb, J. (2003). Understanding globalization [electronic resource]. ebray: Sage Publications.

6. Recommended Readings

Craig, J. (2008). *Globalization [electronic resource] : A study of our times*: ebrary.

Friedman, T. (2005). *The World is Flat: A Brief History of The Globalized World In The Twenty-First Century*. London: Allen Lane.

Friedman, T. (2008). *Hot Flat and Crowded: Why The World Needs A Green Revolution, And How We Can Renew Our Global Future*. London ; New York: Allen Lane.

Haber, S., Douglass C. N., & Weingast, R. (Eds). (2008). *Political Institutions and Financial Development*. Stanford: Stanford University Press.

Held, D. & McGrew, A. (2004). *The Global Transformation Reader*. Wiley-Blackwell.

Held, D. & McGrew, A. (2007). *Globalization / Anti-Globalization*. Cambridge: Polity.

Kelleher, A. & Klein, L. (2008). *Global Perspectives: A Handbook for Understanding Global Issues*. Upper Saddle River, N.J.: Prentice Hall.

McGillvray, A. (2006). *A Brief History of Globalization: The Untold Story of our Incredible Shrinking Planet*. Baker & Taylor Books.

Oatley, T. (2009). *International Political Economy: Interests and Institutions in the Global Economy* (4th edition). New York: Pearson.

Scholte, J. A. (2005). *Globalization: A critical introduction* (2nd ed.). New York: Palgrave Macmillan.

Seitz, J.L. (2008). *Global Issues: An Introduction*. Malden, MA: Wiley-Blackwell.

Waters, M. (2001). *Globalization [electronic resource]* (2nd ed.): Routledge.

7. Related Web Resources

Anthony Giddens, "Runaway World", 1999 BCC Reich Lectures:
        http://www.bbc.co.uk/radio4/reith1999/
  Jeffrey Sachs 2007 BBC Reich Lectures:
        http://www.bbc.co.uk/radio4/reith2007/
  TV Documentary "Commanding Height":
        http://www.pbs.org/wgbh/commandingheights/hi/story/ch_menu_03.html
  Yale Global Online:
        http://yaleglobal.yale.edu/index.jsp
  Global Issues:
        http://www.globalissues.org
  Who controls the world:
        http://whocontrolstheworld.com

8. Related Journals

Globalizations. Routledge.

Globalisation, Societies and Education. Routledge.

Global Society. Routledge.

Global Journal of Emerging Market Economies. SAGE.

Global Social Policy: An Interdisciplinary Journal of Public Policy and Social Development. SAGE.

The International Journal of Politics, Culture and Society. Springer.

Journal of Management and Governance. Springer.

The Review of International Organizations. Springer.

9. Academic Honesty

The University upholds the principles of honesty in all areas of academic work. We expect our students to carry out all academic activities honestly and in good faith. Please refer to the *Policy on Academic Honesty, Responsibility and Integrity* (https://www.eduhk.hk/re/uploads/docs/000000000016336798924548BbN5).   Students should familiarize themselves with the Policy.

10. Others

Newspaper articles and video-clips on relevant issues.

11. Other Relevant References

Altman, R. (2009). *The Great Crash, 2008: A Geopolitical Setback for the West*. Foreign Affairs, 88(1), 2-14.

Bhagwati, J. (2004). *In defense of Globalization*. Auckland : Oxford University Press.

Camerson, A. , Nesvetailova, A., & Palan, R. (Eds). (2008). *International Political Economy*. London: Sage.

Carney, R. (Ed). (2009) *Lessons from the Asian Financial Crisis*. New Work: Routledge.

Giddens, A. (1999). *A Runaway World: How Globalization is Reshaping Our Lives*. New York: Routledge.

Gilpin, R. (2000). *The Challenge of Global Capitalism: The World Economy in the 21st Century*. Princeton, N.J.: Princeton University Press.

Held, D. (Ed.) (2000). *A Globalizing World? Culture, Economic, Politics*. London and New York: Routledge.

Huntington, S. (2002). *The Clash of Civilizations and the Remaking of World Order*. London: Simon and Schuster.

Mattoo,A.,& Subramanian, A. (2009). From Doha to the Next Bretton Woods: A New Multilateral Trade Agenda. *Foreign Affairs*, 88(1),15-26.

Milner, H.V. (1998). International political economy: Beyond hegemonic stability. *Foreign Policy*, (110), 112-123.

Mittelman, J.H. (2000). *The Globalization Syndrome*. New Jersey: Princeton University Press.

Poland, M. J. (2005). *Understanding Terrorism: Groups, Strategies, and Responses* Upper Saddle River, N.J.: Pearson/Prentice Hall.

Rogowski, R. (1990). *Commerce and Coalitions: How Trade Affects Domestic Political Alignments*. Princeton: Princeton University Press, 1990.

Stiglitz, J.E. (2003). *Globalization and Its Discontents*. New York: W.W. Norton.

Tariq, A. (2002). *The Clash of Fundamentalisms*. London: Verso.

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