

THE EDUCATION UNIVERSITY OF HONG KONG

Course Outline

Part I

Programme Title	: All Undergraduate Programmes
Programme QF Level	: 5
Course Title	: Soccer Management and Governance
Course Code	: PUA1021
Department	: Social Sciences and Policy Studies
Credit Points	: 3
Contact Hours	: 39
Pre-requisite(s)	: Nil
Medium of Instruction	: Chinese; English
Course Level	: 1

Part II

The University's Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Sub-degree, Undergraduate, Taught Postgraduate, Professional Doctorate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):

- ★ Professional Excellence;
- ★ Ethical Responsibility; &
- ★ Innovation.

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:

1. Problem Solving Skills
2. Critical Thinking Skills
3. Creative Thinking Skills
- 4a. Oral Communication Skills
- 4b. Written Communication Skills
5. Social Interaction Skills
6. Ethical Decision Making
7. Global Perspectives

1. Course Synopsis

This course aims at studying the administrative, managerial and political issues surrounding the development of soccer in the world. Topics include the role of FIFA in governing the world soccer development; the rise of developing nations in the world soccer tournament; the relationships between match-fixing and corruption; the emergence of women soccer; soccer gambling and cross-border crime; the emergence of Asian states such as Japan and Korea; the rise and decline of soccer development in China; and the factors contributing to gradual decline of soccer performance in Hong Kong. The perspectives adopted in this course are multidisciplinary, including history, sociology, politics, administration and sports science. Guests will be invited from the Hong Kong Football Association to address some of the topics.

As an important course of the Minor of Public Policy and Management, this course focuses on a popular sport across the world. It will help students to better understand and appreciate the impact of public policy/management in our society.

2. Course Intended Learning Outcomes (CILOs)

Upon completion of this course, students will be able to:

- CILO1 understand the history and governance of soccer in the world, Asia, China and Hong Kong;
- CILO2 understand how the FIFA has been governing soccer development in the world;
- CILO3 evaluate soccer administration, management and development in Asia, China and Hong Kong;
- CILO4 understand sports from multidisciplinary perspectives.

3. Content, CILOs and Teaching & Learning Activities

Course Content	CILOs	Suggested Teaching & Learning Activities
To help students understand the history of soccer in the world, Asia, China and Hong Kong, and to enable students to evaluate soccer administration, management and development in these places	<i>CILO1,3</i>	Lectures, class discussions, short videos

To introduce how the FIFA has been governing soccer development in the world, and let students understand sports from multidisciplinary perspectives.	<i>CILO2,4</i>	Lectures, class discussions, short videos
To enable students to evaluate soccer administration and development in Asia, China and Hong Kong, and help students understand sports from multidisciplinary perspectives	<i>CILO3,4</i>	Class presentations in groups and an individual essay
To help students understand the history and governance of soccer in the world, Asia, China and Hong Kong	<i>CILO1</i>	Lectures

4. Assessment

Assessment Tasks	Weighting (%)	CILO
Class presentation in a group & its report	40% (20% + 20%)	<i>CILO1, 2</i>
One individual essay of 2,000 words	60%	<i>CILO1, 3, 4</i>
<i>Total:</i>	<i>100%</i>	

5. Use of Generative AI in Course Assessments

Please select one option only that applies to this course:

- ☐ **Not Permitted:** In this course, the use of generative AI tools is not allowed for any assessment tasks.
- ☒ **Permitted:** In this course, generative AI tools may be used in some or all assessment tasks. Instructors will provide specific instructions, including any restrictions or additional requirements (e.g., proper acknowledgment, reflective reports), during the first lesson and in relevant assessment briefs.

6. Required Text(s)

Nil

7. Recommended Readings

General and International (FIFA and Western Countries)

- Bill, M. (1996). *The World's game: A history of soccer*. Urbana: University of Illinois Press.
- Carter, M. V., & Carter, E. M. (2007). A social psychological analysis of anomie among national football league players. *International Review for the Sociology of Sport*, 42(2), 243-270.
- Cornelissen, S. (2010). Football's tsars: Proprietorship, corporatism and politics in the 2010 FIFA World Cup. *Soccer & Society*, 11(1), 131-143.
- Davis, M. C., & End, C. M. (2010). A winning proposition: The economic impact of successful national football league franchises. *Economic Inquiry*, 48(1), 39-50.
- Dubois, L. (2010). *Soccer empire: The world cup and the future of France*. Berkeley: University of California Press.
- Frick, B. (2009). Globalization and factor mobility: The impact of the 'Bosman-ruling' on player migration in professional soccer. *Journal of Sports Economics*, 10(1), 88-106.
- Giulianotti, R. (1999). *Football: A sociology of the global game*. New York: Polity Press.
- Goldblatt, D. (2006). *The ball is round: A global history of soccer*. New York: Riverhead Books.
- Guttmann, A. (2004). *From ritual to record: The nature of modern sports*. New York: Columbia University Press.
- Hamil, S., Walters, G., & Watson, L. (2010). The model of governance at FC Barcelona: Balancing member democracy, commercial strategy, corporate social responsibility and sporting performance. *Soccer & Society*, 11(4), 475-504.
- Knoppers, A., & Anthonissen, A. (2003). Women's soccer in the United States and the Netherlands: Differences and similarities in regimes of inequality. *Sociology of Sport Journal*, 20(4), 351-370.
- Kassimeris, C. (2008). *European football in black and white: Tackling racism in football*. Lanham: Lexington Books.
- Lafranchi, P., & Taylor, M. (2001). *Moving with the ball: The migration of professional footballers*. Oxford: Berg.
- McGovern, P. (2002). Globalization or internationalization?: Foreign footballers in the English league, 1946-95. *Sociology*, 36(1), 23-42.

- Poli, E. (2001). The revolution in the televised soccer market. *Journal of Modern Italian Studies*, 5(3), 371-394.
- Porro, N., & Russo, P. (2001). Berlusconi and other matters: The era of 'Football-politics'. *Journal of Modern Italian Studies*, 5(3), 348-370.
- Preston, I., & Szysmanski, S. (2000). Racial discrimination in English football. *Scottish Journal of Political Economy*, 47(4), 342-363.
- Tomlinson, A., & Sugden, J. (1998). *FIFA and the contest for world football: Who rules the peoples' game?*. Cambridge: Polity Press.
- Wagg, S. (Ed.). (2004). *British football and social exclusion*. London: Routledge.

Africa

- Alegi, P. (2010). *African soccer landscapes: How a continent changed the world's game*. Athens: Ohio University Press.
- Darby, P. (2002). *Africa, football and FIFA: Politics, colonialism and resistance*. London: Frank Cass.
- Desai, A., & Vahed, G. (2010). World Cup 2010: Africa's turn or the turn on Africa? *Soccer & Society*, 11(1), 154-167.
- Korr, C., & Close, M. (2008). *More than just a game: Football v Apartheid*. London: Harper Collins.
- Paul, D. (2003). Africa, the FIFA presidency, and the governance of world football: 1974, 1998, and 2002. *Africa Today*, 50(1), 3-24.
- Poli, R. (2006). Migrations and trade of African football players: Historic, geographical and cultural aspects. *Afrika Spectrum*, 41(3), 393-414.

Japan and Korea

- Cha, V. D. (2009). *Beyond the final score: The politics of sport in Asia*. New York: Columbia University Press.
- Horne, J. (2004). The global game of football: The 2002 World Cup and regional development in Japan. *Third World Quarterly*, 25(7), 1233-1244.
- Horne, J., & Manzenreiter, W. (2008). Football, komyuniti and the Japanese ideological soccer apparatus. *Soccer & Society*, 9(3), 359-376.
- Manzenreiter, W. (2008). Football diplomacy, post-colonialism and Japan's quest for normal state status. *Sport in Society*, 11(4), 414-428.
- Park, S. (2010). Inoperative community in Post-Authoritarian South Korea: Football

fandom, political mobilization and civil society. *Journal for Cultural Research*, 14(2), 197-220.

Podolera, G. (2008). Nation, state and football: The Korean case. *International Journal of the History of Sport*, 25(1), 1-17.

China

Jinxia, D., & Mangan, J. A. (2002). Ascending then descending? Women's soccer in modern China. *Soccer and Society*, 3(2), 1-18.

Tan, T., & Bairner, A. (2010). Globalization and Chinese sport policy: The case of elite football in the People's Republic of China. *China Quarterly*, (203), 581-600.

李承鵬；劉曉新；吳策力.(2010).中國足球內幕.南京:江蘇人民出版社.

叶林, & 樊玉瑶. (2018). 中国体育管理体制: 沿革, 现状与未来. *甘肃行政学院学报*, (2), 41-50.

叶林, 毕翔然, & 李寅. (2022). 从管制到共生——共同生产视角下中国政府与体育社会组织的关系. *《广西师范大学学报》(哲学社会科学版)*, 57(6), 73-85.

叶林, 陈昀轩, & 樊玉瑶. (2019). 中国体育管理体制改革的困境与出路——基于足球改革的调查. *中国行政管理*, 9, 50-55.

叶林, & 陈昀轩. (2020). 体育与城市: 从发展竞争到治理能力. *中国治理评论*.

Hong Kong

Bridges, B. (2009). The making of a modest mega-event: Hong Kong and the 2009 East Asian games. *International Journal of the History of Sport*, 16(1), 2384-2397.

Strategic Leisure. (2009). *Football development in Hong Kong 'We are Hong Kong' dare to dream: A final report*. Warrington: Strategic Leisure. <<http://www.hkfa.com/upload/20092010/consultancy/master.pdf>>

楊志華.(2009).香港足球史話(1945-1969).香港:明文出版社.

莫逸風；黃海榮.(2008).香港足球誌.香港:上書局.

林尚義；盧德權.(1990).香港足球史.香港:集英館.

8. Related Web Resources

Soccer Politics: <http://sites.duke.edu/wcwp/>

International Federation of Association Football (FIFA): <http://www.fifa.com/>

Asian Football Confederation (AFC): www.The-AFC.com

Confederation of African Football (CAF): www.cafonline.com

Union of European Football Associations (UEFA): www.uefa.com

Confederation of North, Central American and Caribbean Association

Football (CONCACAF): www.concacaf.com
Hong Kong Football Association: <http://www.hkfa.com/zh-hk/index.php>
Chinese Football Association: <http://www.fa.org.cn/>
Premier League: <http://www.premierleague.com/>
Primeradivisión de Liga: <http://www.lfp.es/Default.aspx?tabid=65&IDLanz=2&language=en-GB>
J. League Division 1: <http://www.j-league.or.jp/eng/>

9. Related Journals

International Review for the Sociology of Sports

<https://journals.sagepub.com/home/irs>

Journal of Sport Management

<https://journals.humankinetics.com/view/journals/jsm/jsm-overview.xml>

Journal of Sport & Social Issues <https://journals.sagepub.com/home/jss>

Journal of Youth and Adolescence <https://www.springer.com/journal/10964>

Sport Management Review <https://www.sciencedirect.com/journal/sport-management-review>

Sport in Society <https://www.tandfonline.com/toc/fcss20/current>

Sport History Review <https://journals.humankinetics.com/view/journals/shr/shr-overview.xml>

Soccer and Society <https://www.tandfonline.com/loi/fsas20>

Social Inclusion <https://www.cogitatiopress.com/socialinclusion>

The International Journal of History of Sports

<https://www.tandfonline.com/toc/fhsp20/current>

10. Academic Honesty

The University upholds the principles of honesty in all areas of academic work. We expect our students to carry out all academic activities honestly and in good faith. Please refer to the *Policy on Academic Honesty, Responsibility and Integrity* (<https://www.eduhk.hk/re/uploads/docs/000000000016336798924548BbN5>). Students should familiarize themselves with the Policy.

11. Others

Nil

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