

## THE EDUCATION UNIVERSITY OF HONG KONG

### Course Outline

#### Part I

<b>Programme Title</b>	: All Undergraduate Programmes
<b>Programme QF Level</b>	: 5
<b>Course Title</b>	: Soccer Politics and Administration
<b>Course Code</b>	: GEG1045
<b>Department</b>	: Social Sciences and Policy Studies
<b>Credit Points</b>	: 3
<b>Contact Hours</b>	: 39
<b>Pre-requisite(s)</b>	: Nil
<b>Medium of Instruction</b>	: Chinese; English
<b>Course Level</b>	: 1

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#### Part II

The University's Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Sub-degree, Undergraduate, Taught Postgraduate, Professional Doctorate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):

- Professional Excellence;
- Ethical Responsibility; &
- Innovation.

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:

1. Problem Solving Skills
2. Critical Thinking Skills
3. Creative Thinking Skills
- 4a. Oral Communication Skills
- 4b. Written Communication Skills
5. Social Interaction Skills
6. Ethical Decision Making
7. Global Perspectives

### 1. Course Synopsis

This course aims at studying the administrative and political issues surrounding the development of soccer in the world. Topics include the role of FIFA in governing the world soccer development; the rise of developing nations in the world soccer tournament; the relationships between match-fixing and corruption; the emergence of women soccer; soccer gambling and cross-border crime; the emergence of Asian states such as Japan and Korea; the rise and decline of soccer development in China; and the factors contributing to gradual decline of soccer performance in Hong Kong. The perspectives adopted in this course are multidisciplinary, including history, sociology, politics, administration and sports science. Guests will be invited from the Hong Kong Football Association to address some of the topics.

### 2. Course Intended Learning Outcomes (CILOs)

*Upon completion of this course, students will be able to:*

- CILO1 understand the history of soccer in the world, Asia, China and Hong Kong;
- CILO2 understand how the FIFA has been governing soccer development in the world;
- CILO3 evaluate soccer administration and development in Asia, China and Hong Kong;
- CILO4 understand sports from multidisciplinary perspectives.

### 3. Content, CILOs and Teaching & Learning Activities

Course Content	CILOs	Suggested Teaching & Learning Activities
To help students understand the history of soccer in the world, Asia, China and Hong Kong, and to enable students to evaluate soccer administration and development in these places	<i>CILO1,3</i>	Lectures, class discussions, short videos
To introduce how the FIFA has been governing soccer development in the world, and let students understand sports from multidisciplinary perspectives.	<i>CILO2,4</i>	Lectures, class discussions, short videos

To enable students to evaluate soccer administration and development in Asia, China and Hong Kong, and help students understand sports from multidisciplinary perspectives	<i>CILO</i> <sub>3,4</sub>	Class presentations in groups and an individual essay
To help students understand the history of soccer in the world, Asia, China and Hong Kong	<i>CILO</i> <sub>1</sub>	Lectures

#### 4. Assessment

Assessment Tasks	Weighting (%)	CILO
a. Class presentation in a group	40%	<i>CILO</i> <sub>1, 2</sub>
b. One individual essay of 2,000 words	60%	<i>CILO</i> <sub>1, 3, 4</sub>
<b>Total:</b>	<b>100%</b>	

#### 5. Required Text(s)

Nil

#### 6. Recommended Readings

##### General and International (FIFA and Western Countries)

Bill, M. (1996). *The World's game: A history of soccer*. Urbana: University of Illinois Press.

Carter, M. V., & Carter, E. M. (2007). A social psychological analysis of anomie among national football league players. *International Review for the Sociology of Sport*, 42(2), 243-270.

Cornelissen, S. (2010). Football's tsars: Proprietorship, corporatism and politics in the 2010 FIFA World Cup. *Soccer & Society*, 11(1), 131-143.

Davis, M. C., & End, C. M. (2010). A winning proposition: The economic impact of successful national football league franchises. *Economic Inquiry*, 48(1), 39-50.

Dubois, L. (2010). *Soccer empire: The world cup and the future of France*. Berkeley: University of California Press.

Frick, B. (2009). Globalization and factor mobility: The impact of the 'Bosman-ruling' on player migration in professional soccer. *Journal of Sports Economics*, 10(1), 88-106.

- Giulianotti, R. (1999). *Football: A sociology of the global game*. New York: Polity Press.
- Goldblatt, D. (2006). *The ball is round: A global history of soccer*. New York: Riverhead Books.
- Guttman, A. (2004). *From ritual to record: The nature of modern sports*. New York: Columbia University Press.
- Hamil, S., Walters, G., & Watson, L. (2010). The model of governance at FC Barcelona: Balancing member democracy, commercial strategy, corporate social responsibility and sporting performance. *Soccer & Society*, 11(4), 475-504.
- Knoppers, A., & Anthonissen, A. (2003). Women's soccer in the United States and the Netherlands: Differences and similarities in regimes of inequality. *Sociology of Sport Journal*, 20(4), 351-370.
- Kassimeris, C. (2008). *European football in black and white: Tackling racism in football*. Lanham: Lexington Books.
- Lafranchi, P., & Taylor, M. (2001). *Moving with the ball: The migration of professional footballers*. Oxford: Berg.
- McGovern, P. (2002). Globalization or internationalization?: Foreign footballers in the English league, 1946-95. *Sociology*, 36(1), 23-42.
- Poli, E. (2001). The revolution in the televised soccer market. *Journal of Modern Italian Studies*, 5(3), 371-394.
- Porro, N., & Russo, P. (2001). Berlusconi and other matters: The era of 'Football-politics'. *Journal of Modern Italian Studies*, 5(3), 348-370.
- Preston, I., & Szysmanski, S. (2000). Racial discrimination in English football. *Scottish Journal of Political Economy*, 47(4), 342-363.
- Tomlinson, A., & Sugden, J. (1998). *FIFA and the contest for world football: Who rules the peoples' game?*. Cambridge: Polity Press.
- Wagg, S. (Ed.). (2004). *British football and social exclusion*. London: Routledge.

## **Africa**

- Alegi, P. (2010). *African soccer landscapes: How a continent changed the world's game*. Athens: Ohio University Press.
- Darby, P. (2002). *Africa, football and FIFA: Politics, colonialism and resistance*. London: Frank Cass.
- Desai, A., & Vahed, G. (2010). World Cup 2010: Africa's turn or the turn on Africa? *Soccer & Society*, 11(1), 154-167.
- Korr, C., & Close, M. (2008). *More than just a game: Football v Apartheid*. London: HarperCollins.
- Paul, D. (2003). Africa, the FIFA presidency, and the governance of world football: 1974, 1998, and 2002. *Africa Today*, 50(1), 3-24.
- Poli, R. (2006). Migrations and trade of African football players: Historic,

geographical and cultural aspects. *Afrika Spectrum*, 41(3), 393-414.

### **Japan and Korea**

- Cha, V. D. (2009). *Beyond the final score: The politics of sport in Asia*. New York: Columbia University Press.
- Horne, J. (2004). The global game of football: The 2002 World Cup and regional development in Japan. *Third World Quarterly*, 25(7), 1233-1244.
- Horne, J., & Manzenreiter, W. (2008). Football, komuniti and the Japanese ideological soccer apparatus. *Soccer & Society*, 9(3), 359-376.
- Manzenreiter, W. (2008). Football diplomacy, post-colonialism and Japan's quest for normal state status. *Sport in Society*, 11(4), 414-428.
- Park, S. (2010). Inoperative community in Post-Authoritarian South Korea: Football fandom, political mobilization and civil society. *Journal for Cultural Research*, 14(2), 197-220.
- Podolera, G. (2008). Nation, state and football: The Korean case. *International Journal of the History of Sport*, 25(1), 1-17.

### **China**

- Jinxia, D., & Mangan, J. A. (2002). Ascending then descending? Women's soccer in modern China. *Soccer and Society*, 3(2), 1-18.
- Tan, T., & Bairner, A. (2010). Globalization and Chinese sport policy: The case of elite football in the People's Republic of China. *China Quarterly*, (203), 581-600. 李承鵬；劉曉新；吳策力.(2010).中國足球內幕.南京:江蘇人民出版社. **Hong Kong**

Bridges, B. (2009). The making of a modest mega-event: Hong Kong and the 2009 East Asian games. *International Journal of the History of Sport*, 16(1), 2384-2397.

Strategic Leisure. (2009). *Football development in Hong Kong 'We are hong Kong' – dare to dream: A final report*. Warrington: Strategic Leisure. <  
<http://www.hkfa.com/upload/20092010/consultancy/master.pdf>>

楊志華.(2009).香港足球史話(1945-1969).香港:明文出版社.  
莫逸風；黃海榮.(2008).香港足球誌.香港:上書局. 林尚義；  
盧德權.(1990).香港足球史.香港:集英館.

## **7. Related Web Resources**

Soccer Politics: <http://sites.duke.edu/wcwp/>

International Federation of Association Football (FIFA): <http://www.fifa.com/>

Asian Football Confederation (AFC): [www.The-AFC.com](http://www.The-AFC.com)

Confederation of African Football (CAF): [www.cafonline.com](http://www.cafonline.com) Union of

European Football Associations (UEFA): [www.uefa.com](http://www.uefa.com) Confederation of

North, Central American and Caribbean Association Football

(CONCACAF): [www.concacaf.com](http://www.concacaf.com)

Hong Kong Football Association: <http://www.hkfa.com/zh-hk/index.php>

Chinese Football Association: <http://www.fa.org.cn/> Premier League:

<http://www.premierleague.com/> Primera división de Liga:

<http://www.lfp.es/Default.aspx?tabid=65&IDLanz=2&language=en-GB>

J. League Division 1: <http://www.j-league.or.jp/eng/>

## **8. Related Journals**

Journal of Sport Administration & Supervision

Journal of Sport & Social Issues

Sociology of Sport Journal

Journal of Sports Economics

Soccer and Society

International Review for the Sociology of Sport

The International Journal of the History of Sport

Sport in Society

## **9. Academic Honesty**

The University upholds the principles of honesty in all areas of academic work. We expect our students to carry out all academic activities honestly and in good faith. Please refer to the *Policy on Academic Honesty, Responsibility and Integrity* (<https://www.eduhk.hk/re/uploads/docs/000000000016336798924548BbN5>). Students should familiarize themselves with the Policy.

## **10. Others**

Nil

*Updated December 2023*