

THE EDUCATION UNIVERSITY OF HONG KONG

Course Outline

Part I

Programme Title	: Doctor of Education
Programme QF Level	: 7
Course Title	: Principles of Policy Studies
Course Code	: PPG8001
Department	: Department of Social Sciences and Policy Studies
Credit Points	: 3
Contact Hours	: 39
Pre-requisite(s)	: Nil
Medium of Instruction	: EMI
Course Level	: 7

Part II

The University's Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Sub-degree, Undergraduate, Taught Postgraduate, Professional Doctorate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):

- **Professional Excellence;**
- **Ethical Responsibility; &**
- **Innovation.**

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:

1. Problem Solving Skills
2. Critical Thinking Skills
3. Creative Thinking Skills
- 4a. Oral Communication Skills
- 4b. Written Communication Skills
5. Social Interaction Skills
6. Ethical Decision Making

7. Global Perspectives

1. Course Synopsis

This course equips students with key theoretical and analytical abilities essential for understanding public policy and governance. It will look into major theories and techniques in political science, public administration, sociology, and economics and synthesize into a coherent set of knowledge for students who are new to the discipline. The course will also expose students to a variety of analytical skills and techniques so that students could apply these tools in analyzing case studies across the globe.

2. Course Intended Learning Outcomes (CILOs)

Upon completion of this course, students will be able to:

CILO₁ : Understand the theoretical underpinnings of policy studies.

CILO₂ : Understand how public policies are made and implemented and explore the strategies for improving the process.

CILO₃ : Critically analyse challenges and reforms to policy studies and policy environment in the global context.

3. Content, CILOs and Teaching & Learning Activities

Course Content	CILOs	Suggested Teaching & Learning Activities
Theoretical foundation of policy studies	<i>CILO₁</i>	<ul style="list-style-type: none"> • Lectures • Tutorials • Essay • Web and library search • Reading lecture notes and key references
Public policy process and institutions	<i>CILO₂</i>	
Policy governance in the global context	<i>CILO₃</i>	
Challenges of policy reform and policy governance	<i>CILO₃</i>	

4. Assessment

Assessment Tasks	Weighting (%)	CILOs
(a) Participation Students are expected to actively participate in seminars and contribute to the generation of insights.	30%	<i>CILO₁₋₃</i>
(b) Mid-term essays This course aims to consolidate students' mastery of the mainstream policy literature. The essay is intended to assess their comprehension of major theories.	30%	<i>CILO₁₋₃</i>
(c) Final report This course seeks to facilitate students' preparation of their doctoral thesis. The final report is intended to encourage them to reflect on the possible	40%	<i>CILO₁₋₃</i>

theoretical frameworks.		
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5. Required Text(s)

Durose, C. & Richardson, L. (2016). *Designing Public Policy for Co-productin: Theory, Practice and Change*. Bristol: Policy Press.

Howlett, M. & Ramesh, M. (2009). *Studying Public Policy: Policy Cycles and Policy Subsystems*. Oxford: Oxford University Press.

Wu, X., Ramesh, M., Howlett, M., & Fritzen, S. A. (2010). *The Public Policy Primer: Managing the Policy Process*. London: Routledge.

6. Recommended Readings

Sabatier, P., & Weible, C. M. (2014). *Theories of the Policy Process* (3rd edition). Boulder: Westview.

7. Related Web Resources

Name of the Web Page	Web Link
Asian Development Bank (ADB)	www.adb.org
Chinese Public Administration Research	http://www.cpar.net/
Hong Kong Public Administration Association	http://www.hkpaa.org.hk/
Kennedy School of Government, Harvard University	www.hks.harvard.edu
Lee Kuan Yew School of Public Policy, National University of Singapore	www.lkyspp.nus.edu.sg
Public Sector Management and Governance – Asian Development Bank	http://beta.adb.org/themes/governance/main
Section on Chinese Public Administration of The American Society for Public Administration	http://www.cpar.net/
The Economist	www.economist.com
United Nations Public Administration Network	http://www.unpan.org/
World Bank	www.worldbank.org

8. Related Journals

Governance: An International Journal of Policy

Journal of Asian Public Policy

Policy and Society

Policy Studies Journal

9. Academic Honesty

The University upholds the principles of honesty in all areas of academic work. We expect our students to carry out all academic activities honestly and in good faith. Please refer to the *Policy on Academic Honesty, Responsibility and Integrity* (<https://www.eduhk.hk/re/uploads/docs/000000000016336798924548BbN5>). Students should familiarize themselves with the Policy.

10. Others

Nil

Updated as of 29 December 2023

TPg Courses with other Study Modes

Programme Title : Doctor of Education
Course Title : Principles of Policy Studies
Course Code : PPG8001
Offering Unit : Department of Social Sciences and Policy Studies
Credit Points : 3

Delivery mode:

Online learning as the primary delivery mode

Range of classroom-based contact hours (0-15)	Range of hours for online learning (24-39)	Total No. of-Contact Hours
		39

Directed study mode

Range of classroom-based contact hours (4-15)	Range of guided independent learning hours (24-35)	Total No. of-Contact Hours
4	35	39