THE EDUCATION UNIVERSITY OF HONG KONG

Course Outline

Part I

Programme Title : Bachelor of Social Sciences (Honours) in Social Entrepreneurship

and Development Studies

Programme QF Level : 5

Course Title : Field Visit
Course Code : SSC2331

Department : Social Sciences and Policy Studies

Credit Points : Non-credit bearing

Contact Hours : 39
Pre-requisite(s) : Nil
Medium of Instruction : EMI
Course Level : 2

Part II

The University's Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Sub-degree, Undergraduate, Taught Postgraduate, Professional Doctorate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):

- Professional Excellence;
- Ethical Responsibility; &
- Innovation.

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:

- 1. Problem Solving Skills
- 2. Critical Thinking Skills
- 3. Creative Thinking Skills
- 4a. Oral Communication Skills
- 4b. Written Communication Skills
- 5. Social Interaction Skills
- 6. Ethical Decision Making
- 7. Global Perspectives

1. Course Synopsis

The Field Visit is a required component of the programme providing students an opportunity to visit cities in the Greater Bay Area (GBA) or nearby cities in the region. It aims at enhancing students' awareness of the ongoing developmental issues in the region, and the importance of social enterprises in tackling those issues. Through collaboration with other university partners throughout the region, students are expected to actively engage in the interactive learning environment where international and local students combine knowledge acquired from lectures and seminars with investigation of problems and prospects of the GBA in the Asian context. A typical field visit will include visits to government offices, international non-profit organizations, think tanks, social services and environmental protection organizations. Renowned businessmen, community leaders, prominent scholars will also be invited as guest speakers for lectures and professional visits.

2. Course Intended Learning Outcomes (CILO_s)

Upon completion of this course, students will be able to:

- CILO₁ articulate the major issues related to social, economic, technological, political, cultural and environmental developments in selected city(ies) in the GBA;
- CILO₂ examine critically major opportunities and challenges that these cities are facing during the process of rapid socio-economic and political transformation;
- CILO₃ appreciate the complexity of developmental issues in selected Chinese cities; and
- CILO₄ explain the role of social enterprises in tackling developmental problems

3. Content, CILOs and Teaching & Learning Activities

| Course Content | CILOs | Suggested Teaching & Learning Activities |
|--|-------------------|---|
| Major domestic, regional and global variables shaping the current socio-economic, political, technological, cultural and environmental developments in the GBA | CILO ₁ | Lectures, field trips, group discussion |
| Major opportunities and challenges that GBA cities are facing during the process of rapid socio-economic and political transformation. Major opportunities and challenges that these cities are facing during the process of rapid socio-economic and political transformation | CILO ₂ | Lectures, field trips, group discussion |
| Appreciate the complexity of developmental issues in selected Chinese cities | CILO ₃ | Lectures, field trips, group discussion |
| Demonstrate an awareness of the role of social enterprises in tackling developmental problems | CILO ₄ | Lectures, field trips, group discussion |

4. Assessment

| Assessment Tasks | Weighting (%) | CILO |
|--|---------------|----------------------------|
| (a) Reflective Journal: | 50% | CILO _{1, 2, 3, 4} |
| Students will write a short reflective essay or film a video blog to discuss the things they learn in the field visit. | | |
| (b) Participation | 50% | CILO _{1, 2, 3, 4} |

5. Use of Generative AI in Course Assessments

□ *Not Permitted*: In this course, the use of generative AI tools is not allowed for any assessment tasks.

☑ *Permitted*: In this course, generative AI tools may be used in some or all assessment tasks. Instructors will provide specific instructions, including any restrictions or additional requirements (e.g., proper acknowledgement, reflective reports), during the first lesson and in relevant assessment briefs.

6. Required Text(s)

Nil.

7. Recommended Readings

- Baehler, K., & Besharov, D. (2013). *Chinese Social Policy in a Time of Transition*. Oxford: Oxford University Press.
- Chan, C.K., Ngok, K.L., & Phillips, D. (2008). Social Policy in China: Development and wellbeing, Bristol: Policy Press.
- Chan, F. (2020). The Guangdong–Hong Kong–Macao Greater Bay Area: Enhancing Collaborative Governance of the CEPA Implementation and Regional Integration. *China: An International Journal*, 18(1), 171-191.
- Chiu, S., & Lui, T.L. (2009). Hong Kong: Becoming a Chinese Global City, London: Routledge.
- Chufrin, G. (2006). East Asia: Between regionalism and globalism, Singapore: Institute of Southeast Asian Studies.
- Howell, J. (2004). Governance in China, Lanham: Rowman & Littlefield Publishers, Inc.
- Li, H. (2006). Emergence of the Chinese middle class and its implications. *Asian Affairs, an American Review, (32)*2, 67-83.
- Mok, K.H., & Forrest, R. (2009). Changing governance and public policy in East Asia, London:

Routledge.

Yu, H. (2019). The Guangdong-Hong Kong-Macau Greater Bay Area in the Making: development plan and challenges. *Cambridge Review of International Affairs*, DOI: 10.1080/09557571.2019.1679719

8. Related Web Resources

http://www.mad.asia/what-s-new

https://bcorporation.net/about-b-lab

https://ec.europa.eu/growth/sectors/social-economy/enterprises en

https://sechamber.hk/

https://www.bayarea.gov.hk/en/home/index.html

https://www.seraasia.org/

https://www.socialenterprise.org.uk/

9. Related Journals

Nil

10. Academic Honesty

The University upholds the principles of honesty in all areas of academic work. We expect our students to carry out all academic activities honestly and in good faith. Please refer to the *Policy on Academic Honesty*, *Responsibility and Integrity* (https://www.eduhk.hk/re/uploads/docs/000000000016336798924548BbN5). Students should familiarize themselves with the Policy.

11. Others

Nil

Last updated: 21 July 2025