

# THE EDUCATION UNIVERSITY OF HONG KONG

## Course Outline

### Part I

<b>Programme Title</b>	: All Undergraduate Programmes
<b>Programme QF Level</b>	: 5
<b>Course Title</b>	: CFCC-Component III: Urban Heritage Management
<b>Course Code</b>	: CFC3015
<b>Department(s)</b>	: Department of Social Sciences and Policy Studies
<b>Credit Points</b>	: 1
<b>Contact Hours</b>	: 13
<b>Pre-requisite(s)</b>	: Nil
<b>Medium of Instruction</b>	: English (Supplemented with Chinese)
<b>Course Level</b>	: 3

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### Part II

The University's Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Sub-degree, Undergraduate, Taught Postgraduate, Professional Doctorate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):

- Professional Excellence;
- Ethical Responsibility; &
- Innovation.

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:

1. Problem Solving Skills
2. Critical Thinking Skills
3. Creative Thinking Skills
- 4a. Oral Communication Skills
- 4b. Written Communication Skills
5. Social Interaction Skills
6. Ethical Decision Making
7. Global Perspectives

## 1. Course Synopsis

Urban heritage management has been a key spatial practice in the contemporary urban landscape in which different socio-economic dynamics have competed to inscribe their meanings onto the built environment. To-date, whilst heritage management has become a professional practice and is associated with other spatial practices which as place making and sustainable development, the role of indigenous knowledge and the importance of community engagement cannot be overlooked. At the same time, urban heritage management is deeply embedded in the construction of cosmopolitan identity in which the past and the present is creatively blended. The course explores the rationales for heritage management and the opportunities and challenges of heritage management in the context of urbanization (such as Yongqing Fang, Taikoo Wharf and Osaka Wharf at Guangzhou, and Ma On Shan Iron Mine and the Mills in Hong Kong). The course will involve lectures, workshops and local field trips with a view to familiarising participants with basic concepts and important themes related to heritage management in Hong Kong and cities in the Greater Bay Area.

## 2. Course Intended Learning Outcomes (CILOs)

*Upon completion of this course, students will be able to:*

- CILo<sub>1</sub> identify the drivers and barriers in urban heritage management practice in Hong Kong and other world cities;
- CILo<sub>2</sub> evaluate the values of indigenous knowledge and professional knowledge in the contemporary heritage management; and
- CILo<sub>3</sub> explain the extent to which the spatial practice of urban management in Hong Kong and cities in the Greater Bay Area has created a sense of place and/or landscape of memories.

## 3. Content, CILOs and Teaching & Learning Activities

Course Content	CILOs	Suggested Teaching & Learning Activities
<p><b><i>Urbanisation and Heritage Management: Conceptual and Theoretical Foundations</i></b></p> <p>This part will discuss the rationales for heritage management in the context of urbanization and the drivers and barriers facing heritage management in different cities.</p>	CILo <sub>1</sub>	Lecture
<p><b><i>Professional and Indigenous Practices in Heritage Management in Hong Kong and other World Cities</i></b></p> <p>The session will look at how urban heritage management has become a professional practice, and how its principles have been adopted to create space of place and landscapes of memories.</p>	CILo <sub>2,3</sub>	Lecture and Fieldtrip
<p><b><i>Heritage Management in Chinese Cities with special reference to the Greater Bay Area</i></b></p> <p>The session will look at the connection</p>	CILo <sub>3</sub>	Lecture

Course Content	CILOs	Suggested Teaching & Learning Activities
between heritage management and the development of the local tourism sector in the cities within the Greater Bay Area, and explore the role of the local community in promoting sustainable urban heritage management practice.		

#### 4. Assessment

Assessment Tasks	Weighting (%)	CILO
<b>Fieldtrip Report</b> Students will be required to produce a 1,000-word fieldtrip report explaining how the selected case creates a sense of place and/or geographies of memory for the city.	100	CILO <sub>1, 2, 3</sub>

#### 5. Use of Generative AI in Course Assessments

Please select one option only that applies to this course:

Not Permitted: In this course, the use of generative AI tools is not allowed for any assessment tasks.

Permitted: In this course, generative AI tools may be used in some or all assessment tasks. Instructors will provide specific instructions, including any restrictions or additional requirements (e.g., proper acknowledgment, reflective reports), during the first lesson and in relevant assessment briefs.

#### 6. Required Text(s)

Taylor, Ken, Verdini, Giulio, (2022), *Management Planning for Cultural Heritage: Places and Their Significance*, Oxon: Routledge.

#### 7. Recommended Readings

Silva, Kapila D., Chapagain, Neel Kamal, (2013), *Asian Heritage Management: Contexts, Concerns, and Prospects*, Oxon: Routledge.

Zan, Zan, Yu, Bing, Yu, Jianli, Yan, Haiming, (2018), *Heritage Sites in Contemporary China: Cultural Policies and Management Practices*, Oxon: Routledge.

#### 8. Related Web Resources

[https://www.heritagemuseum.gov.hk/en\\_US/web/hm/highlights.html](https://www.heritagemuseum.gov.hk/en_US/web/hm/highlights.html)  
<http://www.tnm.jp/?lang=en>  
[http://english.cha.go.kr/cop/bbs/selectBoardList.do?bbsId=BBSMSTR\\_1205&uniq=0&mn=EN\\_03\\_01&ctgryLrcls=CTGRY209](http://english.cha.go.kr/cop/bbs/selectBoardList.do?bbsId=BBSMSTR_1205&uniq=0&mn=EN_03_01&ctgryLrcls=CTGRY209)

#### 9. Related Journals

*Heritage and Society*  
*Journal of Heritage Management*  
*Journal of Heritage Tourism*

## **10. Academic Honesty**

The University upholds the principles of honesty in all areas of academic work. We expect our students to carry out all academic activities honestly and in good faith. Please refer to the *Policy on Academic Honesty, Responsibility and Integrity* (<https://www.eduhk.hk/re/uploads/docs/00000000016336798924548BbN5>). Students should familiarize themselves with the Policy.

## **11. Others**

Nil

*July 2025*