



香港教育大學
The Education University
of Hong Kong

Department of Social Sciences and Policy Studies Regular Seminar Series 2025/26



30 October 2025 (Thursday)



12:00 - 13:00



D3-LP-04



English

Speakers



Dr SHANG Linag Echo *Assistant Professor*

Generative AI and Social Entrepreneurial Imaginativeness

This study examines how generative AI (GenAI) reshapes social entrepreneurial ideation. Drawing on entrepreneurial imaginativeness and distributed cognition, we treat GenAI as an epistemic actor that redistributes imaginative labor by expanding fluency while constraining originality and empathy. A within-subject quasi-experiment with student social entrepreneurs in Hong Kong compared human-only and AI-assisted ideation on real-world social challenges. Preliminary findings show that GenAI increases the number of ideas but reduces their diversity and empathic depth. We term this the paradox of “more but less”: more fluency, but weaker novelty and social resonance. These findings show when GenAI can genuinely help generate socially meaningful ideas, and when it risks producing volume without depth.



Dr TAN Weiqiang *Associate Professor*

Corporate Behavior under the External Shocks

We examine how distinct external shocks reconfigure corporate financial policies. Compelling evidence shows that heightened geopolitical risk exposure directly increases multinationals' cost of debt, as identified through exogenous events like the Russia-Ukraine conflicts. Conversely, domestic credit market shocks, such as bank deregulation, ease financial constraints. This positive shock reduces the need for costly signaling, leading to significant dividend cuts. Together, these findings demonstrate that firms strategically adapt their financing and payout decisions in direct response to both international political and domestic financial shocks, underscoring the critical interplay between the external environment and corporate financial strategy.



Moderator

Dr SU Xuebing Sabrina

Assistant Professor

Registration



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