



香港教育大學

The Education University
of Hong Kong

Department of Social Sciences and Policy Studies Regular Seminar Series 2024/25



15 May 2025 (Thursday)



3:00 pm - 4:30 pm



D4-LP-03



English

Speakers



Dr HO Ka Ki Lawrence *Assistant Professor*

Young Sportsmen's Perspectives on Elitist Sports Policies: A Study of Hong Kong

Prevailing sports policy studies argued the need for a comprehensive policy framework developed by the government to address various aspects of athlete support, including financial aid, training facilities, coaching, and post-retirement planning. However, most strategies usually designed top-down by the non sports policy specialists from the bounded policy rationale and implemented alongside the hierarchy of bureaucracy. Expectedly but paradoxically the major recipients- sportsman are usually overlooked. In Hong Kong, the government worked out a three-pronged approach for sports development: expanding popular participation; nurturing elite athletes, and establishing Hong Kong as a center for major international sports events. This study examines athletes' perspectives on Hong Kong sports policy, particularly after the emerging of public outcry for increasing resources allocation for promoting Hong Kong sports after the silverwares won by Hong Kong representatives in the Tokyo Olympics and Hangzhou Asian Games. We target the young an tertiary educated athletes who have taken part in sports competitions in different levels (inter-universities, local, regional and international) and conduct a survey on their thoughts regarding government resource distribution, their post-retirement lives, and the different treatments among athletes from various sports in Hong Kong. Open-ended questions are also included to get their recommendations from a front-line stakeholders' angle.



Dr JIAN Yi Izzy *Assistant Professor*

Age-friendly Spatial Design for Residential Neighbourhoods: A Participatory Research

Despite worldwide concerns about ageing-in-place and age-friendly environments in cities, frameworks for age-friendly residential neighbourhoods remain underdeveloped. Integrating perspectives from different stakeholders, the study facilitated the co-identification of current barriers and co-prioritisation of critical design factors and strategies for age-friendly residential neighbourhoods. Two main factors emerged: Future-Proofing Communities, focusing on adaptable spatial design and functionality, and Creating Flexible Places for All, emphasising complementary and multiple-use space for services, activities, and community support networks. The study sheds light on the dynamics of property ownership and management in residential neighbourhoods, underscoring the importance of empathy and consensus-building between management and residents. We advocate extending the discourse on sustainable urban development for ageing populations, particularly in high-density and old Asian urban neighbourhoods.



Dr ZHU Yuefeng Alex *Assistant Professor*

Revolutionizing Retirement: How AI-Powered Visuals Change Retirement Goal Clarity and Risk Tolerance?

This study merges AI-based cognitive intervention, specifically AI painting, with personalized pension projection (PPP) to enhance retirement financial planning. A randomized control trial involving Chinese working adults assessed AI painting's effect on retirement goal clarity and risk tolerance. Results showed that AI painting significantly increased risk tolerance. Notably, it transformed goal clarity into greater risk tolerance. Practically, the study encourages business banks to integrate AI painting into counseling practices, leveraging cutting-edge text-to-visual AI technologies to refine marketing strategies and enhance client engagement in financial planning.



Moderator

Dr XIAO Hanyu

Associate Professor

Registration



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