



香港教育大學
The Education University
of Hong Kong



Master Of Public Policy and Management



Department of
Social Sciences and Policy Studies
社會科學與政策研究學系

MPPM
One-year Full-time (Programme Code: A1M082)

Leading the Way Forward

With the increased worldwide and complex social challenges, such as economic crisis and government deficit, aging society, pollution and corruption, and rapid development of technologies, the demand for trained talent in public policy and management is increasing from many sectors. Most developing countries need this talent to boost their governance capacity and policy implication capacity in their modernization process, while developed countries need to upgrade their talent in public policy and management to tackle social crisis and maintain citizens' trust and satisfaction.

The discipline of public policy and public management seeks to enhance efficiency, effectiveness and equity in society by using complex and innovative policy instruments, and employing interdisciplinary knowledge and perspective. In this context, the Master of Public Policy and Management (MPPM) Programme is designed to train students in readiness for managerial and leading roles in policy analysis and professional policy practice. Delivered by a team of distinguished specialists, the Programme provides in-service professionals, policy practitioners and future public managers and leaders with skills in policy analysis and evaluation, organization analysis, management, strategic communications, project analysis, public governance, public sector management and development.

The MPPM Programme seeks to foster students' capabilities and skills for future manager and leader positions in professional setting, enhance their chance to hold important government positions, increase their starting salary, and make an impact on their government.



MPPM is a 24-credit-point (cps) programme, comprising 4 Core Courses (12 cps) and 4 Elective Courses (12 cps), with a total of 8 courses. Each course carries 3 cps and all the courses will be conducted in English.

Core Courses (12cps)

- Research Methods for Policy Analysis and Evaluation
- Public Policy and Governance: Processes and Techniques
- Strategic Communication
- Organisational Behaviour and Development

Elective Courses (12cps)

Students may choose any of the 4 combinations of 4 Elective Courses from

- Specialisation I in Governance and Public Management;
- Specialisation II in Social Policy;
- Specialisation III in Higher Education Policy and Management; or
- Any 4 courses from Specialisation I, II, and III without MPPM specialisation.



* Courses to be offered in 2024/25

The offering of elective courses and the quota offered is subject to the Department's decision and students' enrolment. It may vary in each academic year.

Synergy of Academics and Practice



Policy Dialogue Series

Professor CHEUNG Bing Leung Anthony, GBS, JP
 Advisor (Public Administration), SSPS, EdUHK
 Former Secretary for Transport and Housing, HKSAR Government

Professor LUI Tai Lok, JP
 Adjunct Research Chair Professor, SSPS, EdUHK



Seminar by Professor Christopher HOOD

The Well-known social scientist in the study of public management

Emeritus Professor of Government and a Fellow, All Souls College of the University of Oxford

Doctor of Social Science *honoris causa*, The Hang Seng University of Hong Kong



MPPM Policy Case Competition



HKUST Inter-University Public Policy Case Competition



National Mock Mayor Competition (Beijing, China)

Experiential Learning

Various experiential learning activities are organised in MPPM programme. For example, students visited Singapore and Qingdao.



Site Visit: Public Housing Estates in Singapore



Group Based Presentation on Research Findings



Experiential Learning Activity: Qingdao

Why study in MPPM?

Local Field Visits

The MPPM also organises different hands on learning activities.



Community Visit - Sikh Temple



Ecotour - Tai O



Cultural Tour - Dukling Harbour Tour

Internship Opportunity

As a unique benefit of this programme, we build up strong partnership with more than 60 organisations and seek to provide valuable internship opportunities to MPPM students such as

- American International Assurance Company Limited (AIA)
- Greater Bay Area Youth Development Association
- Hong Kong Red Cross
- Labour Education and Service Network
- Link Charitable Foundation Limited
- Li Po Chun United World College of Hong Kong
- Naresuan University, Thailand
- Office of Legislative Councillor
- Save the Children Hong Kong Limited (International NGO)
- The Fred Hollows Foundation (Think-tank)
- The Zubin Foundation
- World Green Organisation





Hermes PUN Kam Lam Local ——— Graduate of 2018
**Executive Assistant,
The Education University of Hong Kong**

The MPPM programme broadened my understanding of public policy, enabling me to have a more thorough analysis and perception when discussing social and global issues. With the support of Mr Clement K.M. Woo, Scholarship, I got the opportunity to do internship in a community service office. In addition, the content of MPPM has helped me gain theoretical knowledge in human resource management, public resources allocation analysis, and decision-making effectiveness, which helps me meet the opportunities and challenges in my current work.



Mark Raygan E. GARCIA Filipino ——— Graduate of 2017
**Engagement Manager,
English School Foundation, Hong Kong**

I received a full scholarship from the United Board for Christian Higher Education in Asia, co-funded by the Commission on Higher Education of the Philippines and the MPPM, to pursue this Master Degree in 2016. The scholarship covered both tuition and residential fees. Had it not been for the scholarship, it would have been difficult to study in an expensive global city as Hong Kong. Because of the doors that it opened for me, the scholarship boosted my confidence, and it developed within me a greater sense of life purpose and motivation to give back. I graduated with Distinction, was included on the Dean's Honours List.



Nitikon JIRATHITIKANKIT Thai ——— Graduate of 2018
**Director, Foreign Constitution Division
Constitutional Court of Thailand**

MPPM offered me a full entrance scholarship, which provided me with a great chance to improve my academic and research skills, an essential criterion for my career advancement. MPPM provided me with a wide range of courses, like basic public policy and public administration knowledge. MPPM is very useful for students who want to improve themselves in public management, public administration, and public policy. I have recommended this programme to my friends and colleagues who are thinking of further studies.



Yolanda WANG Shuang Mainland ——— Graduate of 2014
**Assistant Manager,
McKinsey & Company**

The Internship opportunity at Phoenix TV while I was a MPPM student was a stepping stone for me to enter the media industry. Without this opportunity it would be impossible for me to be a journalist. Additionally, the major takeaways from the programme that has helped in my career building are the critical thinking skills, problem-solving skills and looking at an issue from a global perspective. These skills have not only been useful for analysing different social issues, but also analysing different cases in the business world. I would like to take this opportunity to thank the department for their care and support and for providing us with endless opportunities.












YIN Dean Chen Jason American ——— Graduate of 2018
**Senior Analyst (Health), Economist Impact
FLASS Outbound Learning Scholarship and Entrance Scholarship for
Self-financed Programmes Recipient**

The FLASS Outbound Learning Scholarship provided by the Faculty of Liberal Arts and Social Sciences allowed me to do a field visit to Peking University, Tsinghua University, and Renmin University to meet Professors and discuss with them their current research on Mainland Chinese Issues. During my trip, I was able to better understand policy decision through engaging with leading researchers who studied different aspects of China's policy making, and was able to collaborate with them on publishing regarding China's health policy reform.

90%



of the students agree that the MPPM helps them enhance:

-  Problem solving skills
-  Oral communication skills
-  Ethical decision making
-  Critical thinking skills
-  Written communication skills
-  Global perspectives
-  Creative thinking skills
-  Social interaction skills
-  Positive value / attitudes

100%

Recognised by Ministry of Education of the People's Republic of China and Hong Kong Council for Accreditation of Academic and Vocational Qualifications of HKSAR.



Professor CHEUNG Bing Leung Anthony, GBS, JP

Advisor (Public Administration), SSPS, EdUHK

President, HKIED (2008-12)

Secretary for Transport and Housing (2012-17), HKSAR Governemnt

As a former Secretary for Transport and Housing, I know how crucial it is for a policymaker to be guided by both intellectual understanding as well as practical experience. The MPPM programme of EdUHK seeks to integrate theory and application to support in-service professionals, policy practitioners, and future public managers and leaders with a broad range of skills in public governance, policy analysis and evaluation, strategic communication, and public sector management.



Professor the Hon CHEUNG Kin Chung Matthew, GBM, GBS, JP

Honorary Professor, SSPS, EdUHK

Cheif Secretary for Administration (CS) (2017-21)

Secretary for Labour and Welfare (2007-17), HKSAR Government

The MPPM is a comprehensive and valuable opportunity for individuals interested in making a significant impact in the field of public policy and governance. With a cutting-edge curriculum, expert faculty and practical experience opportunities, this programme equips students with the insights, skills and knowledge necessary to address complex policy challenges, devise viable solutions and drive meaningful change. The customisable specialisations, networking opportunities and dedicated career support further enhance the value of this programme, making it an excellent choice for aspiring leaders in the public sector. If you wish to explore more the world of public policy and management, the MPPM programme is an exceptional choice to unlock your potential and fully equip you as a future leader in public policy.

Scholarships

The MPPM is committed to supporting students in pursuit of academic excellence and who demonstrate outstanding achievement through contributions to the community, leadership and progressive social change.

Outstanding students may be provided with:

- MPPM Academic Scholarship
 - MPPM Entrance Scholarship
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Entrance Requirement

Applicants should normally hold a recognised Bachelor's degree.

Applicants who obtained degrees from universities in Mainland China are required to provide:

- Degree Certificate (學位證書—中文原件掃描) and Online Verification Report of Higher Education Degree Certificate (學位在線驗證報告) issued by the CHSI (學信網) with a validity period of six months;
- Graduation Certificate (畢業證書—中文原件掃描) and Online Verification Report of Higher Education Qualification Certificate (學歷證書電子註冊備案表) issued by the CHSI (學信網) with a validity period of six months; and
- Final Transcript (最終成績單—中文原件掃描).

For applicants whose qualification is obtained from an institution in a non-English speaking system should normally fulfill one of the following minimum English proficiency requirements:

- Overall score of IELTS 6.0 (academic version) (the test should be taken in test centres and the result should be valid within two years); or
- TOEFL score of 80 (internet-based test) (the test should be taken in test centres and the result should be valid within two years); or
- Band 6 in the Chinese Mainland's College English Test (CET) (a total score of 430 or above and the test result should be valid within two years); or
- Pass in the Test for English Majors-Band 8 (TEM 8); or
- Grade C or above in GCSE / GCE OL English; or
- Other equivalent qualifications.

*Remarks:

Applicants should provide following documents for verification:

- Applicants who obtained degrees from overseas universities should meet Level 5 (for Bachelor degree) or above of the Hong Kong Qualifications Framework. Reports for Qualifications Assessment can be applied from the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) at <https://www.hkcaavq.edu.hk/>; or
- Any other information/documentation as requested by the University.

How to apply

<https://www.eduhk.hk/acadprog/application/>

For enquiries

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Any aspect of the courses and course offerings (including, without limitation, the contents of the course and the manner in which the course is taught) may be subject to change at any time at the sole discretion of the University if necessary. Without limiting the generality of the University's discretion to revise the courses and course offerings, it is envisaged that changes may be required due to factors including staffing, enrolment levels, logistical arrangements, curriculum changes, and other factors caused by change of circumstances. Tuition fees, once paid, are non-refundable.

Every effort has been made to ensure the accuracy of the information contained in this leaflet. Changes to any aspects of the programmes may be made from time to time as due to change of circumstances and the University reserves the right to revise any information contained in this leaflet as it deems fit without prior notice. The University accepts no liability for any loss or damage arising from any use or misuse of or reliance on any information contained in this leaflet.

EdUHK does not encourage students to entrust their application to any third party agents and we always contact applicants directly on updates regarding the applications. You must complete and submit your own application and provide your own personal and contact details. Please refer to the official EdUHK channels, such as programme websites and the admission system, for the required information to complete your application.