



香港教育大學  
The Education University  
of Hong Kong



# Master Of Public Policy and Management



Department of  
**Social Sciences and Policy Studies**  
社會科學與政策研究學系

**MPPM**  
One-year Full-time (Programme Code: A1M082)

# Leading the Way Forward

With the increased worldwide and complex social challenges, such as economic crisis and government deficit, aging society, pollution and corruption, and rapid development of technologies, the demand for trained talent in public policy and management is increasing from many sectors. Most developing countries need this talent to boost their governance capacity and policy implication capacity in their modernization process, while developed countries need to upgrade their talent in public policy and management to tackle social crisis and maintain citizens' trust and satisfaction.

The discipline of public policy and public management seeks to enhance efficiency, effectiveness and equity in society by using complex and innovative policy instruments, and employing interdisciplinary knowledge and perspective. In this context, the Master of Public Policy and Management (MPPM) Programme is designed to train students in readiness for managerial and leading roles in policy analysis and professional policy practice. Delivered by a team of distinguished specialists, the Programme provides in-service professionals, policy practitioners and future public managers and leaders with skills in policy analysis and evaluation, organization analysis, management, strategic communications, project analysis, public governance, public sector management and development.

The MPPM Programme seeks to foster students' capabilities and skills for future manager and leader positions in professional setting, enhance their chance to hold important government positions, increase their starting salary, and make an impact on their government.



MPPM is a 24-credit-point (cps) programme, comprising 4 Core Courses (12 cps) and 4 Elective Courses (12 cps), with a total of 8 courses. Each course carries 3 cps and all the courses will be conducted in English.

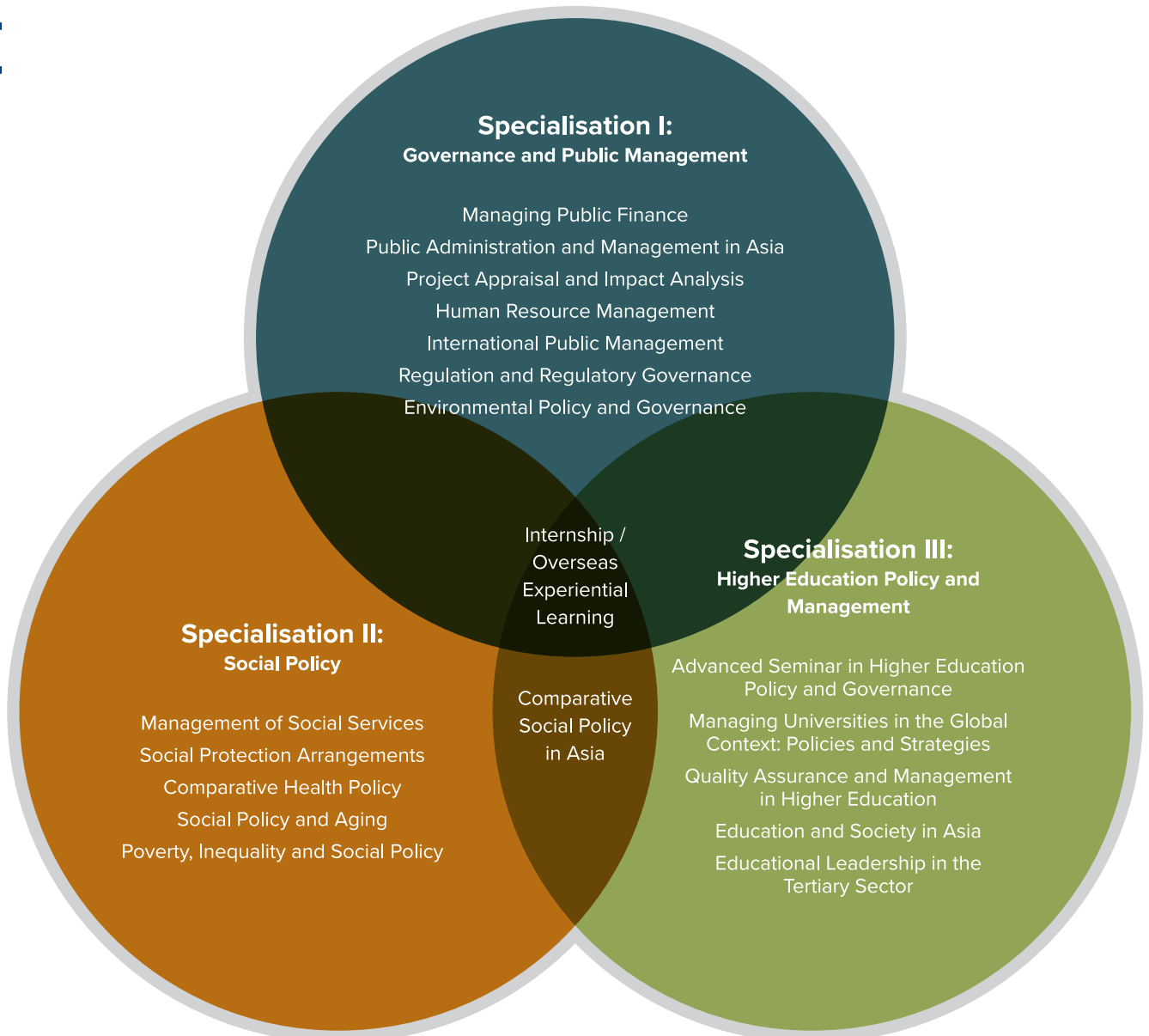
## Core Courses (12cps)

- Research Methods for Policy Analysis and Evaluation
- Public Policy and Governance: Processes and Techniques
- Strategic Communication
- Organisational Behaviour and Development

## Elective Courses (12cps)

Students may choose any of the 4 combinations of 4 Elective Courses from

- Specialisation I in Governance and Public Management;
- Specialisation II in Social Policy;
- Specialisation III in Higher Education Policy and Management; or
- Any 4 courses from Specialisation I, II, and III without MPPM specialisation.



*The offering of elective courses and the quota offered is subject to the Department's decision and students' enrolment. It may vary in each academic year.*

## Synergy of Academics and Practice



### Policy Dialogue Series

**Professor Anthony B.L. Cheung, GBS, JP**  
 Advisor (Public Administration), SSPS, EdUHK  
 Former Secretary for Transport and Housing, HKSAR Government

**Professor Lui Tai-lok**  
 Adjunct Research Chair Professor, SSPS, EdUHK



### Seminar by Professor Christopher Hood

The Well-known social scientist in the study of public management

Emeritus Professor of Government and a Fellow, All Souls College of the University of Oxford

Doctor of Social Science *honoris causa*, The Hang Seng University of Hong Kong



Higher Education Seminar by Professor Hou Yung-chi



HKUST Inter-University Public Policy Case Competition



National Mock Mayor Competition (Beijing, China)

## Experiential Learning

Various experiential learning activities are organised in MPPM programme. For example, students visited Singapore and Qingdao in 2022/23



Attending classes at the Lee Kuan Yew School of Public Policy, National University of Singapore



Site visit: Public Housing Estates in Singapore



Experiential learning activity: Qingdao

# Why study in MPPM?

## Local Field Visits

The MPPM also organises different hands on learning activities.



Community Visit - Sikh Temple



Ecotour - Tai O



Cultural tour - Dukling Harbour Tour

## Internship Opportunity

As a unique benefit of this programme, we build up strong partnership with more than 60 institutions and seek to provide valuable internship opportunities in different organisations in Hong Kong such as

- American International Assurance Company Limited (AIA)
- Greater Bay Area Youth Development Association
- Hong Kong Red Cross
- Labour Education and Service Network
- Link Charitable Foundation Limited
- Li Po Chun United World College of Hong Kong
- LUSH
- Office of Legislative Councillor
- Save the Children Hong Kong Limited (International NGO)
- The Fred Hollows Foundation (Think-tank)
- The Zubin Foundation
- World Green Organisation



# Graduates' Sharing



**Hermes PUN Kam Lam** Local ——— Graduate of 2022  
**Executive Assistant,  
The Education University of Hong Kong**

The MPPM programme broadened my understanding of public policy, enabling me to have a more thorough analysis and perception when discussing social and global issues. With the support of Mr Clement K.M. Woo, Scholarship, I got the opportunity to do internship in a community service office. In addition, the content of MPPM has helped me gain theoretical knowledge in human resource management, public resources allocation analysis, and decision-making effectiveness, which helps me meet the opportunities and challenges in my current work.



**Mark Raygan E. GARCIA** Filipino ——— Graduate of 2017  
**Engagement Manager,  
English School Foundation, Hong Kong**

I received a full scholarship from the United Board for Christian Higher Education in Asia, co-funded by the Commission on Higher Education of the Philippines and the Department of Asian and Policy Studies, to pursue this Master Degree in 2016. The scholarship covered both tuition and residential fees. Had it not been for the scholarship, it would have been difficult to study in an expensive global city as Hong Kong. Because of the doors that it opened for me, the scholarship boosted my confidence, and it developed within me a greater sense of life purpose and motivation to give back. I graduated with Distinction, was included on the Dean's Honours List.



**Nitikon JIRATHITKANKIT** Thai ——— Graduate of 2021  
**Constitutional Academic Officer  
Constitutional Court of Thailand**

MPPM offered me a full entrance scholarship, which provided me with a great chance to improve my academic and research skills, an essential criterion for my career advancement. MPPM provided me with a wide range of courses, like basic public policy and public administration knowledge. MPPM is very useful for students who want to improve themselves in public management, public administration, and public policy. I have recommended this programme to my friends and colleagues who are thinking of further studies.



**Yolanda WANG Shuang** Mainland ——— Graduate of 2014  
**Assistant Manager,  
McKinsey & Company**

The Internship opportunity at Phoenix TV while I was a MPPG student was a stepping stone for me to enter the media industry. Without this opportunity it would be impossible for me to be a journalist. Additionally, the major takeaways from the programme that has helped in my career building are the critical thinking skills, problem-solving skills and looking at an issue from a global perspective. These skills have not only been useful for analysing different social issues, but also analysing different cases in the business world. I would like to take this opportunity to thank APS, for their care and support and for providing us with endless opportunities.



**YIN Dean Chen Jason** American ——— Graduate of 2018  
**Researcher, Li Ka Shing Faculty of Medicine, The University of Hong Kong  
FLASS Outbound Learning Scholarship and Entrance Scholarship for  
Self-financed Programmes Recipient**

The FLASS Outbound Learning Scholarship provided by the Faculty of Liberal Arts and Social Sciences allowed me to do a field visit to Peking University, Tsinghua University, and Renmin University to meet Professors and discuss with them their current research on Mainland Chinese Issues. During my trip, I was able to better understand policy decision through engaging with leading researchers who studied different aspects of China's policy making, and was able to collaborate with them on publishing regarding China's health policy reform.

# 90%



Every year, as high as 90% of the students agree that: the MPPM programme helps them enhance the following skills and attributes:



Problem solving skills



Critical thinking skills



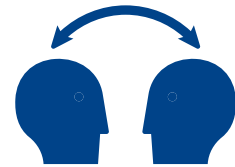
Creative thinking skills



Oral communication skills



Written communication skills



Social interaction skills



Ethical decision making



Global perspectives



Positive value / attitudes

and foster the following capabilities:

- Understand the principles and practice of public sector management
- Understand the policy process in Asia
- Develop substantive knowledge of techniques, institutions and processes in Public Policy and Management
- Analyse public problems from a broad comparative perspective
- Develop higher-order thinking skills and concerns for human development in local, national, regional and global contexts
- Communicate analysis of public problems and solutions to policy-makers and the broader community

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## Scholarships

The MPPM is committed to supporting students in pursuit of academic excellence and who demonstrate outstanding achievement through contributions to the community, leadership and progressive social change.

Outstanding students may be provided with:

- MPPM Academic Scholarship
  - MPPM Entrance Scholarship
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## Entrance Requirement

Applicants should normally hold a recognized Bachelor's degree.

Applicants who obtained degrees from universities in Mainland China are required to provide:

- Degree Certificate (學位證書—中文原件掃描) and Online Verification Report of Higher Education Degree Certificate (學位在線驗證報告) issued by the CHSI (學信網) with a validity period of six months;
- Graduation Certificate (畢業證書—中文原件掃描) and Online Verification Report of Higher Education Qualification Certificate (學歷證書電子註冊備案表) issued by the CHSI (學信網) with a validity period of six months; and
- Final Transcript (最終成績單—中文原件掃描).

For applicants whose qualification is obtained from an institution in a non-English speaking system should normally fulfill one of the following minimum English proficiency requirements:

- Overall score of IELTS 6.0 (academic version) (the test should be taken in test centres and the result should be valid within two years); or
- TOEFL score of 80 (internet-based test) (the test should be taken in test centres and the result should be valid within two years); or
- Band 6 in the Chinese Mainland's College English Test (CET) (a total score of 430 or above and the test result should be valid within two years); or
- Pass in the Test for English Majors-Band 8 (TEM 8); or
- Grade C or above in GCSE / GCE OL English; or
- Other equivalent qualifications.

\*Remarks:

Applicants should provide following documents for verification:

- Applicants who obtained degrees from overseas universities should meet Level 5 (for Bachelor degree) or above of the Hong Kong Qualifications Framework. Reports for Qualifications Assessment can be applied from the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) at <https://www.hkcaavq.edu.hk/>; or
- Any other information/documentation as requested by the University.

## How to apply

<https://www.eduhk.hk/acadprog/application/>

## For enquiries

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Fax ————— +852 2948 8018  
Email ————— mppm@eduhk.hk  
Website ————— [www.eduhk.hk/ssps/mppm](http://www.eduhk.hk/ssps/mppm)  
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WeChat ————— apsmaster



*Any aspect of the course offerings (including, without limitation, the content of the course and the manner in which the course is taught) may be subject to change at any time at the sole discretion of the University. Without limiting the right of the University to amend the course and its course offerings, it is envisaged that changes may be required due to factors such as staffing, enrolment levels, logistical arrangements, curriculum changes, and other factors caused by unforeseeable circumstances. Tuition fees, once paid, are non-refundable.*

*Every effort has been made to ensure that information contained in this leaflet is correct. Changes to any aspects of the programmes may be made from time to time due to unforeseeable circumstances beyond our control and the University reserves the right to make amendments to any information contained in this leaflet without prior notice. The University accepts no liability for any loss or damage arising from any use or misuse of or reliance on any information contained in this leaflet.*

*EdUHK does not encourage students to entrust their application to any third party agents and we always contact applicants directly on updates regarding the applications. You must complete and submit your own application and provide your own personal and contact details. Please refer to the official EdUHK channels, such as programme websites and the admission system, for the required information to complete your application.*