THE EDUCATION UNIVERSITY OF HONG KONG

Course Outline

Part I

Programme Title	:	Master of Public Policy and Governance
		Master of International Relations and Development
		All undergraduate programmes
Programme QF Level	:	6
Course Title	:	Public Policy and Governance: Processes and Techniques
Course Code	:	PPG6002
Department	:	Social Sciences and Policy Studies
Credit Points	:	3
Contact Hours	:	39
Pre-requisite(s)	:	Nil
Medium of Instruction	:	EMI
Course Level	:	6

Part II

The University's Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Undergraduate, Taught Postgraduate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):
- **P**rofessional **E**xcellence;
- **E**thical **R**esponsibility; **&**
- **I**nnovation.

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:
1. Problem Solving Skills
2. Critical Thinking Skills
3. Creative Thinking Skills
4a. Oral Communication Skills
4b. Written Communication Skills
5. Social Interaction Skills
6. Ethical Decision Making
7. Global Perspectives

1. Course Synopsis

This course serves as a foundation course to equip students with key theoretic and analytical abilities essential for understanding the complex world of public policy and governance. Public policy and governance studies are multidisciplinary in nature. This course will draw from major theories and techniques in political science, public administration, sociology, and economics and synthesize into a coherent set of knowledge that students without undergraduate background in related fields can comprehend. Related to this, a salient feature of this course is the extensive use of cases, particularly from Asia. The first half of this course is a systematic survey on concepts, theories and analytic techniques in public policy and governance. In the second half of the course, the focus will be pinned on Asia, especially the Greater China region where most students live and work. This part of the course will lead students to understand and analyze policy and governance issues in the region with theories and methods that will have learned in the first half of the course. Students will experience a variety of pedagogies in this course, including lecture, seminar, movie-screening and discussion, and field visit.

2. Course Intended Learning Outcomes (CILOs)

Upon completion of this course, students will be able to:
CILO$_1$:   Critically examine public policy and governance in a variety of settings.
CILO$_2$:   Understand how public policy is made and how the process may be improved.
CILO$_3$:   Understand how public policy is implemented and explore strategies for improving the process.
CILO$_4$:   Understand how public policy is evaluated, ex ante and ex post.

3. Content, CILOs and Teaching & Learning Activities

Course Content	CILOs	Suggested Teaching & Learning Activities	
Public Policy and Governance: Introduction to the Subject	*CILO$_1$*	➢	Interactive Lecture
The Context of Policy Making: Ideas, Actors and Institutions	*CILO$_1$*	➢	Interactive Lecture
Making Public Policy	*CILO$_2$*	➢ ➢	Interactive Lecture Case Study
Implementing Public Policy	*CILO$_3$*	➢ ➢	Interactive Lecture Case Study
Evaluating Public Policy	*CILO$_4$*	➢ ➢	Interactive Lecture Case Study

4. Assessment

Assessment Tasks		Weighting (%)	CILOs
(a)	**Class Discussion and Participation** Students are expected to read relevant readings before s/he attends the seminars and must participate actively in the discussion.	20%	*CILO$_{1-4}$*
(b)	**Group Project**	30%	*CILO$_{1-4}$*

	Students are required to work in small groups to evaluate a real-world policy intervention by analyzing secondary data and submit a group report of around 3,000 words.		
(c)	**Final Examination** Consisting of a series of short-answer questions, the exam will be based exclusively on the required reading undertaken for the course.	50%	*CILO$_{1-4}$*

5. Required Text(s)

Wu, X., Ramesh, M., Howlett, M., & Fritzen, S. A. (2010). *The public policy primer: Managing the policy process*. London: Routledge.

Howlett, M. & Ramesh, M. *Studying public policy: Policy cycles and policy subsystems*. Oxford: Oxford University Press.

6. Recommended Readings

Alagappa, M. (2004). *Civil society and political change in Asia*. Stanford: Stanford University Press.

Berman, E., Moon, J., & Choi, H. (2010). *Public Administration in East Asia*. New York: Taylor and Francis.

Chan, R. K. H., Takahashi, M., & Wang, L. (Eds.). (2010). *Risk and public policy in East Asia*. Surrey, UK: Ashgate Publishing Limited.

Gough, I., Wood, G., Barrientos, A., Bevan, P., Davis, P., & Room, G. (2004). *Insecurity and welfare regimes in Asia, Africa and Latin American: social policy in development contexts*. Cambridge, UK: Cambridge University Press.

Gustafsson, B. A., Shi, L., & Sicular, T. (Eds.). (2008). *Inequality and public policy in China*. Cambridge, UK: Cambridge University Press.

Lam, W. M., Lui, P., Wong, W., & Holliday, I. (Eds.). (2007). *Contemporary Hong Kong politics: Governance in the post-1997 era*. Hong Kong: Hong Kong University Press.

Mok, K. H., & Forrest. R. (Eds.). (2009). *Changing governance and public policy in East Asia*. London: Routledge.

Morse, K., & Struyk, R. J. (2006). *Public policy analysis for effective development: Strengthening transition economies*. London, UK: Lynne Rienner Publishers Inc.

Ramesh, M. (2004). *Social policy in East and Southeast Asia*. London: Routledge.

7. Related Web Resources

Asian Development Bank (ADB) (www.adb.org)
International Monetary Fund (IMF) (www.imf.org)
World Bank (www.worldbank.org)
The Economist (www.economist.com)
Kennedy School of Government, Harvard University (www.hks.harvard.edu)
Lee Kuan Yew School of Public Policy, National University of Singapore (www.lkyspp.nus.edu.sg)

8. Related Journals

Journal of Asian Public Policy
Governance: An International Journal of Policy
Policy Studies
Policy and Society
Public Administration Review
Public Administration and Development

9. Academic Honesty

The University adopts a zero tolerance policy to plagiarism. For the University's policy on plagiarism, please refer to the *Policy on Academic Honesty, Responsibility and Integrity with Specific Reference to the Avoidance of Plagiarism by Students* (https://www.eduhk.hk/re/modules/downloads/visit.php?cid=9&lid=89). Students should familiarize themselves with the Policy.

10. Others

Nil

Last updated: 1 July 2023