

TUITION FEE

The programme is offered on a self-financed basis.
Please refer to our website for the tuition fee.

ENTRANCE REQUIREMENTS

- Applicants should normally hold a recognized Bachelor's degree or other equivalent qualifications.
- Applicants whose entrance qualification is obtained from an institution in a non-English speaking system should normally fulfill one of the following minimum English proficiency requirements:
IELTS 6.0; *or*
Grade C or above in GCSE / GCE OL English; *or*
a TOEFL score of 80 (internet-based test); *or*
Band 6 in the Chinese Mainland's College English Test (CET) (a total score of 430 *or* above and the test result should be valid within two years); *or*
Other equivalent qualifications.
- Shortlisted applicants may be required to attend an interview.

PROGRAMME ENQUIRIES

Programme Office

Tel : (852) 2948 8727

Email : mapfe@eduhk.hk

Address

Room 22A, 1/F, Block D3, Department of Social Sciences,
The Education University of Hong Kong, 10 Lo Ping Road, Tai Po,
Hong Kong

Website

<https://www.eduhk.hk/mapfe/>



Every effort has been made to ensure that information contained on this leaflet is correct. Changes to any aspects of the programmes may be made from time to time due to unforeseeable circumstances beyond our control and the University reserves the right to make amendments to any information contained on this leaflet without prior notice. The University accepts no liability for any loss or damage arising from any use or misuse of or reliance on any information on this leaflet. In the event of any disputes regarding the leaflet content, the University reserves the right to make the final decision. Any aspect of course offerings (including, without limitation, the content of the course and the manner in which the course is taught) may be subject to change at any time at the sole discretion of the University. Without limiting the right of the University to amend the course and its course offerings, it is envisaged that changes may be required due to factors such as staffing, enrolment levels, logistical arrangements, curriculum changes, and other factors caused by unforeseeable circumstances. Tuition fees, once paid, are non-refundable.

This programme will be offered under the new "Department of Social Sciences and Policy Studies" effective from 2023/24.

202210

Master of Arts in Personal Finance Education (One-year Full-time / Two-Year Part-time)

個人理財教育文學碩士 (一年全日制/二年兼讀制)

Programme Features

- It is the first Master of Arts programme in personal finance education in Hong Kong, focusing on both theoretical financial knowledge and workplace application skills to improve participants' competitiveness in the market.
- Participants will be given opportunities to gain practical and first-hand experience in transferring financial knowledge to individuals and the tools to enable them to be professional financial educators, equipping the skills to operate effectively in the three areas of education, business, and society.
- The Institute of Financial Planners of Hong Kong (IFPHK) confirms that MAPFE graduates will be exempt from taking the CFP certification education program (courses 1 to 3) and the CFP certification examination (foundation level).
- The demand for financial talents in mainland China and Hong Kong is growing rapidly. Graduates have a wide range of employment prospects, including banking and financial institutions, government agencies, educational institutions, and mass media.
- All subjects are taught in English, in order to strengthen participants' English proficiency and competitiveness in the international market.



Programme Structure

Full-time mode:

Year	Semester	Courses	Credit Point
1	I	<ul style="list-style-type: none"> Global Financial Market and Instruments Quantitative Analysis for Financial Studies FinTech and Consumer Finance Ethical Issues and Decision Making in Personal Finance 	12
	II	<ul style="list-style-type: none"> Financial Risk Management for Investment Research Methods in Finance Financial Literacy Education for All Aged Groups 	9
		Elective**: <ul style="list-style-type: none"> Investment Analysis and Portfolio Management for Personal Needs or Contemporary Issues in Personal Finance Education or Internship Programme in Personal Finance Education 	3
Total			24

*Choose one out of three elective courses
 #The offering of elective courses and the quota offered is subject to the Programme's decision and students enrolment. It may vary in each academic year.

Programme Structure

There are two options for participants to complete the 24 credit points for graduation:

1 Participants who opt for coursework will need to take 8 courses

Component	Credit Point
All 7 Core Courses and 1 Elective	24
Total	24

2 Participants who have sufficient research competencies, obtained approval, and opt for the *Research Project* can be exempted from taking the *Research Methods in Finance* and the elective course. Their study path is as follows:

Component	Credit Point
6 Core Courses and Research Project	24
Total	24

Part-time mode:

Year	Semester	Courses	Credit Point
1	I	<ul style="list-style-type: none"> Global Financial Market and Instruments Quantitative Analysis for Financial Studies 	6
	II	<ul style="list-style-type: none"> Financial Risk Management for Investment Research Methods in Finance 	6
2	I	<ul style="list-style-type: none"> FinTech and Consumer Finance Ethical Issues and Decision Making in Personal Finance 	6
	II	<ul style="list-style-type: none"> Financial Literacy Education for All Aged Groups Elective**: <ul style="list-style-type: none"> Investment Analysis and Portfolio Management for Personal Needs or Contemporary Issues in Personal Finance Education or Internship Programme in Personal Finance Education 	3
Total			24

*Choose one out of three elective courses
 #The offering of elective courses and the quota offered is subject to the Programme's decision and students enrolment. It may vary in each academic year.



个人理财教育文学硕士 (一年全日制)

香港教育大学是香港八所公立大学之一，是国家教育部认可招收内地学生的香港高等院校。

课程特色

- 学生修读本课程，能掌握更全面的金融专业知识以及进行投资分析所需的技能，在职场为不同财务背景和需求的人制定理财方案和传授理财知识；有助学生毕业后在金融或教育行业发展。
- 香港首个人理财教育文学硕士课程，配合市场需要，重点培训理论知识、职场技巧，提高学生在市场上的竞争力。
- 中港两地对金融人才的需求持续增长，毕业生就业前景广泛，包括：银行、证券行、政府机构、教育机构及大众传播媒体。
- 所有科目皆以英语授课，加强学生的英语能力及在国际市场上的竞争力。
- 香港财务策划师学会 (IFPHK) 为毕业生参加香港财务策划师 (Certified Financial Planner, CFP) 考试提供豁免政策，为该课程毕业生进入香港金融行业提供了更大便利。

课程结构

本课程包括24个学分，每科目3学分，包括：

核心科目		选修科目 (三选一)*
全球金融市场与工具 Global Financial Market and Instruments	投资财务风险管理 Financial Risk Management for Investment	个人需要的投资分析与投资组合管理 Investment Analysis and Portfolio Management for Personal Needs
金融研究的量化分析 Quantitative Analysis for Financial Studies	金融研究方法 Research Methods in Finance	当代个人理财教育议题探究 Contemporary Issues in Personal Finance Education
金融科技与消费金融 FinTech and Consumer Finance	全年龄金融素养教育 Financial Literacy Education for All Aged Groups	个人理财教育实习计划 Internship Programme in Personal Finance Education
个人理财的道德问题及决策 Ethical Issues and Decision Making in Personal Finance		

*选修科目的开设及名额每年可能不同，视乎学生的入学情况，最终由课程决定。

本课程提供两个修读方案供学生选择。学生修毕24个学分，方可毕业：

授课式修业，需修毕8个科目。

科目组成	学分
所有7个核心科目 及 1个选修科目	24
总共	24



选择研究论文，可免修金融研究方法及选修科目。*

科目组成	学分
6个核心科目	18
研究论文	6
总共	24

*须经课程导师许可。



学费

请扫描二维码浏览本课程网页。

总体入学要求

- 申请人一般须持有认可大学颁授的学士学位(或同等资历)。入选申请者或会被邀参加面试。
- 若申请人持有的入学资格由非以英语授课的院校颁发，一般须符合香港教育大学研究生入学英语水平的最低要求：
 - ◆ 雅思国际英语语言测试 (IELTS) 总分6.0；或
 - ◆ 中等教育普通证书 (GCSE) 或普通教育文凭普通程度 (GCE OL) 英语等级C或以上；或
 - ◆ 网上托福考试 (TOEFL) 总成绩80分；或
 - ◆ 近两年内有效之国家大学英语六级考试 (CET-6) 总分430或以上；或
 - ◆ 其他同等资格。

课程查询

电话：(852) 2948 8727 电邮：mapfe@eduhk.hk

地址：香港大埔露屏路十号 香港教育大学 社会科学系 D3-1/F-22A 网址：<https://www.eduhk.hk/mapfe/>

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