

THE EDUCATION UNIVERSITY OF HONG KONG

Course Outline

Part I

Programme Title	: Undergraduate Programmes
Programme QF Level	: 5
Course Title	: Globalization: Issues and Perspectives
Course Code	: SSC4136
Department	: Social Sciences
Credit Points	: 3
Contact Hours	: 39
Pre-requisite(s)	: Nil
Medium of Instruction	: English
Course Level	: 4

Part II

The University's Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Undergraduate, Taught Postgraduate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):

- Professional Excellence;
- Ethical Responsibility; &
- Innovation.

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:

1. Problem Solving Skills
2. Critical Thinking Skills
3. Creative Thinking Skills
- 4a. Oral Communication Skills
- 4b. Written Communication Skills
5. Social Interaction Skills
6. Ethical Decision Making
7. Global Perspectives

1. Course Synopsis

This course aims to lead students to examine critically various emergent global issues and concerns. Through revisiting the key concepts and analysing important and pivotal global political, cultural, social, economic, and environmental issues, students will develop an appreciation of multiple perspectives on the emergent and perennial issues and also an understanding of how they relate to similar issues at the national and local levels.

2. Course Intended Learning Outcomes (CILOs)

Upon completion of this course, students will be able to:

- CILO₁ grasp the key concepts and theoretical constructs related to globalization;
- CILO₂ analyse current global issues from multiple perspectives and dimensions;
- CILO₃ critically examine the dialectic relationships among the local, the national, and the global; and
- CILO₄ develop the sense of global awareness and concern.

3. Content, CILOs and Teaching & Learning Activities

Course Content	CILOs	Suggested Teaching & Learning Activities
Globalization – theoretical constructs and divergent views;	<i>CILO_{1, 3}</i>	Lectures; video-analysis; artifact analysis
Using the global-regional-local nexus and political economy perspective as the analytic framework for the study of global issues; i. global political issues: e.g. nationalism and nation-states; human rights and democracy; global governance; ii. global cultural/ social issues: e.g. homogeneity and heterogeneity of global cultures; diffusion of culture across localities; the hybridity of	<i>CILO_{2, 4}</i>	<ul style="list-style-type: none"> • Group discussion • Video analysis; comparative case studies; textual inquiry • Dialogic inquiry; video / documentary analysis; case studies; role-play • Textual inquiry; dialogic inquiry; field-based study • Video-audio

global/local culture; traditional culture under globalization; iii. global economic issues: e.g. economic interdependence and integration; multinational corporations and economic dependence; underdevelopment and poverty; convergence and divergence of income; and iv. Belt and Road Initiative, China and Hong Kong		interpretation; cross-case comparisons; local case studies
Reflections on the individual under globalization: A personal project	<i>CILO</i> _{3, 4}	Dialogic inquiry; group discussion

4. Assessment

Assessment Tasks	Weighting (%)	CILO
Attendance and participation in tutorial group discussion	40%	<i>CILO</i> _{1, 2, 3, 4}
Final test	30%	<i>CILO</i> _{1, 2, 3, 4}
Group report	30%	<i>CILO</i> _{1, 2, 3}

5. Required Text(s)

1. Introduction

Steger, Manfred. 2003/2009. "Chapter 1: A Contested Concept." Pp.1-15 in *Globalization: A Very Short Introduction*. Oxford: Oxford University Press.

Guterl, Fred and Michael Hastings. 2003. "The Global Makeover." *Newsweek*, November 10. Available at: <http://www.newsweek.com/2003/11/09/the-global-makeover.html>

2. History of Globalization

Steger, Manfred. 2003/2009. "Chapter 6: The Ideological Dimension of Globalization." Pp.87-105 in *Globalization: A Very Short Introduction*. Oxford: Oxford University Press.

Steger, Manfred. 2003/2009. "Chapter 2: Is Globalization a New Phenomenon?" Pp.16-33 in *Globalization: A Very Short Introduction*. Oxford: Oxford University Press

3. Globalization of Production and Distribution

Steger, Manfred. 2003/2009. "Chapter 3: The Economic Dimension of Globalization." Pp.34-52 in *Globalization: A Very Short Introduction* Oxford: Oxford University Press.

Shin, Victor K. and Chiu, Stephen WK, 2016. "Global Distribution Networks, Local Exhibition Alliances: Hollywood's New Map in Hong Kong." *Regional Studies*, 50(5), pp.835-847.
4. Financial Globalization and Crises

Dehesa, Guillermo de la. 2006. "Chapter 9: Globalization and Financial Crises." Pp.119-65 in *Winners and Losers in Globalization*. Malden, MA: Blackwell Pub.

The Economist. 2008. "A Short History of Modern Finance. Link by Link. The Crash has been Blamed on Cheap Money, Asian Savings and Greedy Bankers. For Many People, Deregulation is the Prime Suspect." Oct 18, pp.71-3. Available at: <http://www.economist.com/node/12415730>

The Economist. 2009. "Globalization. Turning Their Backs on the World. The Integration of the World Economy is in Retreat on Almost Every Front." Feb 21, Pp.59-61, available at: <http://www.economist.com/node/13145370>
5. Income Divergence and Convergence under Globalization

Milanovic, Branko.2007. "Globalization and Inequality." Pp.26-49 in *Global Inequality. Patterns and Explanations*, edited by D. Held and A. Kaya. Cambridge: Polity Press.

Wade, Robert H. 2007. "Should We Worry about Income Inequality?" Pp.104-31 in *Global Inequality. Patterns and Explanations*, edited by D. Held and A. Kaya. Cambridge: Polity Press.

Milianovic, Branko. 2005. "Globalization and Goals: Does Soccer Show the Way?" *Review of International Political Economy* 12(5):829-50.
6. The End of Nation-States?

Steger, Manfred. 2003/2009. "Chapter 4: The Political Dimension of Globalization." Pp.52-64 in *Globalization: A Very Short Introduction*. Oxford: Oxford University Press.

Weiss, Linda. 1997. "Globalization and the Myth of the Powerless State." *New Left Review* I/225, September-October: 3-27.

Drezner, Daniel W. 2007. "The Global Governance of the Internet." Pp.91-118 in *All Politics is Global. Explaining International Regulatory Regimes*. Princeton, New Jersey: Princeton University Press

7. Clash of Civilization?

Huntington, Samuel. 1993. "The Clash of Civilizations?" *Foreign Affairs*, Summer, 72, 3, pp.22-49.

Barber, Benjamin. 1992. "Jihad Vs. McWorld." *The Atlantic Online*, March.

Said, Edward. 2001. "The Clash of Ignorance." *The National*, October 4. Available at: <http://www.thenation.com/article/clash-ignorance>

Fukuyama, Francis. 1989. "The End of History?" *The National Interest*, Summer.
8. Cultural Globalization

Steger, Manfred. 2003/2009. "Chapter 5: The Cultural Dimension of Globalization." Pp.65-86 in *Globalization: A Very Short Introduction*. Oxford: Oxford University Press.

Legrain, Philippe. 2003. "Cultural globalization is not Americanization." May 09. Available at <http://www.philippelegrain.com/cultural-globalization-is-not-americanization/>

Shim, Doobo. 2006. "Hybridity and the Rise of Korean Popular Culture in Asia." *Media, Culture & Society* 28(1):25-44.
9. Globalization and Traditional Chinese Medicine

Lee, R. P. (1982). Comparative studies of health care systems. *Social Science & Medicine*, 16(6), 629-642.

Hsu, E. (2008). The history of Chinese medicine in the People's Republic of China and its globalization. *East Asian Science, Technology and Society*, 2(4), 465-484.
10. Belt and Road Initiative, Globalization and Hong Kong

Kaczmarek, Marcin. 2016. "Silk Globalisation: China's vision of international order." Centre for Eastern Studies. Warsaw. (<https://www.osw.waw.pl/en/publikacje/point-view/2016-10-10/silk-globalisation-chinas-vision-international-order>)

6. Recommended Readings (General)

- Anderson, C., Crawford, A.R., & Nicklas, S.K. (1994). *Global understandings*. Alexandria, Virginia: Association for Supervision and Curriculum Development.
- Bhargava, V. (2006). *Global issues for global citizens: An introduction to key development challenges*. Washington: D.C. World Bank.
- Campbell, J. (2001). *Creating our common future: Educating for unity in diversity*. New York: Berghahn.

- Cogan, J., & Derricott, R. (Eds.) (2000). *Citizenship for the 21st century*. London: Kogan Page.
- Brune, D. (1997). *The global environment: Science, technology and management*. Oslo: Scandinavian Science Publisher.
- Dinello, N., & Squire, L. (Eds.) (2005). *Globalization and equity: Perspectives from the developing world*. Cheltenham: Edward Elgar.
- Evans, R.W., & Saxe, D.W. (Eds.) (1996). *Handbook on teaching social issues*. Washington: National Council for the Social Studies.
- Jefferson, C., Lavdis, D.C., & Rivera, R.E. (1995). *Current issues in global education*. Washington: Centre for Learning.
- Mungazi, D.A. (2001). *Knowledge and the search for understanding among nations*. Westport: Praeger.
- Pogge, T.W.M. (2002). *World poverty and human rights: Cosmopolitan responsibilities and reforms*. Oxford: Polity.
- Weinstein, M.M. (2005) (Ed). *Globalization: What's new?* New York: Columbia University Press.
- Held, D., & McGrew, A. 著，林祐聖、葉欣怡譯（2005）：《全球化與反全球化》，台北，弘智文化事業有限公司。
- 朱耀偉（2005）：《愛恨地球村：透視全球化現象》，香港，天窗出版。
- 馬國明（主編）（2002）：《不公平的規則：貿易全球化與貧窮》，香港，樂施會。
- 塞格雷拉（2003）：《全球化與世界體系》，北京，社會科學文獻出版社。

7. Related Web Resources

Global Policy Forum

<http://www.globalpolicy.org/globalization.html>

Organization for Economic Development and Co-operation. (2010)

<http://www.oecd.org/>

Share The World's Resources

<http://www.stwr.org/globalization/>

United Nations Development Programme. (2010)

<http://hdr.undp.org/en/reports/global/hdr2010/papers/>

Yale Center for the Study of Globalization. (2010)

<http://yaleglobal.yale.edu/>

世界宣明會 (2010)

<http://www.worldvision.org.hk/world/index1.html>

8. Related Journals

***The Economist.* (Highly Recommended)**

American Sociological Review. American Sociological Association.

Asian Journal of Communication. Routledge.

Discourse Studies in the Cultural Politics of Education. Routledge.

World Futures: Journal of General Evolution. Routledge.

Global Economic Review. Routledge.

Globalizations. Routledge.

Economics of Innovation and New Technology. Routledge.

Journal of Development Studies. Taylor & Francis Ltd.

World Development. Elsevier.

9. Academic Honesty

The University adopts a zero tolerance policy to plagiarism. For the University's policy on plagiarism, please refer to the *Policy on Academic Honesty, Responsibility and Integrity with Specific Reference to the Avoidance of Plagiarism by Students* (<https://www.eduhk.hk/re/modules/downloads/visit.php?cid=9&lid=89>). Students should familiarize themselves with the Policy.

10. Others

Newspaper articles will be extensively used for current issues-inquiry.

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