

THE EDUCATION UNIVERSITY OF HONG KONG

Course Outline

Part I

Programme Title	: Bachelor of Social Sciences (Honours) in Global and Environmental Studies
Programme QF Level	: 5
Course Title	: Sustaining Hong Kong as the Asia's World City
Course Code	: SSC3144
Department	: Social Sciences
Credit Points	: 3
Contact Hours	: 39
Pre-requisite(s)	: Globalization: Concepts and Debates
Medium of Instruction	: EMI
Course Level	: 3

Part II

The University's Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Undergraduate, Taught Postgraduate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):

- Professional Excellence;
- Ethical Responsibility; &
- Innovation.

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:

1. Problem Solving Skills
2. Critical Thinking Skills
3. Creative Thinking Skills
- 4a. Oral Communication Skills
- 4b. Written Communication Skills
5. Social Interaction Skills
6. Ethical Decision Making
7. Global Perspectives

1. Course Synopsis

The course explores the global position of Hong Kong as “Asia’s World City” with an emphasis on its external relations. The course also explores the theoretical assumptions behind the “Asia’s World City” discourse and the implementation and execution of such a discourse by the HKSAR Government, as well as the multilateral interaction between Hong Kong and other global actors. By drawing upon comparative cases of the branding exercises of other “world cities”, the course concludes by forecasting the long-term sustainability of Hong Kong as a global city.

2. Course Intended Learning Outcomes (CILO_s)

Upon completion of this course, students will be able to:

- CILO₁ examine critically the theoretical assumptions behind developing “world cities”.
- CILO₂ understand the bilateral and multilateral relations between Hong Kong and other global actors.
- CILO₃ develop critical thinking skills.
- CILO₄ demonstrate awareness of the requirements to maintain Hong Kong as a global city.

3. Content, CILOs and Teaching & Learning Activities

Course Content	CILOs	Suggested Teaching & Learning Activities
Theoretical hypothesis behind the “Asia’s World City” discourse, including realism, liberalism, positive non-intervention, environmental and conservational concerns and the definition of “world cities”.	CILO _{1,4}	<ul style="list-style-type: none"> • Textual inquiry • Group discussion
Implementation and execution of the global positioning exercise of Hong Kong, how the HKSARG launched the Brand Hong Kong campaign, and the evaluation on its achievements and limitations.	CILO _{1,3,4}	<ul style="list-style-type: none"> • Textual inquiry • Group discussion • Oral presentation
External relations of Hong Kong: a historical overview, with a particular focus on the bilateral relations between Hong Kong and the US, Britain, Japan and Taiwan, as well as the future development of such relations.	CILO _{1,2,4}	<ul style="list-style-type: none"> • Textual inquiry • Group discussion • Web-search
Comparative study of world cities: London, New York, Shanghai and Singapore, with a particular focus on the competitiveness of these cities and the logic behind the myth of “Ny-lon-kong”.	CILO _{1,2,3}	<ul style="list-style-type: none"> • Textual inquiry • Group discussion • Video analysis
Future of the global status of Hong Kong under One-country Two-systems. How the handover of Hong Kong’s sovereignty to China affects its global position, and forecasting future regulations governing “internal diplomacy” between Hong Kong and Beijing.	CILO _{2,3,4}	<ul style="list-style-type: none"> • Debate • Reflective de-briefing • Sharing for re-conceptualization

4. Assessment

Assessment Tasks	Weighting (%)	CILO
Individual assignment <ul style="list-style-type: none"> 1000-word essay examining what each student has learnt during the course 	30%	CILO _{1,2,3,4}
Participation <ul style="list-style-type: none"> Participation in classroom discussions, including individual responses and group discussions 	10%	CILO _{2, 3,4}
Group presentation <ul style="list-style-type: none"> Presentation of the group project in relation to the governmental policies to sustain Hong Kong as a world cities. 	20%	CILO _{1,2,3,4}
Group project report <ul style="list-style-type: none"> Written group project report to evaluate the effectiveness of the governmental policies to sustain Hong Kong as a world cities 	40%	CILO _{1,2,3,4}

5. Required Text(s)

Cheng, Joseph Y. S. (ed), (2007), *The Hong Kong Special Administrative Region in Its First Decade*, Hong Kong: City University of Hong Kong Press.

Lam Wai-man, Percy Luen-tim Lui and Wilson Wong (eds.), (2012), *Contemporary Hong Kong Government and Politics, Expanded Second Edition*, Hong Kong: Hong Kong University Press.

6. Recommended Readings

Chan, Gerald. (1997). 'Three Chinas' and international organizations after 1997. *Journal of Contemporary China*, 6(16), 435-448.

Li, Kui-Wai. (2002). *Capitalist development and Economism in East Asia: the rise of Hong Kong, Singapore, Taiwan, and South Korea*. London; New York : Routledge.

Loh, Christine. (2005). *Hong Kong as a World City: Assessing its Attractiveness to Global Talent*. Hong Kong: Civic Exchange.

Mapp, A. (2006). *Hong Kong: The World City and International Business Centre*. Cambridge: Cambridge Academic Ltd.

McCauley, M. (2003). *Asia's World City: Hong Kong's New Identity*. Hong Kong: Centre for Asian Business Cases, School of Business, University of Hong Kong.

Mottershead, T. (2004). *Sustainable Development in Hong Kong*. Hong Kong: Hong Kong University Press.

Shen, S. (2008). Borrowing the Hong Kong Identity for Chinese Diplomacy: Implications of Margaret Chan's World Health Organization Election Campaign. *Pacific Affairs*, 81(3), 361-382, 332, 334.

Shen, S. Re-branding without Re-developing: Constraints of Hong Kong's "Asia's World City" Brand (1997-2007). *Pacific Review*. (forthcoming)

Zhao, Simon. X.B. (2003). Spatial Restructuring of Financial Centers in Mainland China and Hong Kong: A Geography of Financial Perspective. *Urban Affairs Review*, 38 (4), 535-571.

7. Related Web Resources

The Brand Hong Kong:

<http://www.brandhk.gov.hk/brandhk/en/brantop.htm>

Business Week: Hong Kong Ain't No World Class City:

http://www.businessweek.com/globalbiz/blog/eyeonasia/archives/2008/03/hong_kong_aint.html

Expo 2010 Shanghai:

<http://en.expo2010.cn/>

London: The World in One City:

<http://www.guardian.co.uk/britain/london/0,,1394802,00.html>

HKTDC News & Speeches:

<http://info.hktdc.com/tdcnews/9809/98092401.htm>

Hong Kong: Asia's World City:

<http://www.info.gov.hk/info/sar5/easia.htm>

8. Related Journals

Asian Survey. University of California.

Built Environment. Kogan Page.

China Journal. Australian National University.

China Quarterly. Congress for Cultural Freedom.

Cities. Elsevier Science Ltd.

Environment and Planning. Pion.

Hong Kong Journal of Social Science. City University of Hong Kong.

Journal of Contemporary China. Carfax.

Journal of Urban Planning and Development. American Society of Civil Engineers.

Pacific Affairs. Institute of Pacific Relations.

Pacific Review. Oxford University Press.

Urban Affairs Quarterly. Sage.

Urban Design International. E & FN Spon.

9. Academic Honesty

The University adopts a zero tolerance policy to plagiarism. For the University's policy on plagiarism, please refer to the *Policy on Academic Honesty, Responsibility and Integrity with Specific Reference to the Avoidance of Plagiarism by Students* (<https://www.eduhk.hk/re/modules/downloads/visit.php?cid=9&lid=89>). Students should familiarize themselves with the Policy.

10. Others

Newspaper articles, magazines and other on-line videos on relevant current issues will be used wherever and whenever necessary and feasible.