

THE EDUCATION UNIVERSITY OF HONG KONG

Course Outline

Programme Title	: Master of Education
Module Title	: Principles and Practices of Entrepreneurship Education (BUS6005)
Department	: Social Sciences
Credit Points	: 3
Contact Hours	: 39
Pre-requisite(s)	: Nil

[If applicable.]

Level :

[If applicable. For example, for Discipline Studies under the BEd Core Curriculum, there are three levels of modules to reflect the progression of study or the extent of in-depth knowledge.]

Synopsis:

In addition to being an education for new venture creation, entrepreneurship education is also a paradigm of education related to providing learners an extended scope of skills, attributes and competencies applicable to different contexts. With this underlying rationale, the aim of this module is to provide participants a comprehensive understanding on entrepreneurship education, including its nature, principles, approaches, educational goals, curriculum, practices, pedagogies, and methods of evaluations. Participants shall acquire the necessary skills for designing appropriate forms of entrepreneurship education programmes and activities for specific contexts or target groups.

Objectives :

To enable participants to:

- Appreciate the importance of entrepreneurship and examine its relationship with education;
- Understand the nature, principles, and curriculum of entrepreneurship education;
- Evaluate various approaches of entrepreneurship education; and
- Acquire the skills for designing, implementing and evaluating entrepreneurship education programmes and activities.

Content

- Importance of entrepreneurship; roles of entrepreneurship in economic and social development; the relationship between entrepreneurship and education.
- Nature and principles of entrepreneurship education; relationships of entrepreneurship education with business education and other fields of learning.
- Approaches of entrepreneurship education at different levels and for different target groups, including the consideration of educational goals and curriculum and the facilitation of entrepreneurial learning; entrepreneurship education in different countries.

4. University-level entrepreneurship education: relationship with academic entrepreneurship and technology transfer.
5. Practices and pedagogies of entrepreneurship education; including classroom-based learning activities, case studies, business planning, counseling and mentoring, as well as different forms of simulations and games.
6. Evaluating the impacts of entrepreneurship education.

Assessment

- a. An Essay. Participants are required to write an essay on selected topics related to entrepreneurship education. (35%) (Module Objectives a, b and c)
- b. An Entrepreneurship Education Plan. Participants are required to design an entrepreneurship education programme or activity plan for a specific target group of learners. They need to consider the specific context for that target group with an appropriate approach, educational goals, curriculum, pedagogies, and methods of evaluation for the programme or activity involved. Participants are required to present their draft plan in class before submission. (50%) (Module Objective d)
- c. Class participation (including classroom discussion, presentation, and online study tasks) (15%) (All Module Objectives)

Required Text

Nil

Recommended Reading

- Brockhaus, R.H. Hills, G.E., Welsch, H.P. and Klandt, H. (2001). *Entrepreneurship education: a global view*. Aldershot : Ashgate.
- Deuchar, R. (2007). *Citizenship, enterprise and learning: harmonising competing educational agendas*. Stoke on Trent, England: Trentham Books
- Fayolle, A. (2007). *Handbook of research in entrepreneurship education*. Cheltenham, England : Edward Elgar
- Fayolle, A. and Klandt, H. (2006). *International entrepreneurship education: issues and newness*. Northampton, Mass.: Edward Elgar Pub.
- Fayolle, A. and Kyro, P. (2008). *The dynamics between entrepreneurship, environment and education*. Cheltenham [England] : Edward Elgar, c2008.
- Greene, P.G. and Rice, M.P. (2007). *Entrepreneurship education (international library of entrepreneurship)*. Cheltenham, England ; Northampton, Mass.: Edward Elgar.
- Hisrich, R.D, Peters, M.P. and Shepherd, D.A. (2008). *Entrepreneurship (7th Ed.)* Boston, Mass.: McGraw-Hill/Irwin.
- Kourilsky, M.L., Walstad, W.B. and Thomas, A. (2007). *The entrepreneur in youth: an untapped resource for economic growth, social entrepreneurship, and education*. Northampton, Mass.: Edward Elgar.
- Kuratko, D.F. (2009). *Entrepreneurship: theory, process, practice (8th Ed)*. Mason, Ohio : South-Western Cengage Learning, c2009
- Libecap, G.D. (2005). *University entrepreneurship and technology transfer: process, design, and intellectual property*. Amsterdam : Elsevier JAI.
- Van der Sijde, P., Ridder, A. Blaauw, G. and Diensberg, C. (2008). *Teaching entrepreneurship: cases for education and training*. Heidelberg, Germany: Physica-Verlag 2008.
- Zimmerer, T.W. and Scarborough, N.M. (2008). *Essentials of entrepreneurship and small business management (5th ed.)*. Upper Saddle River, NJ: Pearson/Prentice Hall.

Related Websites

Consortium for Entrepreneurship Education (<http://www.entre-ed.org/>)

Kauffman Foundation (<http://www.kauffman.org/>)

Young Entrepreneurs Development Council (<http://www.ydc.org.hk/>)

Junior Achievement Hong Kong (www.jahk.org/)

Global Entrepreneurship Monitor (www.gemconsortium.org)

Enterprise Education Trust (<http://www.enterprise-education.org.uk/>)

Enterprise Education & Entrepreneurship Training Portal (<http://www.entredu.com/>)

Related Journals

Business Education Forum

Education and Training

Entrepreneurship and Regional Development

Entrepreneurship Theory and Practice

Industry and Higher Education

International Journal of Entrepreneurial Behaviour and Research

International Review of Entrepreneurship

Journal of Business Venturing

Journal of Education for Business

Journal of Enterprising Culture