

THE EDUCATION UNIVERSITY OF HONG KONG
ANTI-SCAM LESSON DESIGN COMPETITION

Introduction

Scams are becoming an increasingly pressing issue in Hong Kong, affecting individuals and families across the community. As an institution dedicated to societal well-being and educational leadership, The Education University of Hong Kong is committed to raising awareness and strengthening scam prevention through education.

Organised by the Student Affairs Office (SAO), the **Anti-Scam Lesson Design Competition** invites students to create innovative lesson plans that promote anti-scam awareness and equip peers and school students with practical prevention knowledge.

Key Dates

- **Application Period** : 28 September – 23 October 2026 (Fri)
- **Presentation Stage** : 12 November 2026 (Thu)
- **Result Announcement** : 19 November 2026 (Thu)
- **Implementation of lesson plans** : December 2026 / January 2027

Competition Details

- **Eligibility:** All students at EdUHK.
- **Team Formation:** Each team must consist of exactly three members. Cross-disciplinary teams are strongly encouraged to foster collaborative problem-solving, with no substitutions permitted after application submission.
- **Application Period:** 28 September – 23 October 2026
- **Language:** Submissions and presentations may be in English or Chinese.
- **Submission Requirements:**
Teams must submit the following materials via the designated online form by **23 October 2026 (5:00 p.m. HKT)**.
 - **Lesson Plan:** A detailed 40-minute lesson plan that outlines the educational goals, teaching materials needed, instructional methods, and assessment strategies. The plan should clearly demonstrate how to promote anti-scam awareness to your chosen target audience (primary or secondary school students).
 - **Presentation Slides:** A PowerPoint presentation outlining the teaching plan (maximum of 50 slides). The presentation should include clear objectives, delivery methods, and expected outcomes.
 - **Supplementary Materials (optional):** Worksheets, videos, Scratch simulations, or interactive games.

- **Presentation Stage:**
 - **Lesson Plan Presentation:** Shortlisted teams will be invited to present their work on **12 Nov 2026 at C-LP-02** on Tai Po Campus. Exact time is yet to be confirmed.
 - **Format:**
 - Each shortlisted team will have 15 minutes to present their lesson plan and PowerPoint slides in English or Chinese, followed by a Q&A session with the panel of judges.
 - All team members must attend and participate. To maintain a fair environment, teams are not permitted to observe other groups' presentations.
 - Teams must present their lesson plan and PowerPoint slides live during the final presentation. No pre-recorded presentations will be allowed.

Selection Criteria

Submissions will be evaluated on clarity of the lesson plan, creativity and innovation in teaching methods, relevance to anti-scam education, effective cross-disciplinary collaboration and overall presentation quality.

Announcement of Results

The results will be announced via email by the SAO by **19 November 2026**. Feedback from judges may be provided to all participating teams to support their future endeavours.

Prizes

- Four winning teams will be selected, with each team receiving a **HK\$1,000 cash coupon** (HK\$1,000 per team).
- In collaboration with the Hong Kong Police Force, the winning teams will have the opportunity to implement their lesson plans in a primary or secondary school in the Tai Po District in **December 2026 or January 2027**. Participating schools* include:
 - Carmel Pak U Secondary School (迦密柏雨中學)
 - Tai Po Old Market Public School (Plover Cove) (大埔舊墟公立學校 (寶湖道))
 - Tai Po Old Market Public School (大埔舊墟公立學校)
 - The Education University of Hong Kong Jockey Club Primary School (香港教育大學賽馬會小學)

**subject to final arrangements.*

- Shortlisted teams will receive an e-certificate of participation.

Rules and Regulations

- **Deadlines:** Late submissions will not be accepted.
- **Originality:** All entries must be the original work of the participating team. Plagiarism or unauthorised use of copyrighted material will result in immediate disqualification.

- **Photo and Video Consent:**

By participating in the competition, teams grant the organisers permission to use photographs and video footage taken during the event for promotional purposes.

- **Code of Conduct:**

All participants are expected to conduct themselves in a professional manner during the competition. Disruptive behaviour, harassment, or any form of misconduct will not be tolerated and may result in disqualification.

- **Amendments:**

The organisers reserve the right to amend the rules and regulations at any time. Participants will be notified of any changes via email.

Enquiries

For queries, please contact the Student Affairs Office (SAO) via email antiscam@eduhk.hk.

We look forward to your enthusiastic participation in this meaningful competition, where your creativity and innovation can contribute to a safer community through effective anti-scam education!