

Supported by Partnerships for Active International Research Scheme

Global Consciousness and Environmental Engagement: The Moderating Role of National Development vs. Individual Social-Economic Status

About the speaker

Ayu Okvitawanli is a tenured Assistant Professor at Universitas Sebelas Maret, Indonesia, and an Adjunct Senior Lecturer at Curtin University, Australia. She holds a PhD in Psychology from Friedrich-Schiller University Jena (International Max Planck Research School for Adapting Behaviour in A Fundamentally Uncertain World), following degrees from Erasmus University Rotterdam and The University of Hong Kong.

Her multidisciplinary research integrates cognitive and social psychology. With extensive global experience—having lived in eight countries—she is deeply engaged in the international scientific community. Currently, she serves as the South East Asia Representative for the International Association of Cross-Cultural Psychology (IACCP) and is the Principal Investigator for the World Value Survey Indonesia (Wave 8). Previously, she was a postdoctoral researcher in Germany and held various academic positions across Indonesia.



Dr Ayu Okvitawanli
Assistant Professor
Faculty of Psychology
Universitas Sebelas Maret

Abstract:

This research utilizes the Joint European Values Study and World Values Survey to examine the relationship between Global Consciousness (GC) and pro-environmental attitudes across 65 nations. By measuring GC through cosmopolitan and identity-based indicators, the study analyzes how global awareness influences environmental participation, institutional confidence, and the prioritization of nature over the economy.

Crucially, the analysis tests the moderating effects of individual Socioeconomic Status (SES) and the national Human Development Index (HDI). The findings reveal a stark contrast: while individual SES does not significantly impact the connection between GC and environmentalism, national HDI emerges as a robust moderator for all outcomes. This indicates that a developed macro-structural environment is essential for translating global consciousness into tangible pro-environmental behavior, suggesting that structural support is as vital as individual awareness in realizing environmental goals.

REGISTER NOW




 **21 April 2026 (Tue)**

 **11:00 AM- 12:00 NN**

 **B3-P-03**

Inquiries:

 2948 8704

 engage-ps@eduhk.hk