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Please address the following areas in your proposal. The information you provide is important and allows the in-house editorial team and peer reviewers to accurately evaluate a manuscript for publication. Not all personnel will be intimately acquainted with your area, so please keep your descriptions short and simple, and use as little specialist jargon as possible.

- 1) Title of book. Why write this book?
- 2) An abstract and a detailed table of contents with chapter headings and explanation of what you intend to cover in each chapter. How many thousand words will the book be and (roughly) how many tables, diagrams or illustrations will there be?
- 3) When do you plan to submit the final draft?
- 4) What kind of book is it? A core or supplementary textbook? An edited collection of papers by a selection of contributors? A research monograph aimed at your peers?
- 5) Is your book primarily targeted at undergraduates, postgraduates, researchers, industry, or laymen? Please name some courses that might use your book. How many students typically take these courses?
- 6) What competing books are available from other publishers? (Please provide title, authors and price where possible)
- 7) Why is your book different from or better than existing books? (Please provide 3 points if possible)
- 8) Please provide the name(s) of the author(s), a brief bio or CV, and contacts (email and telephone). Please also provide the names and bios of your contributors.
- 9) Please include 1 or 2 sample chapters, or a draft manuscript to help us evaluate your proposal.