

LTTC Blended Learning Workshop (1)

6 December 2016

**Development, Implementation and Evaluation of a
Digital Lecture Using Moodle**

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Why digital lectures?

Flexibility: transcend time and space in learning

Independence: self-paced, ownership of learning

Engagement: media-oriented, interactive,
constructivism-oriented

Liberation and dissemination of knowledge

Where to find examples of digital lectures?

● **KEEP** – Knowledge & Education Exchange Platform

● **MOOC** – Massive Open Online Course

● **Coursera** – Sexing the Canvas: Art and Gender

● **FutureLearn** – Commercial Photography: Still and Moving Image

● **edX** – Western and Chinese Art: Masters and Classics

● **ewant** – 後現代都會電影：台北

● **xuetangX** – 1400-1800 年間的歐洲繪畫賞析



Past program

Sexing the Canvas: Art and Gender

Hosted by University of Melbourne

Mon 26 Oct, 4.30pm

 Add to calendar



4.30pm–6pm

[Hours and location >](#)

Free entry

This free, Massive Open Online Course (MOOC) hosted by Coursera teaches masterpieces through the lens of sex and gender. We take you to the rich collections of Melbourne's National Gallery of Victoria, New York's Museum of Modern Art, and

FREE ONLINE COURSE

Commercial Photography: Still and Moving Image

Develop your visual sensibility and get to grips with new forms of commercial photography, with this free online course.

Join now – starts 11 Jan

ABOUT THE COURSE

This free online course is designed to help current or aspiring commercial photographers develop their visual sensibility in support of a successful and sustainable practice; and get to grips with new media and moving image photography.

Understand why personal work is key to commercial photographic success

We'll begin by looking at the importance of developing your visual sensibility through personal work, where you're free to push boundaries, make mistakes, pursue your passions and hone your craft.

You'll then find out how to create work that is new, exciting and individual in order to secure commissions – whether in advertising or editorial photography – and create commercial work that is new, exciting and individual. You'll be encouraged to consider the complex interplay between individual approaches to practice and client-led work.

Explore the relationship between still and moving image photography

We'll then explore the relationship between still and moving image in commercial photography, looking at how you can embrace emerging media and potential markets for your work.

We'll examine the need for a coherent and consistent visual approach across both disciplines; the differences between narrative filmmaking and moving image photography; and the use of video, CGI, animation, illustration and mobile devices. We'll

All Your Educational Tools and Information in a One-Stop Shop



What is KEEP?

Knowledge & Education Exchange Platform

- A personalized educational portal for users to easily search, subscribe and access content from the KEEP Cloud Ecosystem.
- Supporting the development of innovative teaching and learning with cutting-edge technology.
- Uncovering the most relevant results from different education resources.



KEEP Search

Enter a keyword and search. One click will open the door to the amazing world of academia.



KEEP Catalog

We are here to recommend to you the most popular and useful products for teaching and learning.



KEEP Course

Provide the best courses online from top universities. Community building and knowledge sharing.



KEEP Poll

Incorporate a real-time Web and mobile classroom-polling service with instant survey results.

Which course / lecture to choose?

BEd(VA) Year 3: Aesthetics and Art Criticism

To develop students' ability to make informed responses to visual artworks and articulate the roles of aesthetics and criticism in art learning.

10 face-to-face sessions, 1 museum visit, 1 group presentation and 1 consultation session

Which course / lecture to choose?

Lecture 9: Functions of Art Museums and Using Museum Resources

Content: theory in nature

Comparatively more informational and straight forward content

Require less discussion

Students' Engagement and Activities

PowerPoint Content

- Part 1
 - Typography of museums
 - Different orientations of art museum function
- Part 2
 - Philosophies and functions of art museum education
- Part 3
 - Planning of museum activities – observation and questioning techniques in museums

Activities/Evaluation

Quiz – answer 5 multiple choice questions

Forum – reflect on a meaningful museum learning experience in not less than 100 words

Wiki – locate 1 online educational materials from an art museum website and write a short introduction and comment

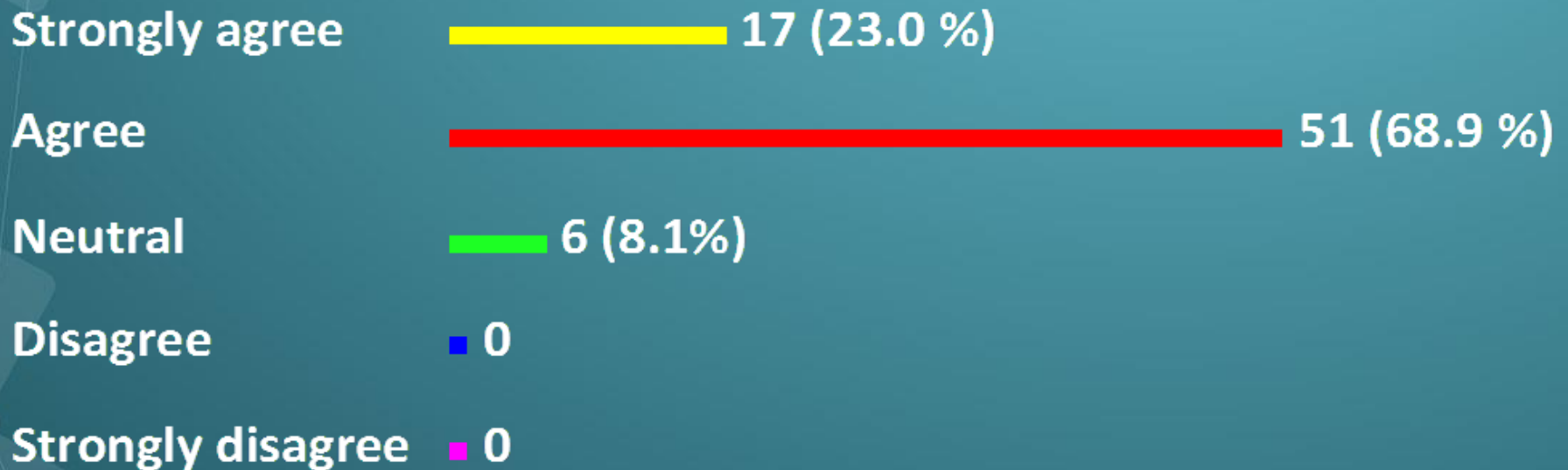
Implementation

Two identical courses took place from Jan to April 2015

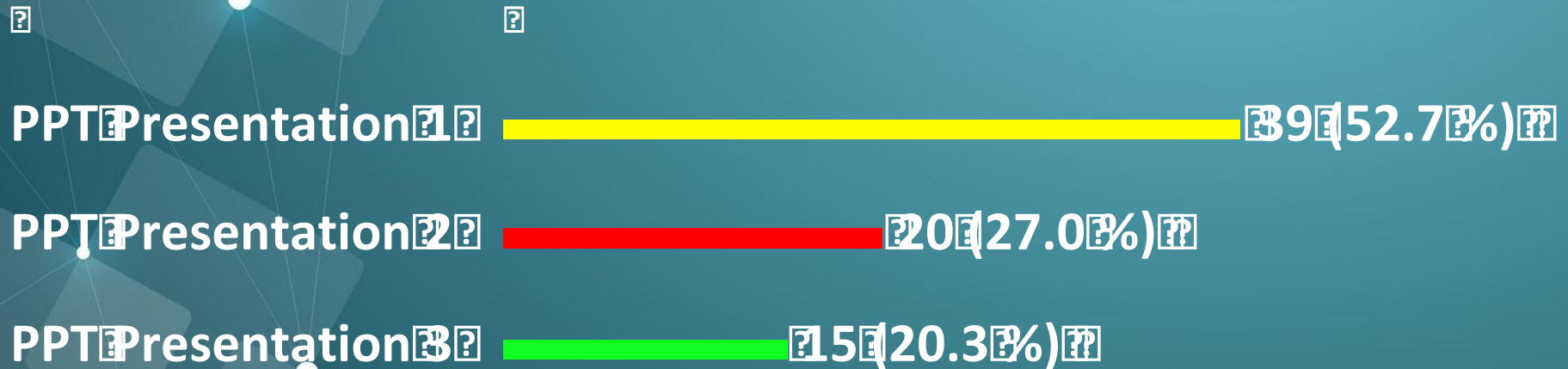
74 / 85 students completed an online feedback survey
in Moodle (87% return rate)

Effectiveness: Quantitative Results

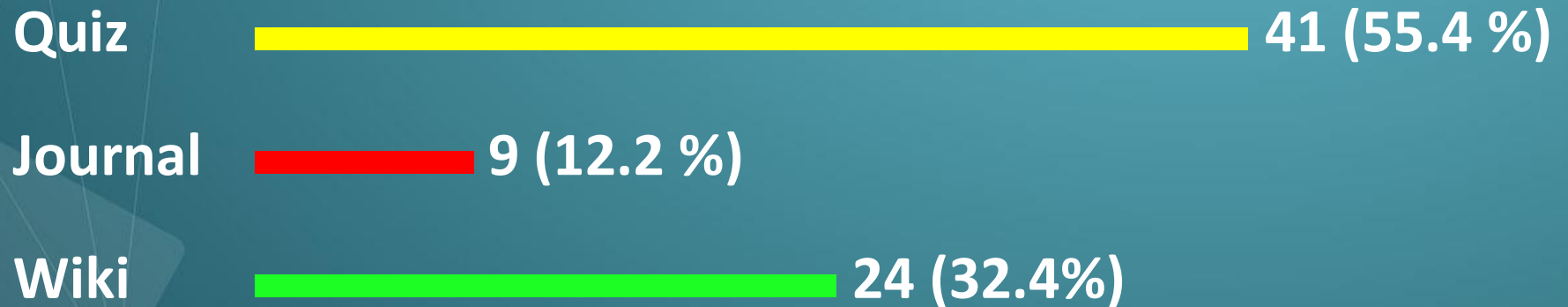
2. In general, I found the content and activities of the digital lecture useful.



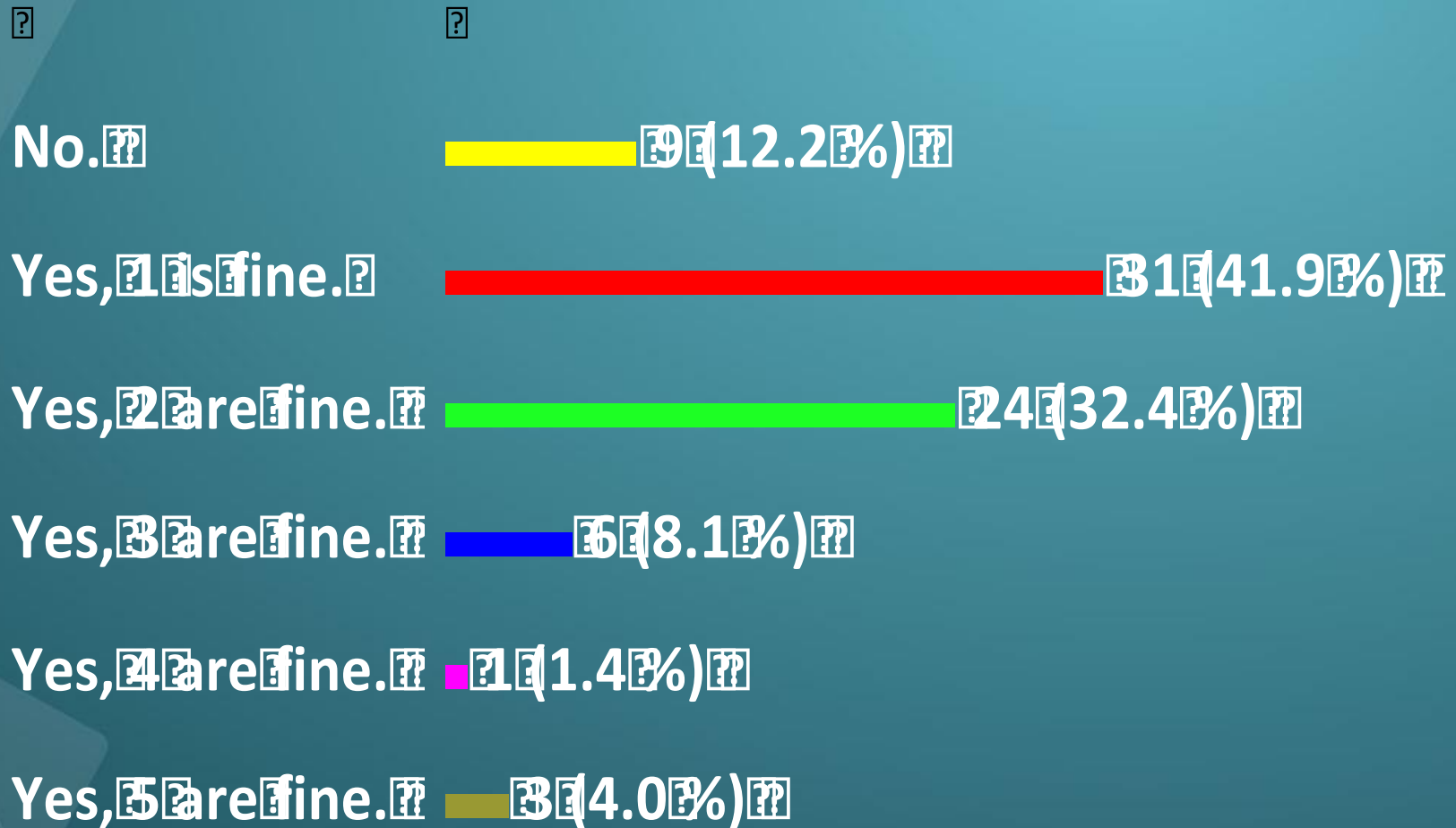
3. Which part of the content you found most useful?



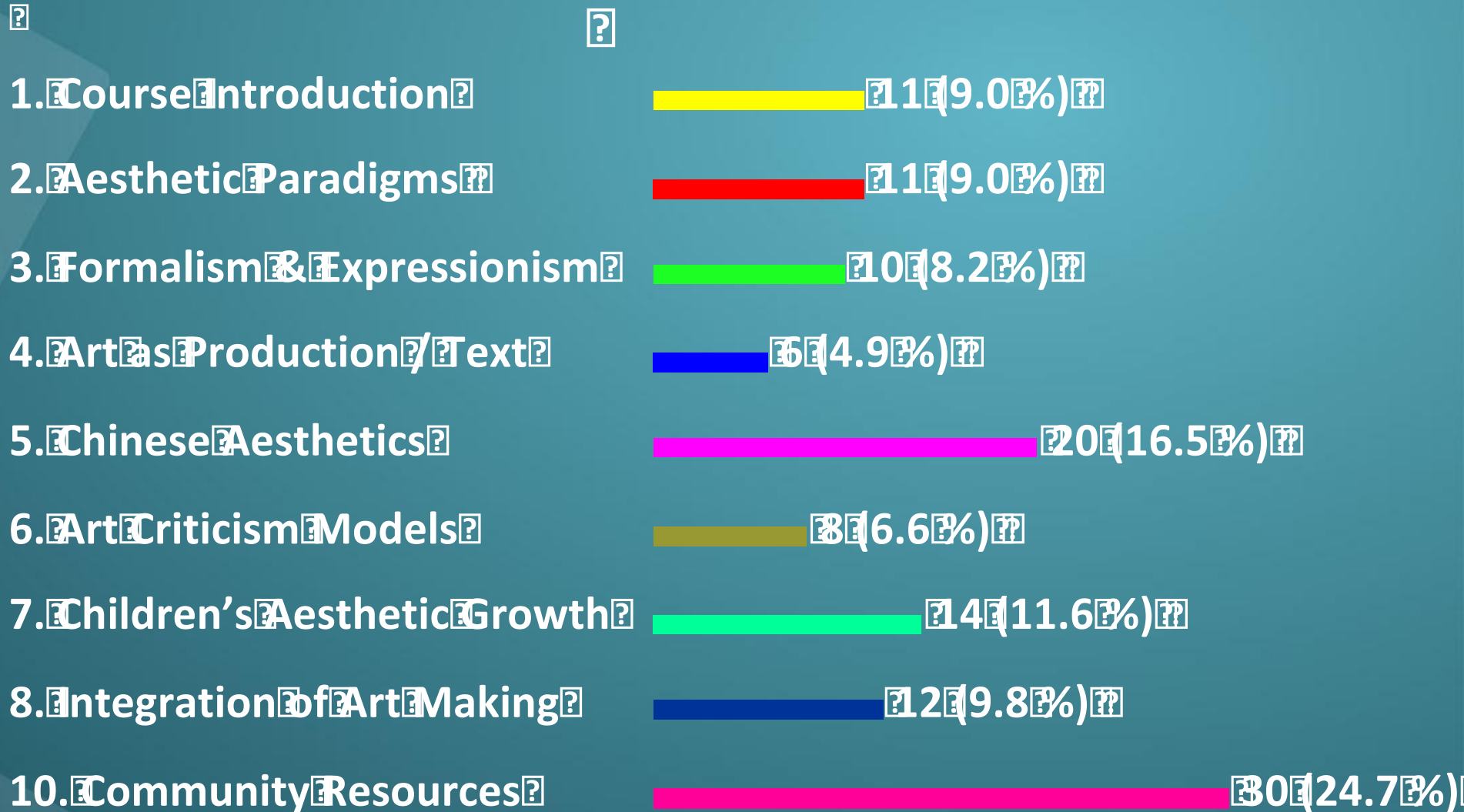
4. Which activities you found most useful?



15. Do you want to have more digital lectures in the future?



16. If more digital lectures are to be developed, which of the following you think can be transformed into digital lecture(s)?



Effectiveness: Qualitative Feedback

17. What are the benefits of having a digital lecture?

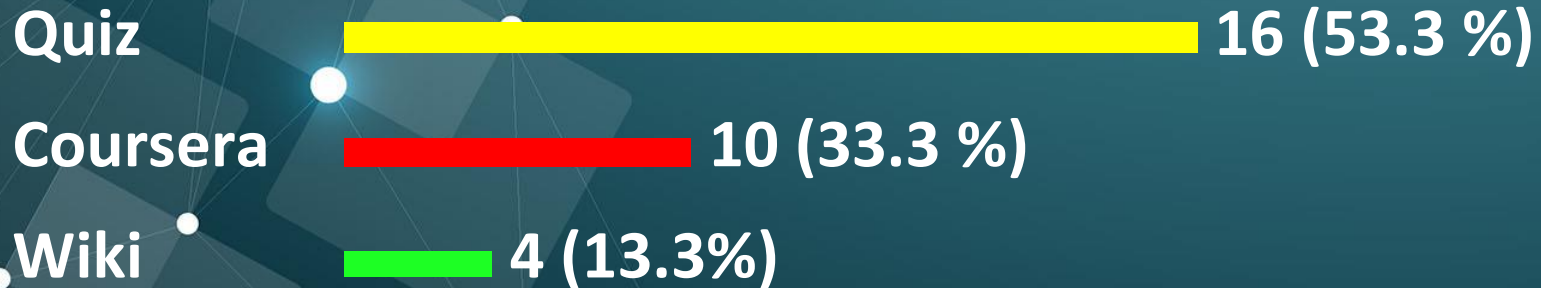
- Learn beyond the fixed timetable, more flexibility.
- It can push students to learn by themselves.
- A digital lecture can let us review the lecture again and again.
- Convenient and memorable.
- Save time. No need to come back to HKIEd.

18. What can be done to improve the digital lecture?

- **More videos can be provided.**
- **Tackle some technical problems.**
- **More photos and images.**
- **I have nobody to ask if I have a question. There is a lack of student-teacher interaction. I think face-to-face sessions are better because I can concentrate and learn more.**

Improvements: Course in April 2016

Replace Activity 2 (writing a journal) to complete one part of the Coursera Course “Art & Activity: Interactive Strategies for Engaging with Art”



Challenges

No interaction between teachers and students.

Technical support for students and teachers.

Monitoring of learning.

Can a **whole course** be changed to a digital lecture?

Possibilities

88% of students would like to have 1 or more digital lectures in a course.

92% of students found the content and activities of the digital lecture useful.

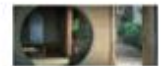
Promoted **self-learning**.

Enhanced **flexibility** of learning.

Better **retention** and review of knowledge.

NEWS

17, 2015, in Blog, e-learning



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making of HKU's Second Massive Open Online Course J02x

Education & Family

Oxford University to launch first online 'Moooc' course

By Sean Coughlan
Education correspondent

15 November 2016 | Education & Family

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Oxford University is going to join the Moooc movement for the first time



for Vernacular Architecture of Asia, Part I, and Massive Open Online Course, to be April, 2015.

- [Sneak Preview 1](#)
- [Sneak Preview 2](#)
- [Sneak Preview 3](#)
- [Sneak Preview 4](#)

introductory course is for those who o explore and be fascinated by vernacular e. It covers topics such as native building he interaction between people, culture nacular, as well as the vernacular and it has a special emphasis on the built heritage of Asia.

Oxford University has announced its first "massive open online course" - or so-called Moooc - in a partnership with a US online university network.

The background features a network diagram with several glowing white nodes of varying sizes connected by thin white lines. The nodes are scattered across the left and bottom-left portions of the frame. The overall background is a solid teal color with a subtle gradient.

Thank You