

HOW TO BE SUCCESSFUL AT SCIENTIFIC WRITING

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UNIVERSITY OF CANTERBURY

- Second oldest University in New Zealand (1873)
- ~13,000 students
- Arts, Commerce, Education, Engineering, Fine Arts, Forestry, Health Sciences, Law, Music, Social Work, Speech and Language Pathology, Science, Sports Coaching

CSSE

- 420 FTEs in 2016
- 13 academic staff
- BSc in Computer Science
- BE in Software Engineering
- PG Diploma in Computer Science
- MSc in Computer Science
- ME in Software Engineering
- PhD

OVERVIEW

- **Why write?**
- **How to Convey Your Idea**
- **Papers**
- **Theses**
- **Academic Writing Style**
- **Tips**

WHY WRITE?

- To communicate your ideas to others
- To shape research
- Forces you to be clear
- Crystallize your ideas
- Helps develop new ideas

HOW TO CONVEY YOUR IDEA

- ⦿ Describe the problem
- ⦿ Explain why it is a worthwhile problem to work on
- ⦿ Show that it has not been solved
- ⦿ Explain your idea
- ⦿ Show that your idea works
- ⦿ Compare your idea to what others have done
- ⦿ Point out the original contribution to knowledge

AT THE BEGINNING

- Start early!
- Select the conference / journal
- Think about the audience

PAPERS: STRUCTURE

- Abstract
- Keywords
- Introduction (1 page)
- The problem (1-2 pages)
- Your idea (2 pages)
- Results (5 pages)
- Related Work (2 pages)
- Conclusions (1-2 pages)
- Acknowledgements
- References

TITLE & HEADINGS

- Very important
- Short
- Informative
- Specific
- Describes the content

ABSTRACT

- Often written last
- Used by readers to decide whether to read the paper
- What to put into the abstract:
 - State the problem
 - Say why the problem is important
 - Describe your solution
 - What is good about your solution

INTRODUCTION

- Discuss the problem
- Introduce ideas, hypotheses and results
- State contributions clearly

CONTRIBUTIONS

- Should be defensible

We describe SystemX	The innovative features of SystemX presented in Section 3 are ...
We study the properties of SystemX	We proved that ...
We have used SystemX in practice	The results of using SystemX in practice are ...

RELATED WORK

- Better to have it after you present your work
- If it is after the Introduction, it might overwhelm the reader
- Cite relevant work in passing in the paper, but leave the comparisons to the end
- Give credit to others
 - NOT: Other work [13] shows that ...
 - BUT: Johnson (2015) shows that ...

MAIN SECTIONS

- Be clear about your idea – use examples
- Acknowledge limitations of your idea/approach
- Get feedback from “competition”: ask them to check whether you described their work correctly

BEFORE SUBMITTING THE PAPER

- Leave it aside for a while, and then read it again!
- Get other people to read your paper and give you feedback
- Tell them what you struggled with
- Review
- Submit by the deadline
- Follow instructions for authors
- Spell checker!

AFTER GETTING REVIEWS

- If your paper is accepted – Congratulations!
- Be grateful for criticism
- Reflect on and learn from reviews
- Improve your paper

THESIS STRUCTURE

- Title page
 - Title
 - Name
 - Supervisor's name
- Declaration
- Acknowledgements
- Abstract
- Contents
- Chapters
- References
- Appendices

EXAMINERS WILL BE LOOKING FOR:

- ⦿ What is this student's research question?
- ⦿ Is it a good question?
 - Has it been answered before?
 - Is it a useful question to work on?
- ⦿ Did the student convince me that the question was adequately answered?
- ⦿ Has the student made an adequate contribution to knowledge?

THESIS ABSTRACT

- One page
- Summary of the thesis
- Background (issue/problem)
- Main goals (what are you trying to do?)
- Method/approach (what you did)
- Results (what you found)
- Conclusions (fulfilled aims?)
- Implications/applications/future research

INTRODUCTION

- Outline of the problem
- Aims and objectives of the research
- Research questions & Hypotheses
- A brief road map

RELATED WORK

- Divide into sections
- References!
- Show how it relates to what you did

MAIN CHAPTERS

- ⦿ Design & Implementation
 - Explain why you chose your approach
- ⦿ Results
- ⦿ Discussion
 - To what extent have you addressed the problem outlined in the introduction?
 - Have you advanced the discipline?
 - Explain your results
 - If a result was unexpected, can you suggest an explanation?

CONCLUSIONS

- Summary
- Research questions
- Significance
- Limitations
- Future work

AT THE END

⦿ References

- Use a consistent citation system
- Use a tool (Bibtex, Endnote, ...)
- Keep complete references

⦿ Appendices

ACADEMIC WRITING STYLE

- Interesting and readable
- Objective, neutral and unemotional
- Good use of grammar and punctuation

ACADEMIC WRITING STYLE

- ◎ Concise: do not write in a long-winded way
 - “*despite the fact that*” instead of “*although*”
 - “*based on the fact that*” instead of “*because*”
 - “*not infrequently*” instead of “*often*”
 - “*at the present moment*” instead of “*now*”

ACADEMIC WRITING STYLE

- Precise
- Tense: describe what you did in the past tense
- Do not use colloquialisms (e.g. *Have a go*)
- Use “such as” rather than “like”
e.g. *Languages such as Java and HUGS...*
- Acronyms
- Avoid passive voice

NUMBERS

- If less than 20, should be written
e.g. *In the second phase, three participants ...*
- But not for percentages
e.g. *There was a 7% increase*
- If there are both small and large numbers in the same sentence, use numbers
e.g. *There were between 4 and 32 processors in each machine.*
- Numbers at the beginning of a sentence should be written as words
Twenty nine participated completed the post-test.

PUNCTUATION AND CAPITALIZATION

- Ensure your work is easy to read
- Use a consistent style
e.g. *See Table 1.2*
- Comma separates and define parts of a sentence
 - *In 1998, Anderson and Lebiere published the ACT-R theory ...*
 - *The study, which aimed to confirm our hypothesis, was conducted ...*
- Colon used to introduce an explanation of preceding statement, or a question
 - *The hypothesis was confirmed: the improvement of the experimental group was statistically significantly higher than the improvement of the control group.*
 - *A future research question remains: how can the ITS further improve its effectiveness?*

PUNCTUATION AND CAPITALIZATION

- Semicolon is between the comma and the colon. It is often used to contrast ideas

His speech was excellent; his manners were appalling.

- Quotation marks: different opinions
 - Use double quotes for primary quotations
 - Use single quotes for secondary quotations (quotations within quotations) or for emphasis (an alternative could be to use italics or bold face)
 - e.g. *One of the reserved words in C is 'for'*
 - e.g. "There are no dull subjects, only dull minds."
- Apostrophes
 - used to indicate possession (e.g. *Anderson's method*)
 - Contractions should not be used (*can't* should be written *cannot*)
 - Watch out for its and it's!
- Good style guides available

GRAMMAR

- ◎ Spelling
- ◎ Articles
- ◎ Prepositions: must be memorised

I entirely agree with you.

We agree about most things.

We agreed on the date.

I'll agree to your suggestion if you lower the price.

GRAMMAR

- Misplaced modifiers

The woman saw the man on the hill with a telescope.

- Subject/verb agreement

What is the correct verb?

*A bowl of apples, oranges, apricots and peaches **was/were** placed on the table.*

CORRECTIONS

- Typographical/Grammatical errors
- Poor presentation
- Additional references required
- Missing pieces of work

THAT OR WHICH?

◎ **That**

- used for a defining clause
- if the clause is removed, the meaning is altered
- E.g. ``Dogs that eat bones keep their teeth healthy.``

◎ **Which**

- used in a situation (usually bounded by commas) when removal of the clause is not crucial to the meaning of the sentence.
- E.g. ``Dogs, which can be trained to do anything, love to fetch balls.``

TIPS FOR STUDENTS

- ◎ Start early!
 - **Writing makes your ideas clearer**
 - **Adds variation**
 - **Get feedback - present often**
- ◎ Allow time
- ◎ Read theses by other students
- ◎ Proof read
- ◎ Do not make the reader work too hard
- ◎ It is impossible to be too clear!
- ◎ Think about your audience
- ◎ Time management
- ◎ Manage your stress!

TIPS FOR SUPERVISORS

- ◎ Start early!
 - Ask your student to write weekly reports
 - And summaries of papers read
- ◎ Encourage the student to publish
- ◎ Encourage the student to present
 - Group seminars
 - PG conference
 - PhD in 3
- ◎ Ask the student to do some reviews