

SDG

小專員計劃

2017

Sustainable Development Goals
 Junior Ambassador Programme



評審準則

Judging Criteria



Gold Sponsor



Strategic Partner



Venue Sponsor



Supporting Organizations (In Alphabetical Order)



香港女青年商會簡介

香港女青年商會是一個全女性組織，是國際青年商會香港總會旗下 21 個分會之一，成立於 1969 年，是亞洲區首個女分會，同時亦是全世界第二個女分會。目標是透過為年輕人提供「四大發展機會」，分別為領導才能、社會責任感、商務發展及國際視野，冀能藉此締創建設性之改進，為全球社會發展作出貢獻。

計劃簡介

聯合國針對人類、地球、繁榮、和平和伙伴關係等各大範疇，在 2016 年展開了一個為期 15 年的可持續發展目標計劃，致力在 2030 年前改善全民生活。聯合國一共訂下 17 項可持續發展目標（SDGs），分別為「無貧窮」、「零飢餓」、「良好健康與福祉」、「優質教育」、「性別平等」、「清潔飲水和衛生設施」、「經濟適用的清潔能源」、「體面工作和經濟增長」、「產業、創新和基礎設施」、「減少不平等」、「可持續城市和市區」、「負責任消費和生產」、「氣候行動」、「水下生物」、「陸地生物」、「和平、正義與強大機構」及「促進目標實現的伙伴關係」。

為響應聯合國所訂下的 17 項可持續發展目標，並加強在本地社區的推廣，香港女青年商會即將首度推出「SDG 小專員計劃」，旨在招攬小四至小六年級的學生成為 SDG 小專員。本計劃將針對 SDG 6「清潔飲水和衛生設施」、SDG 7「經濟適用的清潔能源」、SDG 13「氣候行動」、SDG 14「水下生物」及 SDG 15「陸地生物」五項可持續發展目標推行一連串的日營活動和實地考察，希望藉此加深學生對氣候問題、環境保護和維持生物多樣性等議題的認識。參加學生須在考察活動後自行組織及籌劃校內推廣活動，於校內宣揚聯合國可持續發展目標及提倡響應其目標之行動，從中學習活動籌劃技巧及完善溝通能力。

目的

教育：

- 通過了解不同的全球政策，啟發小學生對國際關係的興趣
- 教育學生關於可持續發展問題和解決方案，並將構思化成行動
- 務求通過參與一連串的日營活動和實地考察及籌劃校內推廣活動，引導參加學生提出更多創新的想法和可行的實踐方案。

個人發展：

- 培養及擴闊學生的國際視野，讓他們對可持續發展目標有更全面的理解
- 通過參與項目，鼓勵學生採取改善全球生態環境行動
- 探索學生的創新潛力，拓展他們對國際關係的知識

社區參與：

- 完善校園設施，使校園更具可持續性
- 發掘創新的方法來解決社會問題
- 使香港成為一個更具可持續性的城市
- 提高社會對全球環境保育的意識



重要日期

日期	內容
2017 年 1 月上旬	正式接受報名
2017 年 2 月 24 日	截止報名及公佈參賽隊伍
2017 年 3 月 4 日	開幕典禮暨日間體驗營 #
2017 年 3 月 17 日	截止提交計劃書
2017 年 3 月下旬	第一輪實地考察 #
2017 年 4 月	第二輪實地考察 #
2017 年 5 月	校園實踐及推廣
2017 年 6 月 2 日	截止提交參賽報告
2017 年 6 月 19 日	公佈入圍隊伍
2017 年 7 月 8 日	決賽 頒獎暨閉幕典禮 #

每隊入圍隊伍必須出席本計劃之開幕典禮暨日間體驗營、最少一次實地考察及頒獎暨閉幕典禮。

出席證書：所有參加者必須出席開幕典禮暨日間體驗營、最少一個實地考察及頒獎暨閉幕典禮才可獲頒出席證書。

參賽資格

香港本地小學生（小四至六年級） 或 國際學校學生（第四至六年級）
（每隊四名學生，組員必須來自同一小學）

截止報名日期

截止報名日期為 2017 年 2 月 24 日（星期五），逾期遞交之申請表格恕不受理。

獎項

冠軍：獎杯、獎狀及每隊獎金及 / 或獎品總值 HK\$2,500

亞軍：獎杯、獎狀及每隊獎金及 / 或獎品總值 HK\$1,500

季軍：獎杯、獎狀及每隊獎金及 / 或獎品總值 HK\$1,000

最具創意獎：獲頒發獎杯及獎狀

傑出表現獎：獲頒發獎杯及獎狀

最優秀可持續發展獎：獲頒發獎杯及獎狀

最踴躍參與學校獎：嘉許最多參賽隊伍的學校，表揚他們對推動環保項目的支持

評選程序

評審將分四個階段進行：

第一輪 提交創意計劃書	<p>每隊須於 2017 年 2 月 24 日 或之前遞交報名表格並於 2017 年 3 月 17 日 前提交一份計劃書介紹計劃理念及表達對 17 項可持續發展目標的了解。</p>	<p>創意計劃書的格式要求： 計劃書以簡報（PowerPoint）形式遞交。（計劃簡報限於 10-15 頁）</p> <ul style="list-style-type: none"> 每隊參賽隊伍均須由一位同校老師提名推薦 語言：英文或中文 提交方式：完成作品請連同參賽表格電郵至 sdgja2017@gmail.com
第二輪 25 隊優秀隊伍獲邀參與開幕典禮、日間體驗營及實地考察	<p>本會將按計劃書內容選出 25 隊優秀隊伍。入圍隊伍須參與本計劃開幕典禮、日間體驗營活動及實地考察，希望透過各項活動加深學生對 SDGs 的了解。</p>	<p>入圍隊伍須參與開幕典禮、日營活動及最少一個實地考察活動</p>
第三輪 校園實踐及推廣	<p>每隊入圍隊伍需歸納參加活動及考察中之得著與啟發，於校內進行 SDGs 推廣及實踐計劃。每隊須每隊須於 2017 年 6 月 2 日 或之前提交自創影片總結校內的推廣工作花絮和參加是次計劃的得著。</p>	<ul style="list-style-type: none"> 語言：英文或中文 提交方式：限 3 至 5 分鐘內的自創影片 提交方式：電郵至 sdgja2017@gmail.com
決賽 現場匯報分享、頒獎暨閉幕典禮	<p>評審委員會會跟據自創影片內容選出 5 隊傑出隊伍晉身決賽。成功晉級之隊伍將獲邀於本計劃之頒獎暨閉幕典禮中作現場匯報，與在場來賓分享其努力的成果。匯報分享語言可為廣東話或英文。評審委員會會按現場匯報分享表現即場選出冠、亞、季三甲。結果將於當天的頒獎典禮上公佈。</p>	<p>評審準則包括創意與吸引力、對 SDG 的認識與理解、整體計劃與執行力、效益與可持續發展性及團隊演示技巧。</p>



評審準則

對 SDGs 的認識與理解（30%）

- 清晰表達 SDGs 的核心價值和發展目標
- 講解內容豐富、例子充足

整體計劃與執行力（25%）

- 目標在社區可見推廣成效
- 切合社會環境需要、深入了解實行阻力及應對策略

效益與可持續發展性（25%）

- 善用資源，達致最高成效
- 計劃適用社會更多層面
- 促進環境保育及融合社區發展、為環境保育文化帶來正面影響

創意與吸引力（15%）

- 能以創新方法推廣 SDGs 概念及提供減少污染方案
- 提供讓人印象深刻的實踐方案

團隊演示技巧（5%）

- 報告流暢及清晰度
- 深入淺出帶出主題

詳情查詢

香港女青年商會

活動籌委主席（韋律瑜小姐）：（852）5483 3535 / sdgja2017@gmail.com

活動籌委副主席（黃頌文小姐）：（852）6429 5385 / sdgja2017@gmail.com

Facebook 專頁：



報名方法

請填妥報名表格並於 2017 年 2 月 24 日或之前連同已完成之計劃書電郵至 sdgja2017@gmail.com
逾期遞交之申請恕不受理。

比賽條款及細則

1. 主辦單位有權拒絕任何參賽者參加，取消其參賽資格，或頒予或不頒予其獎項並且無須作出解釋。
2. 參賽作品須屬原創，嚴禁盜用他人作品參賽，違規者將被取消參賽資格，並須自行承擔相關法律責任。
3. 如參賽作品獲獎後才被發現違規或有任何影響主辦單位的行為，主辦單位將取消違規者的參賽資格，並撤回獎品 / 獎金等。
4. 如有爭議，將由評審委員會作最後決定。
5. 如比賽條款及細則之英文與中文版本有任何差異，概以英文版本為準。
6. 在收集、保存、使用及傳送個人資料時，尊重法例賦予閣下的私隱權利。對於個人資料（即可以識別某個人的有關資料）的收集和用途，只限於主辦單位於行政上及宣傳比賽時之用。另外，參賽者亦同意允許主辦單位把個人資料（即可以識別某個人的有關資料）的收集和用途給予第三者或機構用作行政上及宣傳比賽時之用。
7. 所有已遞交作品之參加者，將被視為同意所有條款及細則，並受其所約束。如有需要，主辦單位將保留修改任何條款及細則之權利而不須作另行。



About JCI Hong Kong Jayceettes (香港女青年商會)

JCI Hong Kong Jayceettes (Hong Kong Jayceettes) is one of the 21 local chapters of the Junior Chamber International Hong Kong (JCIHK), which is affiliated with the worldwide leadership organization, Junior Chamber International. JCI Hong Kong Jayceettes emerged as a local chapter in 1969. At the time of establishment, we were the first lady chapter in Asia and the second in the world. All of our members are sharing the common belief of contributing to the betterment of the community and developing skills and social responsibility to create positive change. This is attained through the four areas of opportunity, namely Individual, Community, International and Business.

Project Introduction

Set by the United Nations, the Sustainable Development Goals (SDGs) are a universal call to end poverty, protect the planet and ensure that all people enjoy peace and prosperity.

These 17 Goals include, “No Poverty,” “Zero Hunger,” “Good Health and Well-Being,” “Quality Education,” “Gender Equality,” “Clean Water and Sanitation,” “Affordable and Clean Energy,” “Decent Work and Economic Growth,” “Industry, Innovation and Infrastructure,” “Reduced Inequalities,” “Sustainable Cities and Communities,” “Responsible Consumption and Production,” “Climate Action,” “Life below Water,” “Life on Land,” “Peace, Justice and Strong Institutions,” and “Partnerships for the Goals.”

To echo with the SDGs, we are organizing a SDG Junior Ambassador Programme for primary school students, with a first-year focus on environmental issues aiming to foster a deeper connection between the students and the global policies.

Environmental protection plays a critical role in the sustainable development of a city. Being a proactive youth organization, JCI Hong Kong Jayceettes has been keen on promoting the implementation of various social matters in the past years. The “SDG Junior Ambassador Programme 2017,” (herein after referred to as the “Competition”), aims to provide an opportunity for students to generate innovative and practical ideas for promoting SDGs in Hong Kong with an Environmental Theme, with the focus on SDG 6 (Clean Water and Sanitation), SDG 7 (Affordable and Clean Energy), SDG 13 (Climate Action), SDG 14 (Life below Water), and SDG 15 (Life on Land) to educate people on creating a greener lifestyle, at the same time gaining practical and hands-on experiences to promote in schools and the community.

Objectives

Education

- 📦 To arouse primary school students’ interest in international relations through the understanding of different global policies
- 📦 To educate students on sustainability issues and their solutions, and to turn the ideas into actions
- 📦 To guide the students to generate innovative and practical ideas through the attendance of Opening Ceremony cum Day Camp and Site Visits, as well as the implementation of their ideas in their school

Individual Development

- 📦 To nurture students with a global perspective and equip them with understanding of SDGs
- 📦 To inspire students to take actions on improving the environment
- 📦 To explore students’ innovative potential and expand their knowledge in international relations

Community Engagement

- 📦 To enhance the facility of the campus and to make it more sustainable
- 📦 To discover a creative approach to solve real world social issues
- 📦 To make Hong Kong a more sustainable city
- 📦 To raise awareness on global and environmental issues in the community

Important Dates

Dates	Content
Early Jan 2017	Application starts
24 Feb 2017	Deadline of Application & Notification to Contestants
4 March 2017	Opening Ceremony cum Day Camp #
17 March 2017	Deadline of Proposal Submission
Late Mar 2017	1st Site Visit #
April 2017	2nd Site Visit #
May 2017	School Implementation and Promotion
2 June 2017	Deadline of Proposal Submission
19 June 2017	Notification to Finalists
8 July 2017	Final Presentation Award cum Closing Ceremony #

Each contestant must attend the Opening Ceremony cum Day Camp, either one of the Site Visits and the Award cum Closing Ceremony.

Participating Certificate: "Certificate of Participation" will ONLY be issued to students who attended Opening Ceremony cum Day Camp, at least one Site Visit and the Award cum Closing Ceremony.

Eligibility

Local Primary School students (Primary 4 to Primary 6) or International School students (Grade 4 to Grade 6)
(4 students per team from the same school)

Application Deadline

24 February 2017 (Friday). Late submission of the application form will not be accepted.

Prize and Award

Champion: Trophy with certificate and prizes and/or cash value HK\$2,500 per team

1st Runner-up: Trophy with certificate, prizes and/or cash value HK\$1,500 per team

2nd Runner-up: Trophy with certificate, prizes and/or cash value HK\$1,000 per team

The Most Creative Award: Trophy with certificate

The Best Presenter Award: Trophy with certificate

The Most Sustainable Award: Trophy with certificate

The Best Participation Award: Certificate presented to the school with the most students participating in the Competition



Judging Process

Judging will be divided into FOUR phases:

First Round Submission of Proposal	<p>Each team will submit the application form before 24 Feb 2017 and a Proposal to explain their concept and the understanding of the 17 SDGs before 17 Mar 2017.</p>	<p>Submission Guidelines</p> <p>All submissions must be in PowerPoint format (between 10 – 15 slides) .</p> <ul style="list-style-type: none"> Each team must be endorsed by the school teacher Language: English or Chinese PowerPoint submission must be sent along with the application form by email to sdgja2017@gmail.com
Second Round Opening Ceremony cum Day Camp	<p>25 teams will be selected to participate the Opening Ceremony cum Day Camp, Site Visits and Award cum Closing Ceremony in order to increase the student's understanding of SDGs.</p>	<p>Selected teams are required to attend the Opening Ceremony cum Day Camp, either one of the Site Visits and Award cum Closing Ceremony.</p>
Third Round School Implementation	<p>After developing more understanding of the SDGs through our Day Camp and Site Visits, each team will be required to implement their inspirations and promote SDGs in school. Then each team will submit a video on or before 2 June 2017 to show how their project was implemented and the gain of this project.</p>	<ul style="list-style-type: none"> Language: English or Chinese A 3 – 5 minute video Send email to sdgja2017@gmail.com
Final Presentation Award cum Closing Ceremony	<p>After submission of the video, Judging Panel will select 5 final teams to attend the Closing Ceremony where the students will present the results of their school implementation. Presentation can be conducted in English or Chinese. Judging Panel will then select the top 3 teams and announce the results.</p>	<p>Judging Criteria includes :</p> <p>Understanding of SDGs, Overall Project and Implementation, Impact and Sustainability, Creativity and Attractiveness and Presentation Skills.</p>

Judging Criteria

Understanding of SDGs (30%)

- Clear presentation on SDGs core values and development goals
- Sufficient explanation with examples

Overall Project and Implementation (25%)

- Effectiveness in the community
- Meeting the needs of the community, a deep analysis of the obstacles and strategies

Impact & Sustainability (25%)

- Resource maximization to achieve high level of operational efficiency and competitiveness
- Applicable suggestions to the community
- Creating positive change to the environmental conservation and community development

Creativity and Attractiveness (15%)

- Using creative ideas to promote SDGs
- Impressive implementation plan

Presentation Skills (5%)

- Clarity and coherence
- Easy to understand



Enquiries

JCI Hong Kong Jayceettes

Project Chairman (Aubree Wai): (852) 5483 3535 / sdgja2017@gmail.com

Project Deputy Chairman (Constance Wong): (852) 6429 5385 / sdgja2017@gmail.com

Facebook Page :



Application Method

Please email the completed Application Form and the PowerPoint proposal to sdgja2017@gmail.com on or before 24 February 2017. Late submission will not be accepted.

Terms and Conditions:

1. The Organizer reserves the rights in their sole and absolute discretion to select Participants to participate in this Competition, to disqualify any Participants, and/or to award or not award any prizes to any Participants/Teams.
2. Entries must be of original creation. Copying and plagiarism is strictly prohibited. Violators will be disqualified and shall bear the resulting legal liability.
3. Winners found violating our rules or engaging any unlawful or other improper misconduct will be disqualified. All prizes/cash awards will be revoked.
4. Any controversy will be subject to the discretion of adjudicators.
5. In the event of any inconsistency between the English and Chinese version of terms and conditions, the English version shall prevail.
6. The Organizer shall comply with the provisions of the Personal Data (Privacy) Ordinance in collecting and processing personal data. Participants' personal data provided to the Organizer are collected for the purpose of administering and promoting this Contest, and will only be used for these purposes or a directly related purpose. In addition, Participants expressly agree and allow the Organizer to transfer personal data provided to such third parties authorized by them solely for the purpose of administering and promoting this contest.
7. By submitting the entries, the participant acknowledges agreement to all the rules and regulations stated. If needed, the Organizer reserves the right to modify the rules and regulations without prior notice



**Sustainable Development Goals
Junior Ambassador Programme**



Junior Chamber International Hong Kong Jayceettes

Affiliated with **Junior Chamber International Hong Kong**

香港女青年商會 (國際青年商會香港總會成員)

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