The 7th Seminar on Business Education:
Business Education in Hong Kong and Guangdong Province - Putting Theory into Practice

Date: 30 June 2010 (Wed)
Time: 9:30am - 5:30pm
Venue: D1-LP-02, Tin Ka Ping Lecture Theatre, Tai Po Campus, HKIEd
Language: Cantonese/Mandarin

Programme:

**AM Session - Exploring the latest Business Education in HK and Guangdong Province**

- **Current and Future Trends in Business and Vocational Education in Hong Kong**
  - Dr Yu Wai Mui Christina, Assistant Professor, Department of Social Sciences, HKIEd
  - Ms Ng Wai Fun Judy, Senior Lecturer, Department of Business Administration, IVE (Morrison Hill)

- **Current and Future Trends in Business and Vocational Education in Mainland (Shenzhen and Guangzhou)**
  - Prof Dou Zhiming, Associate Dean, Economic & Management College, Shenzhen Polytechnic

- **The Importance of Business Ethics Education**
  - Prof Zhang Gehua, Associate Professor, College of Economic, Shenzhen University

**PM Session - Pedagogy of business-related disciplines**

- **Teaching and Learning of Accounting and Finance specialization**
  - Prof Bai Yan, Senior Accountant, Accounting Professor, Accounting Faculty, Guangdong Polytechnic Normal University

- **Teaching and Learning of Management and Executive specialization**
  - Dr Man Wing Yan Thomas, Assistant Professor, Department of Social Sciences, HKIEd

- **Teaching and Learning of Logistic and Marketing specialization**
  - Mr Law Kim Fai Eric, Teaching Fellow, Department of Social Sciences, HKIEd

- **Teaching and Learning of Entrepreneurship Education**
  - Mr Yeung Lap Kung Ray, Vice-principal, Yuen Long Lutheran College

**Open Forum - Contemporary Pedagogical Issues in Business Education**

Chair by Dr Yu Wai Mui Christina, Assistant Professor, Department of Social Sciences, HKIEd

Enquiry: Ms Blues Cheung (Tel: 29486607)
Seminar Website: http://bus.ied.edu.hk/ssbe10/
Online Registration:http://bus.ied.edu.hk/ssbe10/reg.asp
Registration Deadline: 25 June 2010