

Master of Social Sciences in Sports Coaching and Management

MSocSc(SCM) | A1M097 / C2M029 | 1-year Full-time / 2-year Part-time

Highly Business-oriented



Dialogue with
Senior Managers



Experiential Learning in
Sports Industries



Full Scholarship for
Elite Athletes with
Outstanding Performance



Entrance Requirements

1. Applicants should normally hold a recognized Bachelor's degree in sports or a closely related subject; or local elite athletes or Regional/National elite athletes with a recognized Bachelor's degree or other equivalent qualifications; and
2. Applicants whose entrance qualification was obtained from an institution in a non-English speaking system should normally fulfil one of the following minimum English proficiency requirements (Note 1):

- IELTS 6.0; or
- Grade C or above in GCSE / GCE OL English; or
- a TOEFL score of 550 (paper-based test) or 80 (internet-based test); or
- Band 6 in the Chinese Mainland's College English Test (CET) (a total score of no lower than 430 if the test was taken after June 2005); or
- Other equivalent qualifications.

Note 1: Regional/National elite athletes who do not meet the English Language Requirements of the University:

- will be considered for admission on an individual basis; and if selected,
- will be required to successfully complete an additional English enhancement course offered by the Centre for Language in Education (CLE) of the University during the study period on a self-financing basis in order to meet the graduation requirements.

3. Eligible applicants may be invited for admission interview.

Tuition Fee

This programme is offered on a self-funded basis. The tuition fee for the whole Programme is HK\$120,000, which is provisional and subject to adjustment. Tuition fees paid are normally not refundable or transferable.

Programme Webpage



Online Application **Disclaimer**



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Programme Introduction

MSocSc(SCM) targets for students who plan to pursue careers related to sports coaching and management. As a postgraduate programme, applicants are required to have basic knowledge in sports-related subjects or demonstrate outstanding performance at least in one sport before their admission.

Programme Aims

The programme will provide students with advanced knowledge and practical experiences in sports coaching and management. It will cover various essential elements, ranging from sports technology, performance analysis, trends and development, basic skills in writing funding proposal, and marketing strategies in sports industry. Graduates are expected to pursue a coaching career in different sports populations varying from community clients to professional athletes. The programme will enhance the coaching and management ability of students; and address the urgent community needs of improving personal health by providing trained professionals.



Programme Structure

The programme composes 24-credit-points (cps) with 4 core courses (12 cps). All students need to take 4 core courses (12 cps). Students should further take either 4 elective courses (12 cps), or 1 elective course (3 cps) plus a Master's thesis (9 cps), to add up to 24 cps for graduation.

One-year Full-time / TWO-year Part-time

4 Core Courses

+4 Elective Courses OR
+1 Elective Course and 1 Thesis

Programme Curriculum

The 4 core courses provide students with knowledge and skills related to sports coaching and management. To strengthen students' knowledge in different domains, a pool of 6 electives are provided for students to select for completing the programme.

For students who choose to work on the Master's thesis, they will be assigned with a supervisor who will guide them through a sports coaching and management-related research project.

Course Title	Credits
Core Courses	
- Administration and Management Leadership in Sports	3
- Research Methodology in Sports Coaching and Management	3
- Theory and Practice of Sports Coaching	3
- Experiential Learning in Sports Industry	3
Elective Courses	
- Conditioning and Injury Prevention	3
- Current Issues and Trends in Sports Coaching and Management	3
- Mental Preparation and Performance in Sports	3
- Physiology and Nutrition for High Performance	3
- Sports Marketing and Business Management	3
- Sports Policy and Development	3
Thesis	
- Master's Thesis	9

Medium of Instruction

The medium of instruction is English.

