THE EDUCATION UNIVERSITY OF HONG KONG

Course Outline

Part I

Programme Title	:	Doctor of Education (EdD)
Programme QF Level	:	7
Course Title	:	Management and Policy in Health
Course Code	:	HCS8004
Department	:	Health and Physical Education
Credit Points	:	3
Contact Hours	:	39 (Directed Study option)
Pre-requisite(s)	:	Nil
Medium of Instruction	:	English
Course Level	:	8

Part II

The University has Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Undergraduate, Taught Postgraduate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):
- **P**rofessional **E**xcellence;
- **E**thical **R**esponsibility; **&**
- **I**nnovation.

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:
1. Problem Solving Skills
2. Critical Thinking Skills
3. Creative Thinking Skills
4a. Oral Communication Skills
4b. Written Communication Skills

5. Social Interaction Skills
6. Ethical Decision Making
7. Global Perspectives

1. Course Synopsis

This course is designed to introduce students to the principles and theories underlying health management and policy. On completion of the course, students will be able to analyze, criticize, and apply these principles in the health care setting. Moreover, students will develop competencies in making informed decisions on management and policy issues in a setting that provide health- related services or involved in health-related activities.

2. Course Intended Learning Outcomes (CILOs)

Upon completion of this course, students will be able to:

CILO$_1$ examine the concept of management and policy as well as the historical perspectives of management and policy;

CILO$_2$ critically explain the key principles and theories in health management and policy;

CILO$_3$ critically evaluate the relevance and the application of management and policy theories in the health care setting;

CILO$_4$ critically evaluate a major management and policy issue in a health-related setting and recommend strategies/ solutions to resolve these issues.

3. Content, CILOs and Teaching & Learning Activities

Course Content	CILOs	Suggested Teaching & Learning Activities
Concept of health management and policy and the historical development of management and policy studies	*CILO$_1$*	
Key principles and main theories of management and policy that are applicable to the health setting	*CILO$_2$*	Lecture, Group discussion, Student-led seminar, Case study, Peer critique
Models of health care management and policy formulation and their theoretical basis	*CILO$_{1,2,3}$*	

Examination of a management and policy issue and strategies formation in a health setting	CILO$_{1,2,3,4}$	

4. Assessment

Assessment Tasks	Weighting (%)	CILO
(a) Tutorials: Students are required to have tutorials with the supervisor on various topics covering the contents of the course.	10%	CILO$_{1-4}$
(b) Reflections: Students are required to have tutorials with the supervisor on various topics covering the contents of the course. At the end of each, they are required to provide a reflection on the topic based on the readings and discussions.	40%	CILO$_{1-4}$
(c) Essay: Students are required to submit an essay on the examination of a management and a policy issue of his/her own choice and provide strategies on how to handling the issues.	50%	CILO$_{1-4}$

5. Required Text(s)
Nil

6. Recommended Readings

Buchbinder, S.B., Shanks, N.H., Kite, B.J. (Eds.). (2019). *Introduction to health care management.* (4th ed.). Jones & Bartlett Learning.

Singh, D.A. (2021). *Effective management of long-term care facilities.* (4th ed.). Jones & Bartlett Learning

Teitelbaum J. B., & Wilensky, S. E. (2019). *Essentials of health policy and law.* (4th ed.). Jones & Bartlett.

Wendel, J., Serratt, T.D., O'Donohue, W. (2021) *Understanding healthcare economics: Managing Your Career in an Evolving Healthcare System* (2nd ed.). Productivity Press.

7. Related Web Resources
World Health Organisation-Management for Health Services Delivery
http://www.who.int/management/community/en/

Australian College of Health Services Management
http://www.achsm.org.au/

Centre for Health Care Management
http://centerforhealthcaremanagement.org/

University-based Centre for Health Care Management

University of Technology Sydney, Australia
http://www.nmh.uts.edu.au/chsm/

Imperial College London
http://www3.imperial.ac.uk/business-school/research/healthmanagement

University of New South Wales, Simpson Centre for Health Services Research
http://www.aihi.unsw.edu.au/simpson

Wharton Center for Health Management and Economics,
https://hcmg.wharton.upenn.edu/

8. Related Journals
Health Care Management Review
Journal of Health Management
Health Care Management Science
Journal of Health Organisation and Management
Journal of Health Care Management
International Journal of Healthcare Management
Health Services Management Research
International Journal of Healthcare Technology and Management
Journal of Health Care Management Science
Healthcare Management Forum

Health Policy
Journal of Public Health Policy
Journal of Health Politics, Policy and Law
Journal of Health Services, Research and Policy

9. **Academic Honesty**

The University adopts a zero tolerance policy to plagiarism. For the University's policy on plagiarism, please refer to the *Policy on Academic Honesty, Responsibility and Integrity with Specific Reference to the Avoidance of Plagiarism by   Students* (https://www.eduhk.hk/re/modules/downloads/visit.php?cid=9&lid=89). Students should familiarize themselves with the Policy.

10. **Other**

Nil

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Course Code	**:**	HCS8004
Offering Unit	**:**	Department of Health and Physical Education
Credit Points	**:**	3

Delivery mode:

☐ **Online learning as the primary delivery mode**

Range of classroom-based contact hours (0-15)	**Range of hours for online learning (24-39)**	**Total No. of Contact Hours**
		39

☑ **Directed study mode**

Range of classroom-based contact hours (4-15)	**Range of guided independent learning hours (24-35)**	**Total No. of Contact Hours**
4	35	39

Updated as of 8 March 2023