

THE EDUCATION UNIVERSITY OF HONG KONG

Course Outline

Part I

Programme Title	: Bachelor of Arts (Honours) in Creative Arts and Culture and Bachelor of Education (Honours) (Music)/(Visual Arts) Bachelor of Arts (Honours) in Creative and Digital Arts and Bachelor of Education (Honours) (Music)/(Visual Arts)
Programme QF Level	: 5
Course Title	: Painting The Wall
Course Code	: ART4218
Department	: Cultural and Creative Arts (CCA)
Credit Points	: 3
Contact Hours	: 39
Pre-requisite(s)	: Nil
Medium of Instruction	: English
Level	: 4

Part II

The University's Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Sub-degree, Undergraduate, Taught Postgraduate, Professional Doctorate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):

- Professional Excellence;
- Ethical Responsibility; &
- Innovation.

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:

1. Problem Solving Skills
2. Critical Thinking Skills
3. Creative Thinking Skills
- 4a. Oral Communication Skills
- 4b. Written Communication Skills
5. Social Interaction Skills
6. Ethical Decision Making

7. Global Perspectives

1. Course Synopsis

This course introduces students to the design and production of site-specific wall painting for interior and exterior spaces within public or private environments, exploring how site specific painting can be presented and received in an urban or architectural context. It provides an opportunity for students with existing drawing, painting and design experience to enhance their existing skills and acquire new ones, and apply them within a project oriented, workshop based learning context. Students will conceive and design works for designated sites, culminating in production of finalized 'to scale' artwork proposals. During the course, site-specific, 1:1 experiments are conducted to explore colour, shape, line, image and scale in architectural and public contexts, making use of the EdUHK campus environment and communities. Students examine the interconnection of practice and theory and engage in issues of cultural and social debate related to placing art in the public sphere. Students explore team working and aspects of team leadership, alongside key elements of successful project management.

2. Course Intended Learning Outcomes (CILOs)

Upon completion of this course, students will be able to:

- CILO₁ display knowledge of techniques and acquisition of appropriate skills within their chosen media;
- CILO₂ demonstrate both theoretical and practical understanding of the nature of a 'public-arts' project and related design process; and
- CILO₃ employ appropriate visual and media arts skills to design and present a self-initiated final work.

3. Content, CILOs and Teaching & Learning Activities

Course Content	CILOs	Suggested Teaching & Learning Activities
Introduction: The students are introduced to; <ul style="list-style-type: none">• a range of historical and contemporary examples of wall based painting.• contemporary debates surrounding art in the public realm• site analysis and notions of 'space' and 'place' making	CILO _{1, 2}	<ul style="list-style-type: none">• Lectures and seminars• Tutor-led creative workshops• Group debate
Site specifics: The students will; <ul style="list-style-type: none">• carry out 1:1 scale creative workshops at particular sites• be introduced to, and conduct research into wall painting materials and techniques• examine health and safety, legal	CILO _{1, 2}	<ul style="list-style-type: none">• Lectures• Tutor-led creative workshops and demonstrations• Group projects• Case study

implications and other key responsibilities when working in the public domain.		
<p>Painting and Designing: The students will gain an understanding of the ‘generative’ and ‘executive’ phases of creating large scale wall works and will;</p> <ul style="list-style-type: none"> • explore concept development and visualization processes • understand and develop specific techniques and skills within chosen mediums • complete visual research and development, and produce and present final scaled artworks • explore personal expression through thematic project development, critical analysis, reflection and synthesis 	CILO _{1, 2 & 3}	<ul style="list-style-type: none"> • Studio based practical research and development • Workshops • Critique and discussion • Tutorials • Individual student presentations of final project • Project documentation and presentation strategies
<p>Project management: During the course students work both within teams, and as individual artist/designers. They will acquire an understanding of;</p> <ul style="list-style-type: none"> • how to prepare a community arts project proposal or competition entry • personal creative project management • Creative Project team working and aspects of project leadership • the range of organizational, creative and communication skills required to operate as an artist working in architectural, social, corporate and public contexts 	CILO _{1, 2}	<ul style="list-style-type: none"> • Lecture/seminar • Case study • Reflective note taking and report writing • Visual documentation

4. Assessment

Assessment Tasks	Weighting (%)	CILOs
<p>a. Site specific project Students are required to develop and present a mural project tailored to an assigned site (e.g., a primary or secondary school, or a community venue). The submission should include conceptual rationale, planning documentation, and visual mock-ups.</p>	30%	CILO _{1, 2}
<p>b. Painting and Designing portfolio (Course practical outputs) Students will compile a portfolio that demonstrates the development, process, and final outcomes of their painting practices completed throughout the course.</p>	55%	CILO _{1, 2 & 3}

c. Project Management report (500 words) Students will submit a written report that critically reflects on the conception, process, and results of their site-specific mural project, demonstrating the ability to analyse and manage an art project.	15%	CILO _{1, 2}
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5. Use of Generative AI in Course Assessments

Please select one option only that applies to this course:

Not Permitted: In this course, the use of generative AI tools is not allowed for any assessment tasks.

Permitted: In this course, generative AI tools may be used in some or all assessment tasks. Instructors will provide specific instructions, including any restrictions or additional requirements (e.g., proper acknowledgment, reflective reports), during the first lesson and in relevant assessment briefs.

6. Required Text(s)

Pomajambo, S. (2016). *The Art of The Mural: A Contemporary Global Movement*; Pennsylvania: Schiffer Publishing Ltd. ISBN13:9780764350016
Schacter, R., & MacDowall, L. (2023). *The world atlas of street art and graffiti* (Revised ed.). [Yale University Press](https://www.yaleupress.edu/).

7. Recommended Readings

Balachandran, S., et al. (2024). Image recognition algorithms for detecting early signs of degradation in mural paintings. *Journal of Cultural Heritage*, 22(4), 112–125.
Bricca, M. (2020). *The mural artist's handbook: Professional execution of large-scale art*. Morgan Bricca Murals.
Martyka, A. M., Rościecha-Kanownik, A., & Torres, I. F. (2025). Mural Painting Across Eras: From Prehistoric Caves to Contemporary Street Art. *Arts*, 14(4), 77.
<https://doi.org/10.3390/arts14040077>
Wilkinson, C., & West, M. (2022). *Making murals: A practical handbook for wall painting and mural art to enhance your home*. David & Charles.

8. Related Web Resources

http://www.huffingtonpost.com/2014/09/04/female-street-artists_n_5759430.html

9. Related Journals

Nil

10. Academic Honesty

The University upholds the principles of honesty in all areas of academic work. We expect our students to carry out all academic activities honestly and in good faith. Please refer to the *Policy on Academic Honesty, Responsibility and Integrity*

(<https://www.eduhk.hk/re/uploads/docs/000000000016336798924548BbN5>). Students should familiarize themselves with the Policy.

11. Others

Nil

Last update: 16 March 2026