Course Outline

Part I

Programme Title	:	Bachelor of Arts (Honours) in Creative Arts and Culture and Bachelor of Education (Honours) (Visual Arts)
		Bachelor of Arts (Honours) in Creative and Digital Arts and Bachelor of Education (Honours) (Visual Arts)
Programme QF Level	:	5
Course Title	:	Print Media
Course Code	:	ART3198
Department	:	Cultural and Creative Arts (CCA)
Credit Points	:	3
Contact Hours	:	39
Pre-requisite(s)	:	Nil
Medium of Instruction	:	English
Level	:	3

Part II

The University's Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Sub-degree, Undergraduate, Taught Postgraduate, Professional Doctorate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):
- **P**rofessional **E**xcellence;
- **E**thical **R**esponsibility; **&**
- **I**nnovation.

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:
1. Problem Solving Skills
2. Critical Thinking Skills
3. Creative Thinking Skills
4a. Oral Communication Skills
4b. Written Communication Skills
5. Social Interaction Skills
6. Ethical Decision Making

7. Global Perspectives

1. Course Synopsis

The course enables students to examine and understand the contemporary changes in Print media through studying the printmaking history, current trends and technical processes. Individual and group tutorials with fellow students and lecturing staff, demonstration, class readings and conduct interviews with art and media profession people to develop a clear understanding of the intentions and context of contemporary print media practice. Students will apply competencies in basic drawing and design to create a mono, linocut, dry point, screen and digital inkjet print exhibiting a high standard of composition, craftsmanship & concept. Students engage with this variety of technologies in an interactive way to make their works and to describe their thoughts, experiences and engagement with the world.

2. Course Intended Learning Outcomes (CILOs)

Upon completion of this course, students will be able to:

CILO$_1$ master a variety of ways of looking, seeing and interpreting through printing investigation, and being able to work in an observational, conceptual and experimental way;

CILO$_2$ articulate various approaches to problem solving, lateral thinking and image investigation;

CILO$_3$ demonstrate their understanding and appreciation of printmaking as an art form, and know how to apply appropriate teaching strategies, methods and techniques for encouraging printmaking learning in primary and secondary levels;

CILO$_4$ critically analyse and assess the art of self and peers, conduct critique on self and peer's works which inform ongoing communication with peers and teaching staff; and

CILO$_5$ demonstrate ability to apply and transfer learned knowledge and skills to teaching in school and community.

3. Content, CILOs and Teaching & Learning Activities

Course Content	CILOs	Suggested Teaching & Learning Activities	Sessions
• Introduction of Printmaking • Health & Safety in the print studio • Introduction to Mono prints	CILO$_{1, 2 \& 3}$	• Discussion Topics: What, When, Why, and How to MAKE PRINT? (Local and Global Context) • Paper Properties • Demonstration : Mono prints	1
• Introduction to Relief • Making the Image • Cutting and Printing a linocut • Chinese Printmakers	CILO$_{1, 2 \& 3}$	• Demonstration: Basic Printing and cutting techniques, including black and white, color reduction, multi- block registration and editioning	2
• Critique on Mono prints and Linocut • Chine collé • Emboss printing	CILO$_{1, 2, 3 \& 4}$	• Peers review • Demonstrations on Chine Colle and Emboss Printing	1

• Introduction to Intaglio, dry point • Inking the dry point	$CILO_{1, 2 \& 3}$	• Demonstrations: • Mark making • Creating tone	1
• Critique on Dry point • Introduction to Screen printing	$CILO_{1, 2, 3 \& 4}$	• Making a photo-stencil • Fabric printing	1
• Digital Technology: • Adobe Photoshop • Scanner & Printing • Critique on Digital Image making	$CILO_{1, 2, 3 \& 4}$	• Workshops Level 1 & 2 • Print size & Resolution • File formats • Film work for screen printing • Painting Machine	2
• Field Trip: Commercial Printing House • Conduct Interviews: Artist, Fashion, Graphic, Interior Designers and etc.	$CILO_{1, 2 \& 3}$	• Discussion Topic: Commercial Print Considerations	1
• Critique on Screen Print • Pedagogical considerations for teaching printmaking in primary and secondary school	$CILO_{3, 4}$	• Discussion Topic: Common Screen print problems	1
• Printmaking as community / school art activities	$CILO_5$	• Discussion on cases and practices • Designing activities plan	1
• Critique	$CILO_{3, 4}$	• Self, Peers and Teachers Evaluations	-

4. **Assessment**

Assessment Tasks	Weighting (%)	CILOs
a. **Portfolio** The portfolio should manifest the concept of the development of the class works and final project. It should include a field trip report, reviews on Printmaking books and document the development of the studio work, through on going evaluation of initial concept, written responses, research and experiments as well as personal statement which demonstrate their concepts clearly.	50%	$CILO_{1, 2}$
b. **Learning activities framework** A piece of writing about (1000 words) on 'learning activities framework' for the study of printmaking in primary or secondary school. The written assignment should have accurate attributions from literature, and ideas well organized and structured.	10%	$CILO_{1, 3}$
c. **Final artwork** Students should produce a series of prints, which provides evidence of their knowledge and their ability in handling a variety of Printmaking techniques and demonstrates their engagements with ideas through visual artistic means. Develop ideas into well-executed work.	40% (Lecturer 30% and Self 10%)	$CILO_{1, 2}$

Evidence of a distinct personal style.		

5. **Use of Generative AI in Course Assessments**

   Please select one option only that applies to this course:

   ☐ *Not Permitted*: In this course, the use of generative AI tools is not allowed for any assessment tasks.

   ✓ *Permitted*: In this course, generative AI tools may be used in some or all assessment tasks. Instructors will provide specific instructions, including any restrictions or additional requirements (e.g., proper acknowledgment, reflective reports), during the first lesson and in relevant assessment briefs.

6. **Required Text(s)**

   Saunders, G. & Miles, R. (2006). *Prints now: Directions and definitions.* Victoria & Albert Pub.

7. **Recommended Readings**

   Barker, D. (2005). *Traditional techniques in contemporary Chinese printmaking. Printmaking Handbook.* Honolulu: University of Hawai'i Press.

   Elisha, D. (2009). *Printmaking + mixed media: Simple techniques and projects for paper and fabric.* England: Interweave Press.

   Jacob, M. (2005). *"Reciprocal Generosity" What we want is free: Generosity and exchange in recent art.* Albany: State University of New York Press.

   Martin, J. (1993). *The encyclopedia of printmaking techniques.* London: Headline.

   McElroy, D. (2009). *Image transfer workshop: Mixed-media techniques for successful transfers.* New York: North Light Books

   Platzker, David. (2000*) Reconsidering the fine art print in the age of mechanical reproduction.* New York: Hudson Hill Press.

   Rush, M. (2005). *New media in art.* London: Thames & Hudson.

8. **Related Web Resources**

   www.mtsu.edu/~art/printmaking/index.html (A great source of printmaking info and links)
   www.woodblock.com (Baren Forum and encyclopedia of woodblock printmaking)
   www.artlex.com (art encyclopedia)
   www.worldprintmakers.com
   www.digitalprintmaker.com
   www.the-artists.org/wiki/Printmaking

9. **Related Journals**

   Art on Paper: http://www.artonpaper.com/about_us/
   Contemporary Impressions (American Print Alliance): http://www.printalliance.org/
   Grapheion: http://www.grapheion.cz
   Graphic Impressions (Southern Graphics Council): http://www.southerngraphics.org/newsletter.asp
   Journal of the Print World: http://www.journaloftheprintworld.com/
   MAPC Journal: http://www.midamericaprintcouncil.org/
   Printmaking Today: http://www.cellopress.co.uk/

The Tamarind Papers: http://www.unm.edu/~tamarind/ttpindex.html

10. Academic Honesty
The University upholds the principles of honesty in all areas of academic work. We expect our students to carry out all academic activities honestly and in good faith. Please refer to the *Policy on Academic Honesty, Responsibility and Integrity* (https://www.eduhk.hk/re/uploads/docs/00000000016336798924548BbN5).   Students should familiarize themselves with the Policy.

11. Others
Nil

Last update: 23 July 2025