香港教育大學
The Education University
of Hong Kong

Master of Arts in Digital Humanities for Cultural Professionals
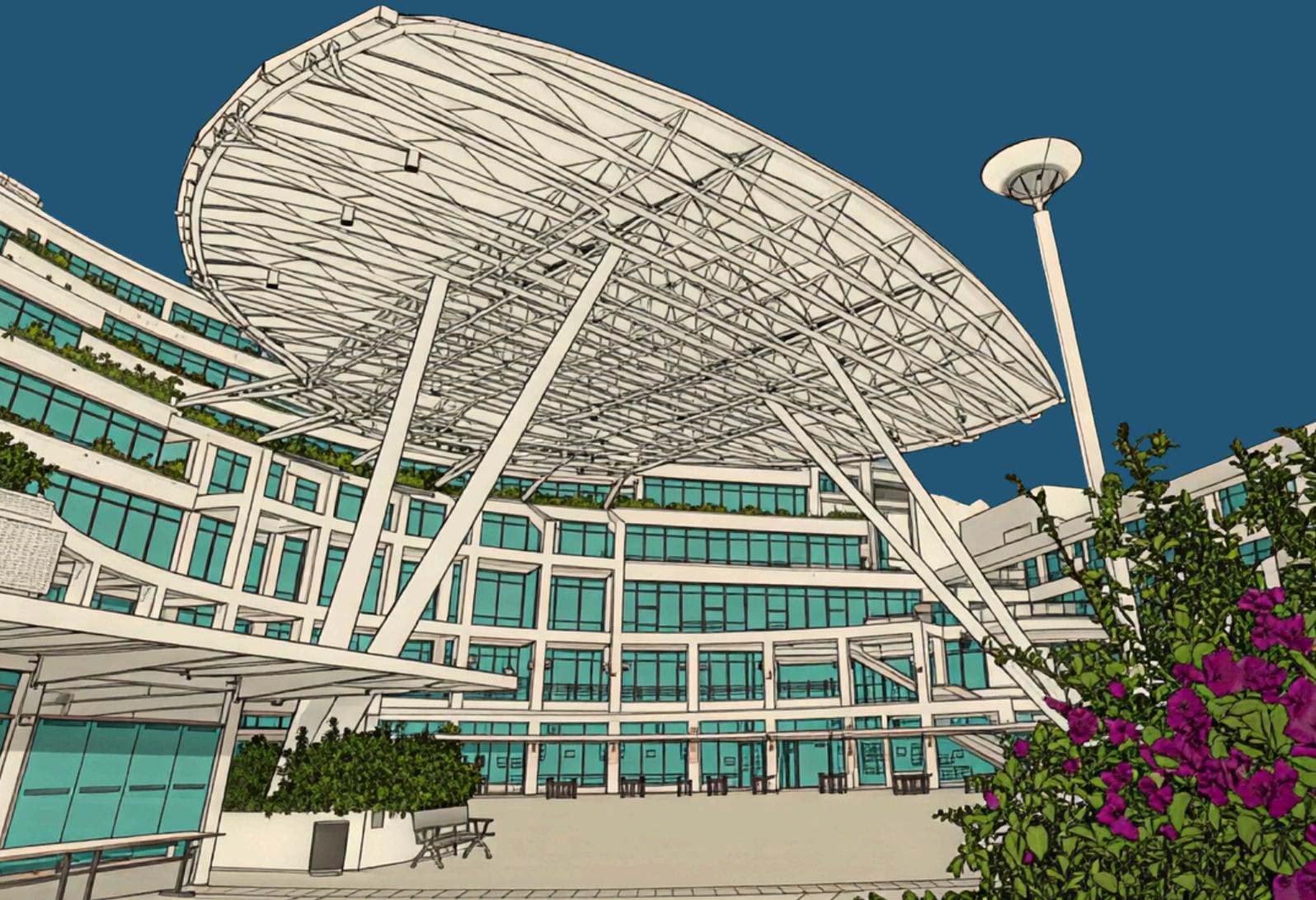# 數碼人文文化專才文學碩士

One-year Full-time
A1M109 │ MOI: English
A1M139 │ MOI: Chinese (mainly Putonghua)

2026/27

FACULTY OF HUMANITIES │ 學人
院文
人能弘道 *Humanity can broaden the Way*

MADHCP

What is Digital Humanities?

- Technology and the humanities are no longer separate things for different kinds of people.
- By accessing techniques like data analysis, visualisation, and text mining, digital humanities allows us to uncover hidden patterns and gain new insights.
- Working in the digital humanities means immersing yourself in a multidisciplinary environment and learning how to navigate vast digital archives, create beautiful visualisations, and gain invaluable skills in coding, data analysis, and critical thinking.

Cultural Professionals are...

- Ambassadors for shared traditions and artistic expressions, and experts in fields such as art, music, dance, theatre, and literature
- Capable of bridging the past, the present, and the future, connecting us to our roots while inspiring new innovations
- Organising exhibitions, festivals, and educational programmes and collaborating with artists, artisans, and communities to create new works, revive forgotten traditions, and explore innovative expressions.

Programme Aims

The MADHCP programme provides a wide range of courses with a focus on the following areas: cultural management, cultural preservation, data analytics, digital learning, digital media, and creative arts.

The Programme Intended Learning Outcomes (PILOs) are as follows. Graduates will be able to:

- evaluate and develop digital humanities research methods, principles, and concepts (PILO1);
- conceptualise and implement the digital practices essential in the cultural and arts domains (PILO2);
- critically evaluate digital works (texts, visuality, virtual practices, etc.) as cultural artefacts and discourses (PILO3); and
- assess and formulate the ethical considerations necessary for professionals working in digital humanities, creative arts and cultural industries (PILO4).

Programme Structure

The MADHCP programme consists of 24 credit points (cps) and will be offered in a one-year full-time mode. Students are required to take two core courses and six elective courses to complete the programme. Alternatively, one elective can be replaced by a Digital Humanities Project.

Domain/Component	cps
Two core courses (3 cps each)	6
Six elective courses (3 cps each) or Five elective courses (3 cps each), plus Digital Humanities Project (3 cps)	18 or 15 3
Total	24

MASTER OF ARTS IN DIGITAL HUMANITIES FOR CULTURAL PROFESSIONALS (MADHCP)

Entrance Requirements

Applicants should hold a recognised Bachelor's degree in Arts, Humanities, Social Sciences, Journalism and Communication, Cultural Studies, Education, or related disciplines.

(For A1M109/Medium of Instruction: English ONLY)

Applicants whose entrance qualification is obtained from an institution in a non-English speaking system should normally fulfil one of the following minimum English proficiency requirements:

- Overall score of IELTS 6.0 with no subtest lower than 5.5 (academic version)#; or
- TOEFL (internet-based test)#: Score of 80 (for tests taken before 21 January 2026)
- Score of 4.0 (for tests taken from 21 January 2026 onwards); or
- CET-6# with a total score of 430; or
- other equivalent qualifications.

Shortlisted applicants may be required to attend an interview.

#The test should be taken in test centres and the result should be valid within two years. For example, if you are applying for 2026/27 academic year, your IELTS / TOEFL / CET6 test must be obtained on or after 1 January 2024.

TOEFL Home Editions, TOEFL MyBest Score, IELTS Indicator, IELTS Online, IELTS One Skill Retake, Duolingo and National Postgraduate Entrance Examination (全國碩士研究生招生考試) are NOT acceptable.

Notes to Non-local Applicants:

- Applicants whose entrance qualification is obtained from an institution in a non-English speaking system should include their IELTS / TOEFL / CET6 test result taken in test centres within 2 years in the application documents. Otherwise, the application may be delayed.
- It normally takes 6-8 weeks for the Hong Kong Immigration Department to process visa applications. You are therefore strongly advised to submit your application as early as possible.
- Your application can be completed online without going through any education agencies.

MASTER OF ARTS IN DIGITAL HUMANITIES FOR CULTURAL PROFESSIONALS (MADHCP)

MADHCP Career Prospects

MADHCP graduates can enter different areas of the cultural and creative industries, like:

Publishing, libraries, museums, and heritage institutions

Digital art, media, and entertainment

Communication, marketing, and advertising

Arts, culture, and education nonprofit organisations

Tuition Fee

Local Students: HKD 132,000 (24 credit points)
Non-local Students: HKD 165,000 (24 credit points)

This programme is offered on a self-funded basis. The tuition fee is provisional and subject to adjustment. Tuition fees paid are normally NOT refundable or transferable. Extension fees will be charged to students who have to extend their studies beyond the normal duration.

Medium of Instruction

Starting from the 2026/27 academic year, the Master of Arts in Digital Humanities for Cultural Professionals will be available in English- and Chinese-medium programmes.

- Master of Arts in Digital Humanities for Cultural Professionals [MADHCP] / Medium of Instruction: English
- Master of Arts in Digital Humanities for Cultural Professionals [MADHCP] / Medium of Instruction: Chinese (mainly Putonghua)

📞 | 2948 8624
2948 8329

✈ | www.eduhk.hk/madhcp
www.eduhk.hk/acadprog/online

✉ | madhcp@eduhk.hk

(f) eduhk.fhm (O) eduhk.fhm (🔴) www.weibo.com/eduhkfhmtpg

Disclaimer

Every effort has been made to ensure the accuracy of the information contained in this leaflet. Changes to any aspects of the programmes may be made from time to time as due to change of circumstances and the University reserves the right to revise any information contained in this leaflet as it deems fit without prior notice. The University accepts no liability for any loss or damage arising from any use or misuse of or reliance on any information contained in this leaflet. In the event of inconsistency between information in English and Chinese versions or where an interpretation of the programme content is required, the decision of the University shall be final.