

# Master of Arts in Digital Humanities for Cultural Professionals

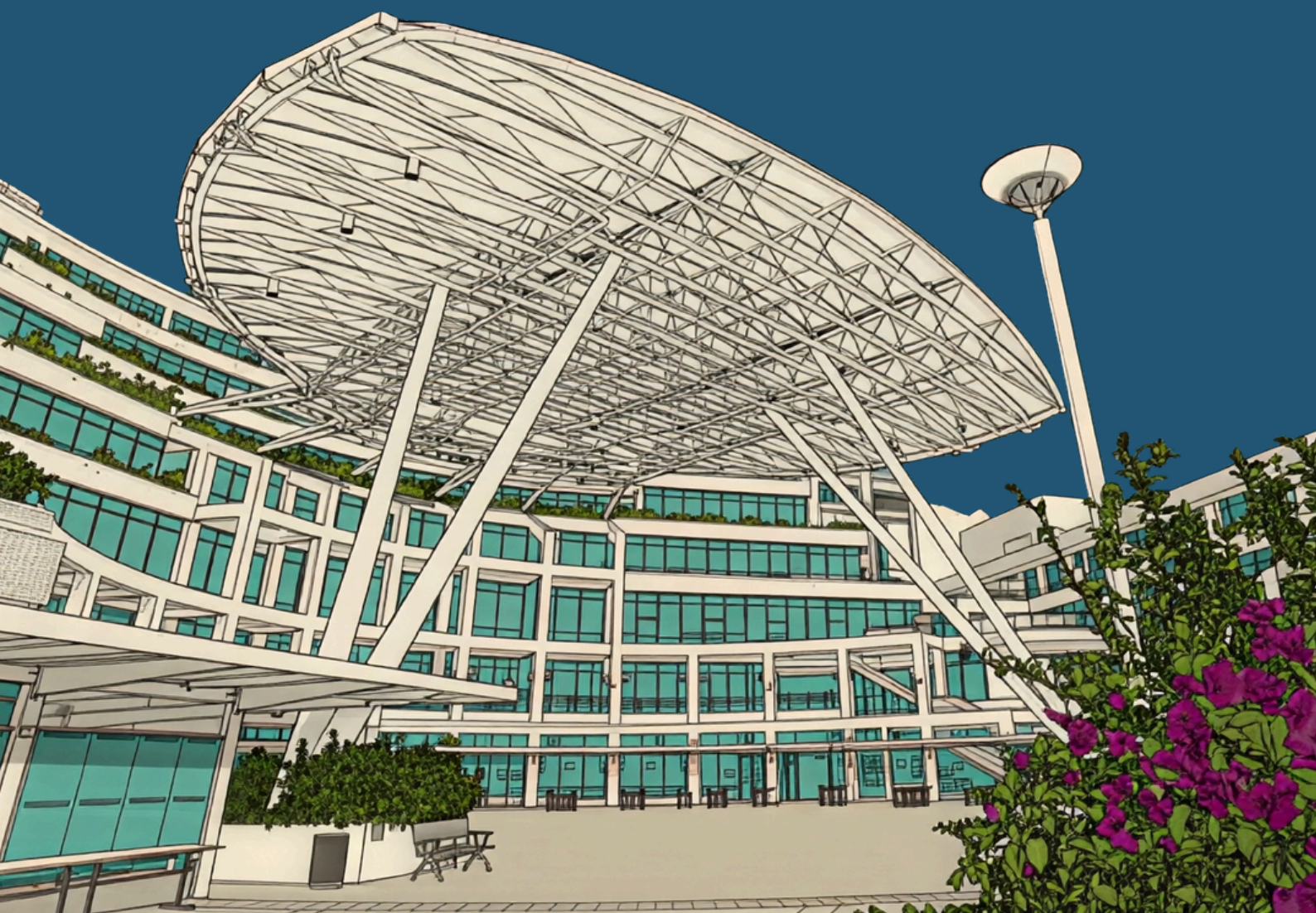
## 數碼人文文化專才文學碩士

One-year Full-time 一年全日制

A1M109 | Medium of Instruction: English  
授課語言：英文

A1M139 | Medium of Instruction: Chinese (mainly Putonghua)  
授課語言：中文 (主要以普通話授課)

2027/28



# Programme Introduction

## 課程簡介

The Master of Arts in Digital Humanities for Cultural Professionals, the only programme of its kind in Hong Kong, provides quality education to individuals who want to equip themselves with digital skills to work in the creative and cultural sectors in Hong Kong, and the Greater Bay Area. Building on the synergy between Cultural Studies and Information Technology, it allows students and professionals to develop skills in cultural management, digital technologies and (big) data analysis and to provide cutting-edge innovation in the cultural and creative industries.

數碼人文文化專才文學碩士課程，在香港獨一無二。它旨在為有志投身於中國內地（尤其是大灣區）及香港之創意與文化產業的人士，提供優質教育，協助他們掌握數碼技能，以提升專業競爭力。本課程結合文化研究的成果與資訊科技的發展，培養學生在文化管理、數碼科技及（大）數據分析方面的能力，並讓學生與專業人士能夠在跨人文領域及相關社會部門中創新，特別是在香港及大灣區。

## Programme Aims

### 課程目標

The MADHCP programme provides a wide range of courses with a focus on the following areas: cultural management, cultural preservation, data analytics, digital learning, digital media, and creative arts.

MADCHP課程提供多元化的科目，重點涵蓋以下範疇：文化管理、文化保育、數據分析、數碼學習、數碼媒體及創意藝術。

### The Programme Intended Learning Outcomes 課程預期學習成果

Evaluate and develop digital humanities research methods, principles, and concepts  
評估並發展數碼人文研究的方法、原則與概念

Conceptualise and implement the digital practices essential in the cultural and arts domains  
建構並實踐文化與藝術領域所需的數碼實務

Critically evaluate digital works (texts, visuality, virtual practices, etc.) as cultural artefacts and discourses  
批判性地評估數碼作品（文本、視覺性、虛擬實踐等），作為文化產物與論述

Assess and formulate the ethical considerations necessary for professionals working in digital humanities, creative arts and cultural industries  
分析並制定數碼人文、創意藝術及文化產業專業人士所需的倫理考量

# Programme Structure

## 課程架構

The MADHCP programme consists of 24 credit points (cps) and will be offered in a one-year full-time mode. Students are required to take two core courses and six elective courses to complete the programme. Alternatively, one elective can be replaced by a Digital Humanities Project.

MADHCP課程共含24個學分，以一年全日制模式開辦。學生須修讀兩門核心科目及六門選修科目，方可完成整個課程。學生亦可選擇以「數碼人文專題」取代其中一門選修科目。

| Domain/Component<br>範疇／組成部分                                                                                                                                                       | Subtotal (cps)<br>小計 (學分)       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|
| Two core courses (3 cps each)<br>兩門核心科目 (每科3學分)                                                                                                                                   | 6                               |
| Six elective courses (3 cps each)<br>六門選修科目 (每科3學分)<br>or 或<br>Five elective courses (3 cps each), plus<br>五門選修科目 (每科3學分) 及<br>Digital Humanities Project (3 cps)<br>數碼人文專題 (3學分) | 18<br>or 或<br>15<br>plus 及<br>3 |
| Total<br>總計                                                                                                                                                                       | 24                              |

## Tuition Fee

### 學費

This programme is offered on a self-funded basis. The tuition fee for the whole programme is HK\$180,000 in 2027/28, i.e. HK\$22,500 per course, which is provisional and subject to adjustment. Tuition fees paid are normally NOT refundable or transferable. Extension fees will be charged to students who have to extend their studies beyond the normal duration.

本課程為自資課程。2027/28 年度整個課程的學費為港幣 180,000 元，即每科港幣 22,500 元。上述學費可能於日後有所調整，已繳學費一般不獲退還或轉讓。超逾常規修讀期限之學生，需繳交延期修讀費用。

# Entrance Requirements 入學要求

Applicants should hold a recognised Bachelor's degree in Arts, Humanities, Social Sciences, Journalism and Communication, Cultural Studies, Education, or related disciplines. Shortlisted applicants may be required to attend an interview.

申請人一般須持有認可的學士學位，專業範疇包括藝術、人文學科、社會科學、新聞與傳播、文化研究、教育或相關學科。通過初步遴選者或需要參加面試。

For A1M109/Medium of Instruction: English ONLY

只適用於A1M109/授課語言：英文

Applicants whose entrance qualification is obtained from an institution in a non-English speaking system should normally fulfil one of the following minimum English proficiency requirements:

申請人持有的入學資格來自非英語授課體系的院校頒發，一般須符合以下其中一項英語語文能力之最低要求：

- Overall score of IELTS 6.0 with no subtest lower than 5.5 (academic version)<sup>#</sup>; or 雅思國際英語語言測試 (IELTS) (學術模式) 總分6.0或以上，且單項分數不低於5.5<sup>#</sup>；或
- TOEFL (internet-based test)<sup>#</sup>:
  - 網上托福考試 (TOEFL-iBT)<sup>#</sup> :
    - Score of 80 (for tests taken before 21 January 2026)  
總分80分 (適用於2026年1月21日前應考者)
    - Score of 4.0 (for tests taken from 21 January 2026 onwards); or  
總分4.0分 (適用於2026年1月21日起應考者)；或
- CET-6<sup>#</sup> with a total score of 430; or 全國大學英語六級考試 (CET-6) 總分430<sup>#</sup>；或
- Other equivalent qualifications.  
其他同等資歷。

<sup>#</sup>The test should be taken in test centres and the result should be valid within two years. TOEFL Home Editions, TOEFL MyBest Score, IELTS Indicator, IELTS Online, IELTS One Skill Retake, Duolingo and National Postgraduate Entrance Examination (全國碩士研究生招生考試) are NOT acceptable.

<sup>#</sup>只接受在官方指定考試中心應考的成績，成績有效期為兩年。本校並不接受TOEFL Home Editions、TOEFL MyBest Score、線上應考的IELTS Indicator和IELTS Online、IELTS One Skill Retake、多鄰國 (Duolingo)及全國碩士研究生招生考試的成績。

[For example, if you are applying for the 2027/28 academic year, your IELTS / TOEFL / CET6 test must be obtained on or after 1 January 2025.]

[申請2027/28入學者提交的成績，必須於2025年1月1日或之後應考（雅思、托福或全國大學英語六級）而取得。]

# Career Prospects

## 就業前景

Our graduates can enter different areas of the cultural and creative industries, like:  
我們的畢業生可進入文化與創意產業的不同領域，例如：



**Publishing, libraries, museums, and heritage institutions**  
出版、圖書館、博物館與文化遺產機構



**Digital art, media, and entertainment**  
數碼藝術、媒體與娛樂



**Communication, marketing, and advertising**  
傳播、行銷與廣告



**Arts, culture, and education nonprofit organisations**  
藝術、文化與教育類非營利組織

## Medium of Instruction

### 授課語言

Starting from the 2026/27 academic year, the Master of Arts in Digital Humanities for Cultural Professionals will be available in English- and Chinese-medium programmes.

2026/27學年起，數碼人文文化專才文學碩士 (Master of Arts in Digital Humanities for Cultural Professionals) 將提供英文及中文兩種授課語言。



2948 8624  
2948 8329



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