

**THE EDUCATION UNIVERSITY OF HONG KONG  
FACULTY OF HUMANITIES**

**Summer Programme – Course Information**

<b>Course Title</b>	: Enhancing Your English Language Skills Through Digital Literacy
<b>Department</b>	: Department of English Language Education
<b>Contact Hours</b>	: 20
<b>Medium of Instruction</b>	: English

**Course Synopsis:**

Digital literacy is essential for learners of all ages, including primary and secondary students. In this course, young learners will use technology to search for and create multimodal content, solve problems and innovate, and share new information. Concurrently, they will learn how to stay safe online, protect their physical and emotional well-being, and practice positive online behaviours. While developing the skills needed to participate in an increasingly digital world, the students will enhance their English language skills through hands-on activities. At the end of the course, students are expected to develop a multimodal plan to promote digital literacy at their school.

**Course Intended Learning Outcomes:**

Upon successful completion of the course, students will be able to

1. Developing techniques for how to effectively utilize e-resources to connect, collaborate, innovate and safely discover new information online;
2. Making critical judgements about digital data, information and content;
3. Using digital technology safely and demonstrating how to practice positive online behaviours;
4. Strengthening both productive and receptive proficiency in the English language; and
5. Create a multimodal plan to promote digital literacy.
6. Use spoken and written English to articulate and discuss concepts and issues related to digital literacy and demonstrate positive online behaviour.

**Course content:**

<b>Course Content</b>	<b>Suggested Teaching &amp; Learning Activities</b>
Introducing digital literacy (i.e. using technologies to find, critically evaluate, create, and communicate information).	<ul style="list-style-type: none"><li>▪ Lectures</li><li>▪ Demonstrations</li><li>▪ Class activities</li><li>▪ Group discussion</li></ul>
Introducing innovative e-resources that can be used to develop digital literacy (tools for sharing, collaborating, and creating video and audio; apps for creating slideshows and infographics).	<ul style="list-style-type: none"><li>▪ Lectures</li><li>▪ Demonstrations</li><li>▪ Class activities</li><li>▪ Group discussion</li></ul>
Using digital technology safely and protecting the user's physical and emotional well-being. Becoming positive contributors in the digital world.	<ul style="list-style-type: none"><li>▪ Lectures</li><li>▪ Demonstrations</li><li>▪ Class activities</li><li>▪ Group discussion</li></ul>

Create a multimodal plan (e.g. comic strips, infographic) to promote digital literacy	<ul style="list-style-type: none"> <li>▪ Lectures</li> <li>▪ Demonstrations</li> <li>▪ Class activities</li> <li>▪ Group discussion</li> </ul>
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**Assessment:**

Assessment Tasks (e.g. project, quiz, video/audio recording of oral work, written work, etc.)	Weighting
(a) Collaborate with a group of 3–4 classmates to develop a plan to promote digital literacy at their school using multimodality (e.g. comic strips, infographic).	50%
(b) Participation, attend the course and participate in in-class activities.	25%
(c) A short, individual written reflection elaborating on the student’s role in developing the multimodal digital literacy plan.	25%

**Resources (e.g. journal articles, readings, websites, etc.):**

**1. Recommended Readings**

Audrin, C., Audrin, B. (2022). Key factors in digital literacy in learning and education: a systematic literature review using text mining. *Education and Information Technologies*, 27, 7395-7419. <https://doi.org/10.1007/s10639-021-10832-5>

Cambridge Life Competence Framework (2020). Retrieved from [https://issuu.com/cambridgeupelt/docs/cambridgelifecompetencies\\_introductionbooklet\\_issu](https://issuu.com/cambridgeupelt/docs/cambridgelifecompetencies_introductionbooklet_issu)

Churchill, N. (2020). Development of students’ digital literacy skills through digital storytelling with mobile devices. *Educational Media International*, 57(3), 271-284. <https://doi.org/10.1080/09523987.2020.1833680>

Hague, C. & Payton, S. (2021). *Digital literacy across the curriculum: a Futurelab handbook*. The National Foundation for Educational Research in England and Wales.

Hays, L., & Kammer, J. (2021). *Integrating digital literacy in the disciplines*. Stylus Publishing.

Hockly, N. (2017). *ETpedia technology: 500 ideas for using technology in the English Language classroom*. West Sussex: Pavilion Publishing and Media Ltd.

Pegrum, M., Hockly, N., & Dudeney, G. (2022). *Digital Literacies*. Routledge.

Li, L. (2017). *New technologies and language learning*. London: Palgrave Macmillan.

Schmidt, P.S., & Kruger-Ross, M.J. (2022). *Reminaging literacies in the digital age: Multimodal strategies to teach with technology*. National Council of Teachers of English (NCTE)

Wempen, F. (2014). *Digital Literacies for Dummies*. For Dummies.

Wilden, S. (2017). *Mobile Learning: Into the classroom*. Oxford: Oxford University Press.

**2. Related Journals**

- Computers & Education
- E-Learning and Digital Media
- Education and Information Technologies
- Education Technology & Society

24 April 2023