

**Subject:** EPA

**Topic:** Mass Media

**Level:** S.3

### S.3 EPA Mass Media Worksheet 1

Name: \_\_\_\_\_ Class: \_\_\_\_\_ No.: \_\_\_\_\_ Date: \_\_\_\_\_

#### Activity 1

*The first sentence in each of the paragraphs below is the topic sentence of the paragraph, summarising the main ideas of the paragraph. In fact, the heading of each paragraph plays the same role.*

#### Functions of the mass media

##### Sources of information

The mass media tell us what is happening in the world by reporting news. Through the mass media, we can be informed of government policies, trade and financial news, and other useful information.

##### Sources of entertainment

We get entertainment from the mass media. For example, there are cartoons, variety shows and plays on television; and different types of music and talks on radio. Some newspapers and magazines have entertainment news, cartoon corners and crossword puzzles.

##### Channels for expressing opinions

We can express our opinions through the mass media, for example, by writing letters to newspapers or by talking to the host of radio phone-in programmes. Also, a newspaper usually has an editorial which gives comments and viewpoints on public issues. Columnists can express their opinions on important issues in newspapers or magazines.

##### Means of education

The mass media provide educational programmes for the public. Documentary films and Education Television (ETV) programmes are shown on television. The Open University of Hong Kong broadcasts its lectures on television. This enables their students to learn at home.