

Manager (Media Communications) (Ref: 2600922) Communications Office

The Education University of Hong Kong (EdUHK) is seeking an experienced and dynamic communications professional to lead its media relations and strategic content functions.

The appointee will play a pivotal role in enhancing the University's reputation through proactive media engagement, strategic storytelling and high-quality communications. Key responsibilities include developing and implementing media and content strategies, identifying and pitching newsworthy stories, handling media enquiries and issue management, cultivating relationships with local, mainland and international media, providing communications support to senior management, and producing impactful communication materials such as press releases, feature stories, videos and advertorials.

The ideal candidate will possess exceptional English and Chinese writing and editing skills, a strong understanding of the media landscape, and the ability to translate complex research findings and academic achievements into compelling narratives that resonate with the public.

Requirements:

- A recognised degree with at least 10 years of relevant experience in Journalism, Corporate Communications, Public Relations or related fields, preferably gained in higher education, the public sector or large organisations;
- An excellent command of written and spoken English, with good proficiency in Chinese, including Putonghua;
- A proactive, creative and results-oriented mindset, with proven track records in leading teams and managing multiple projects under tight deadlines;
- Demonstrated experience in strategic communications, media engagement and reputation management, with an established network in the media sector being an advantage; and
- Excellent interpersonal, project management and stakeholder engagement skills.

Salary will be commensurate with qualifications and experience.

Initial appointment will be made on a fixed-term contract. Fringe benefits include the University's Voluntary Contributions to MPF Scheme or a contract-end lump sum payment (totaling up to 10% of the basic salary), leave, medical and dental benefits. The appointee will hold a substantive rank of Executive Officer I in the University.

The University only accepts and considers applications submitted online for this post. Applicants should complete the [online application form](http://www.eduhk.hk/jobapp/index.php?glang=en) and upload a full CV on or before **29 October 2026**. Applications which are incomplete or without the required documents may not be considered. Personal data provided by applicants will be used for recruitment and other employment-related purposes. For details of the Personal Information Collection Statement, please refer to <http://www.eduhk.hk/jobapp/index.php?glang=en>.

All applications will be treated in strict confidence. Only those who are shortlisted will be contacted. The University reserves the right not to fill the position(s) advertised.

Further information about the University is available at <http://www.eduhk.hk>.

EdUHK is an Equal Opportunities Employer.

