

Research Assistant I (Ref: 2600846)
Department of Linguistics and Modern Language Studies

Project Title: Linguistic landscapes in different sociocultural contexts: Tokyo, Yunnan, and Amsterdam as experimental sites

[Appointment Period: 6 months]

The project investigates linguistic and semiotic landscapes across different sociocultural settings and seeks to advance interdisciplinary research connecting sociolinguistics, translation studies, cultural studies, and multilingualism.

The appointee will assist in a wide range of research activities, including conducting literature reviews; organizing and managing research data; coding and annotating photographic and textual data; assisting with geosemiotic and linguistic landscape analyses; compiling and maintaining research databases; conducting preliminary qualitative and quantitative analyses; preparing research reports, presentations, and manuscripts; and providing administrative and logistical support for project activities. The appointee may also assist in organizing academic seminars and research dissemination activities, and perform other duties as assigned by the Principal Investigator. These duties reflect the project's emphasis on field observations, photographic documentation, data categorization, and the identification of linguistic and semiotic patterns across diverse research sites.

Applicants should have at least a bachelor's degree, preferably a Master's degree, in Sociolinguistics, Applied Linguistics, Translation Studies, Intercultural Communication, Cultural Studies, Anthropology or a related discipline, with relevant research experience, or an equivalent qualification.

Applicants should possess:

- A good command of spoken and written English and Chinese;
- Strong organizational, analytical, and interpersonal skills;
- The ability to work independently and collaboratively in a research team;
- Experience in qualitative research and data management;
- Familiarity with linguistic landscape research, sociolinguistics, translation studies, or cultural studies;
- Familiarity with qualitative data analysis software (e.g., NVivo) and Microsoft Office applications;
- Experience in coding, categorizing, and organizing visual and textual data;
- An interest in multilingualism, language policy, urban semiotics, and intercultural communication;
- Experience in academic writing and literature review would be an advantage;
- Knowledge of Japanese, Dutch, ethnic minority languages of China, or additional languages would be an advantage.

Preference will be given to candidates with experience in linguistic landscape studies, fieldwork-based research projects, corpus or database management, and interdisciplinary research related to language, culture, and society.

For further enquiries about the post, please contact Dr SONG Ge via email gsong@eduhk.hk.

Salary will be commensurate with qualifications and experience. Fringe benefits include leave and outpatient medical benefits.

The University only accepts and considers applications submitted online for this post. Applicants should complete the [online application form](#) and upload a full CV on or before **19 October 2026**. Applications which are incomplete or without the required documents may not be considered. Personal data provided by applicants will be used for recruitment and other employment-related purposes. For details of the Personal Information Collection Statement, please refer to <http://www.eduhk.hk/jobsopp/index.php?glang=en>.

All applications will be treated in strict confidence. Only those who are shortlisted will be contacted. The University reserves the right not to fill the position(s) advertised.

Further information about the University is available at <http://www.eduhk.hk>.

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