

Founded in 1994 and awarded the University title in 2016, The Education University of Hong Kong (EdUHK) is a publicly funded university, dedicated to the advancement of teacher education and related disciplines through a diverse offering of academic, professional and research programmes. The University aspires to become a leading university in the Asia Pacific region and beyond, with a focus on educational and multidisciplinary research, development and innovation. We are committed to nurturing outstanding and caring educators and professionals as well as enhancing the impact of scholarship.

The University has an academic/teaching staff strength of about 460 and total student headcount of about 11,000. It has a Graduate School and three Faculties, namely, Faculty of Education and Human Development, Faculty of Humanities, and Faculty of Liberal Arts and Social Sciences, comprising 14 academic departments, as well as two Academies, Academy for Educational Development and Innovation and Academy for Applied Policy Studies and Education Futures, a number of University-level research centres and Faculty-level research and professional development centres. For more information about the University, please visit <http://www.eduhk.hk>.

We are looking for suitable candidate(s) to fill the following position(s). If you are excited by the prospect of contributing your expertise to the development of a leading university at the heart of Asia Pacific region and beyond, we would like to hear from you.

Senior Communications Manager (Ref: 2600715) Communications Office

EdUHK is inviting applications for the position of Senior Communications Manager. The appointee will lead the development and production of high-quality communication materials such as the annual report, newsletters and magazines, and will also drive the development of University souvenirs, with a vision to expand their scale and elevate their presentation to strengthen institutional branding and visibility.

As a fast-rising university with a consistent climb in global rankings and an ambition to diversify its academic and institutional portfolio, EdUHK seeks a candidate who can accurately convey the University's messages, directions and values across different promotional platforms. The appointee will be expected to bring fresh ideas to the design, content and distribution of the University's annual report, newsletters, magazines and other promotional materials.

Serving as the in-house English language specialist, the appointee will act as a trusted writer and editor for all communication materials, including speeches for the senior management, social media posts, press releases and ceremonial documents such as citations for Honorary Doctors and Honorary Fellows. The role also entails providing expert guidance on the use of logos, as well as on tone, style and clarity, to ensure consistency and impact across both written and visual outputs.

This position calls for a creative, detail-oriented professional with exceptional English writing skills, the leadership to steer projects, and the vision to deliver consistent, engaging and impactful messaging across platforms. Proficiency in Chinese is essential to ensure bilingual effectiveness and resonance.

Requirements:

- A recognised degree in Communications, Translation, Public Relations, Journalism, or a related discipline.
- At least 12 years of experience in corporate communications, including newswriting, copywriting, and/or editing.
- Native-level English proficiency (or equivalent) with solid Chinese writing ability.
- Proven leadership, creativity, and project management skills.
- Preference will be given to candidates with a strong journalistic background.

Applicants who have responded to previous advertisement (Ref: 2600409) for the same position are under consideration and need not reapply.

Salary will be commensurate with qualifications and experience.

Initial appointment will be made on a fixed-term contract. Fringe benefits include the University's Voluntary Contributions to MPF Scheme or a contract-end lump sum payment (totaling up to 15% of the basic salary), leave, medical and dental benefits, and, where applicable, housing benefits. The appointee will hold a substantive rank of Communications Manager in the University.

The University only accepts and considers applications submitted online for this post. Applicants should complete the [online application form](http://www.eduhk.hk/jobsopp/index.php?glang=en) and upload a full CV on or before **27 August 2026**. Applications which are incomplete or without the required documents may not be considered. Personal data provided by applicants will be used for recruitment and other employment-related purposes. For details of the Personal Information Collection Statement, please refer to <http://www.eduhk.hk/jobsopp/index.php?glang=en>.

All applications will be treated in strict confidence. Only those who are shortlisted will be contacted. The University reserves the right not to fill the position(s) advertised.

Further information about the University is available at <http://www.eduhk.hk>.

EdUHK is an Equal Opportunities Employer.

