

Research Assistant I (Ref: 2600446)
Department of English Language Education

Project Title: The making of self in involution and digitalization: A linguistic-sociopsychological-neurocognitive framework (LiSN) for identity construction

[Appointment Period: 6 months]

We are constructing the LiSN model—a unified framework integrating linguistic, sociopsychological, and neurocognitive dynamics of social comparison (SCC) and identity congruence—and are seeking a Research Assistant I to assist with this funded research project. The appointee will support the team in extending the LiSN model to social media contexts and decomposing social comparison into self-referential and decision-making processes under the model. Duties include computational modeling, data collection and analysis from digital platforms, and academic tasks as assigned by the Principal Investigator. Research experience in computational linguistics, social media analytics, or cognitive modeling is highly desirable. The appointment will be for 6 months.

Applicants should hold a bachelor's degree, preferably a master's or doctoral degree, in computer science, Computational Linguistics, or a related discipline, with solid knowledge of natural language processing, machine learning, and quantitative research methods (e.g., statistical modeling, network analysis). They should also possess good communication and organizational skills, a high level of proficiency in spoken and written English, and a strong ability to work both independently and collaboratively. Immediate availability is preferred.

For enquiries about the post, please contact Prof. Gu Mingyue Michelle at mygu@eduhk.hk.

Salary will be commensurate with qualifications and experience. Fringe benefits include leave and outpatient medical benefits.

The University only accepts and considers applications submitted online for this post. Applicants should complete the [online application form](#) and upload a full CV on or before **26 June 2026**. Applications which are incomplete or without the required documents may not be considered. Personal data provided by applicants will be used for recruitment and other employment-related purposes. For details of the Personal Information Collection Statement, please refer to <http://www.eduhk.hk/jobsopp/index.php?glang=en>.

All applications will be treated in strict confidence. Only those who are shortlisted will be contacted. The University reserves the right not to fill the position(s) advertised. Since the incumbent's work would involve contacts with persons aged under 18 and/or mentally incapacitated persons, prospective employee(s) will be required to undergo Sexual Conviction Record Check operated by the Hong Kong Police Force.

Further information about the University is available at <http://www.eduhk.hk>.

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