

Senior Research Assistant / Research Assistant I (Ref: 2500830)
Academy for Educational Development and Innovation

Project Title: Human-AI Relationship in the Digital Age
[Appointment Period: 12 months]

We are seeking a highly motivated and organized Senior Research Fellow/Assistant to support a multifaceted and large-scale research project in the domain of new media, social media, and digital marketing. This is a full-time position but with flexible working hours, for a period of 12 months.

Responsibilities

The appointee will provide comprehensive support to the Principal Investigator (PI), Dr WU Biying in both research and administrative tasks, including but not limited to:

- Assisting various parts of research activities such as literature reviews, data collection, data analysis, manuscript writing.
- Supporting the development and distribution of grant application, panel surveys, and designing experiments.
- Managing administrative duties related to the project, including ethics approvals, grant applications, procurement, and other university procedures.
- Performing any other duties as assigned by the PI.
- The appointee may be required to travel outside of Hong Kong and undertake work as assigned by the University, where necessary.

Requirements

Applicants should:

- For the post of Senior Research Assistant, applicants should hold a doctoral degree in Communication, Social Science, Computer Science, or a related field.
- For the post of Research Assistant I, applicants should have a Bachelor's Degree in the above disciplines.
- Be highly self-motivated, responsible, and organized.
- Demonstrate proficiency in written and spoken English.
- Familiarity with at least one statistical analysis (e.g., SPSS, R) or computational methods (e.g., web scripting, chatbot design).
- Possess good management skills, including experience with grant applications, ethics approvals, or project management (preferred but not mandatory).
- Be highly motivated to conduct independent research, with the potential for mutual agreement on collaborative opportunities.

What We Offer

This position offers a unique opportunity for professional growth and collaboration. Depending on the appointee's contributions and interests, we hope to achieve mutual benefits through:

- Flexible working hours with mutual agreement
- Potential authorship on journal submissions and conference presentations depending on contribution.
- Opportunities to develop independent research ideas
- Mentorship and guidance in academic writing, research methodologies, and career development.

Salary will be commensurate with qualifications and experience.

Initial appointment will be made on a fixed-term contract. Fringe benefits include contract-end gratuity, leave, medical and dental benefits.

The University only accepts and considers applications submitted online for this post. Applicants should complete the [online application form](http://www.eduhk.hk/jobsopp/index.php?glang=en) and upload a full CV and cover letter on or before **25 August 2025**. Applications that are incomplete or without the required documents may not be considered. Personal data provided by applicants will be used for recruitment and other employment-related purposes. For details of the Personal Information Collection Statement, please refer to <http://www.eduhk.hk/jobsopp/index.php?glang=en>.

All applications will be treated in strict confidence. Only those who are shortlisted will be contacted. The University reserves the right not to fill the position(s) advertised.

Further information about the University is available at <http://www.eduhk.hk>.

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