

Research Assistant I (Ref: 2500428)
Analytics\Assessment Research Centre

Project Title:
Social Media Analytics Research Teams (SMART)
[Appointment Period: 15 months]

The appointee will be involved in a series of research projects in social media, cyberbullying and fake news. He/she will provide support to the project team members in planning, conducting, and coordinating the project activities. He/she will conduct literature review, data collection, data entry, data management and analysis, report and manuscript writing, protocol design for intervention study, and liaison with collaborators and organizations. The deliverables of the projects may include teaching and learning packages, intervention programs, training workshops, seminars, and publications. The appointment will be for a period of around 15 months with the possibility of renewal subject to mutual agreement.

The Applicants should have a Bachelor's degree, preferably in Psychology or a related discipline; interest in conducting research projects related to social media; good communication, presentation, and interpersonal skills in both written and spoken English and Chinese (Cantonese is preferred); strong administrative and management skills; research knowledge and skills in using SPSS; enthusiasm, self-motivation, and the ability to work independently; and strong commitment to creating social change through high quality projects.

Salary will be commensurate with qualifications and experience.

Initial appointment will be made on a fixed-term contract. Fringe benefits include contract-end gratuity, leave, medical and dental benefits.

The University only accepts and considers applications submitted online for this post. Applicants should complete the [online application form](#) and upload a full CV on or before **28 May 2025**. Applications which are incomplete or without the required documents may not be considered. Personal data provided by applicants will be used for recruitment and other employment-related purposes. For details of the Personal Information Collection Statement, please refer to <http://www.eduhk.hk/jobsopp/index.php?glang=en>.

All applications will be treated in strict confidence. Only those who are shortlisted will be contacted. The University reserves the right not to fill the position(s) advertised. Since the incumbent's work would involve contacts with persons aged under 18 and/or mentally incapacitated persons, prospective employee(s) will be required to undergo Sexual Conviction Record Check operated by the Hong Kong Police Force.

Further information about the University is available at <http://www.eduhk.hk>.

EdUHK is an Equal Opportunities Employer.