

**Executive Officer II (Ref: 2200984)**  
**(holding a functional title of Assistant Global Affairs Manager)**  
**Global Affairs Office**

Serving as an international relations arm of the University, the Global Affairs Office has its major responsibilities of development of international collaboration with strategic partners worldwide; promotion of the University internationally; recruitment of non-local students; and organising non-local experiential learning programmes including student exchange programmes. The Office is looking for a dynamic and committed individual with strong interests in this line of work.

The appointee will be responsible for preparation and implementation of promotion activities, covering promotion of the University and its programmes worldwide; assisting in the development of promotional strategies, such as digital marketing campaigns; preparing promotional materials and conducting promotional activities of different kinds; providing general assistance in various functions of the Office; supervising support staff under his/her charge; and undertaking any other duties as assigned by supervising officer(s). Travelling to the Greater China region and other parts of the world will be required.

Applicants should have a Bachelor's degree with normally 2 years or more of post-qualification working experience in marketing or event management, preferably in tertiary education sector. They should have excellent command of both written and spoken English and Chinese; good knowledge of higher education in the Greater China region and other countries; strong problem solving and communication skills; be able to work independently; and be attentive to details.

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Salary will be commensurate with qualifications and experience.

Initial appointment will be made on a fixed-term contract. Fringe benefits include contract-end gratuity, leave, medical and dental benefits.

The University only accepts and considers applications submitted online for this post. Applicants should complete the [online application form](#) and upload a full CV on or before **17 October 2022**. Applications which are incomplete or without the required documents may not be considered. Personal data provided by applicants will be used for recruitment and other employment-related purposes. For details of the Personal Information Collection Statement, please refer to <http://www.eduhk.hk/jobsopp/index.php?glang=en>.

All applications will be treated in strict confidence. Only those who are shortlisted will be contacted. The University reserves the right not to fill the position(s) advertised. Since the incumbent's work would involve contacts with persons aged under 18 and/or mentally incapacitated persons, prospective employee(s) will be required to undergo Sexual Conviction Record Check operated by the Hong Kong Police Force.

Further information about the University is available at <http://www.eduhk.hk>.

**EdUHK is an Equal Opportunities Employer.**