

Bachelor of Arts (Hons) in Creative and Digital Arts – Visual Arts / Music

創意藝術與數碼藝術榮譽文學士 (音樂/視覺藝術) (四年全日制)

JUPAS CODE: JS8686/JS8685

4-Year Full-time (First-year-first-degree)
2-Year Full-time (Senior year entry)

WHAT YOU'LL LEARN:

Visual Arts Stream



Digital Illustration & Animation

Bring your ideas to life with the latest creative software and techniques.



Creative Video Arts & Immersive Media (3D, VR, AR)

Explore storytelling through virtual and mixed realities.



Art Tech & Promotion Design

Learn to craft visuals for branding, publishing, and social media.



Entrepreneurship in the Arts

Turn your creative skills into real-world opportunities in the GBA and beyond.

Music Stream

Digital Media & Music Learning

Bring your musical ideas to life with the latest creative software and techniques.



Technology in the Popular Music Industry

Explore how technology powers the creation, production, and global dissemination of popular music.



Studio Music Production

Learn to record, mix, and produce music using professional studio equipment and digital audio workstations, transforming your sonic ideas into polished productions.



Creation and Performance of Digital Music

Digitally transform your creative skills into expressive, real-world performances and artistic practices.



For Visual Arts students

EXPLORE OUR VISUAL DIGITAL LAB

High-performance workstations • RTX 5080/5090 graphics • VR/AR tools
—designed for the next generation of digital artists.

For Music students

EXPLORE OUR INTERDISCIPLINARY COURSES

Music for Film, Cultural Development for Diversity in the Global Context,
Interdisciplinary Theatre Production, Art and Music Interdisciplinary Project,
Artistic visiting trips in GBA, etc.

REAL-WORLD EXPERIENCE

- Internship & Summer Institute Opportunities
- Honours/Capstone Projects for research and professional portfolios
- Cross-disciplinary electives: Music, Games, Theatre, and more

PROGRAMME STRUCTURE

Domain		Credit Points	
		Year 1 Admissions	Senior Year Admissions
Major	Major Course	33	18
	Cross-faculty Core Course	3	3
	Major Elective	9	6
	Major Interdisciplinary Course	3	/
	Regional Summer Institute	3	3
	Internship	3	3
	Living and Working in Our Country	3	/
Minor / Electives		27	15
General Education		22	6
Language Enhancement		9	/
Final Year Project		6	6
Total		121	60

Apply Now!

Perfect for aspiring digital artists, designers,
musicians, media creators, and cultural innovators.



Know more



Application

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