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### Research Interests

Communication Studies, Media Globalization, Media and Identity Politics, Cultural Policy and Creative Industry, Critical Social Theory
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### Education

Name of University	Qualification	Period
The Chinese University of Hong Kong	Ph.D. in Communication	2015 – 2019
The Chinese University of Hong Kong	M.Phil. in Communication	2013 – 2015
The Chinese University of Hong Kong	M.A. in Global Communication	2010 – 2011
Hong Kong Baptist University	B.S.Sc. (Hons) in Communication (PR & Advertising)	2005 – 2008

### Employment History

Name of Institution/Organization	Position	Period
Community College of City University	Part time Lecturer	JAN – DEC 2017
The Chinese University of Hong Kong	Teaching Assistant	AUG 2011 – AUG 2013
Hong Kong Institute of Education	Clerical Officer	OCT 2009 – JUL 2010
South China Athletic Association	Communication Assistant	AUG 2008 – AUG 2009

### Publications

<p>Cheung, C. K. F. (2017). Trans-border televisual musicscape: Regionalizing reality TV I am a Singer in China and Hong Kong. <i>Global Media and China</i>, 2(1), 90-108.</p> <p>Cheung, C. K. F., &amp; Fung, A. Y. H. (2016). Globalizing Chinese online game industry: From incubation, hybridization, to structural expansion in the past two decades. In A. Y. H. Fung (Ed.), <i>Global game industry and cultural policy</i>, pp.71-90. London: Palgrave Macmillan.</p>
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## Public Presentations

Cheung, C. K. F. (2018). Unfriending the pseudo-local star: Localism and the disintegration of the precarious fandom of G.E.M. Tang in Hong Kong. The 4th International Celebrity Studies Conference, Rome, Italy, June 26-28, 2018.

Pun, B. L. F., & Cheung, C. K. F. (2018). Ramification of cultural export in cultural dynamic: The voice of the Hong Kong local audience in cross-border production of China relocated movie. International Communication Association (ICA) 68th Annual Conference, Prague, Czech Republic, May 24-28, 2018.

Cheung, C. K. F. (2017). Experiencing reflexive Chineseness: Embodied globalization and identity politics in backpack tourism of China's youth. Inter-Asia Cultural Studies (IACS) Conference 2017, Seoul, South Korea, July 28-30, 2017.

Cheung, C. K. F. (2017). Re-creating travel experience: The format transfer of Korean reality TV *Sisters over Flowers* and alterative nation branding in China. International Communication Association (ICA) 67th Annual Conference, San Diego, USA, May 25-29, 2017.

Cheung, C. K. F. (2017). Trans-border televisual musicscape: Regionalizing reality TV *I am a Singer* in China and Hong Kong. International Communication Association (ICA) 67th Annual Conference, San Diego, USA, May 25-29, 2017.