

## PUBLISHING IN INTERNATIONAL JOURNALS

TONY BUSH

The growth of educational leadership and management (ELM) globally, and especially in Asia, is reflected in substantial increases in submissions to the leading ELM journals. For example, manuscripts submitted to Educational Management, Administration and Leadership (EMAL) have grown exponentially over the past few years:

- 2022: 502
- 2023: 608
- 2024: 777
- 2025: 1052 (projected)

Much of this growth is driven by Asian scholars. Between April 2024 and April 2025, there were 200 submissions to EMAL from mainland China, 124 from Turkey and 56 from India. Other Asian countries with significant numbers of submissions are Israel (40), Indonesia (36), Malaysia (31), and Hong Kong SAR (30). Overall, manuscripts were received from 80 countries.

The increase in submissions reflects growing awareness of the significance of leadership for enhanced student outcomes, reflected in policy reform intentions in many countries. It is also a symptom of the increasing pressure on academics to publish in international journals, (publish or perish), especially in those which are highly ranked. These are all English language journals, providing an additional challenge for Asian scholars, who are often writing in their second language.

