



**ASIA LEADERSHIP  
ROUNDTABLE**

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## **Educational Reform and Change in the Asia Pacific Region**

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**Mr. Jarrod RUDO**

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Jarrold Rudo is the Director of Global Business Development at ASCD. He is responsible for the globalization of products, programs, services and the establishment of strong international partnerships/relationships that facilitate ASCD's core mission. He is also responsible for working with Ministry of Educations, Multilateral Development Banks, global educational associations and strategic partners to further enhance mission awareness and development of Professional Development solutions. Jarrold works directly with several Ministry of Educations, International Schools and other educational institutions to collaborate and understand the needs of all educators regardless of geographic boundaries or economic conditions on how to improve teaching, leadership and student outcomes. Prior to joining ASCD Jarrold was employed with Prometric, the global leader in computerized testing, a division of Educational Testing Services based in Trenton, NJ, USA and Baltimore, MD, USA. During his ten year tenure with Prometric he held many roles and helped to establish and manage a worldwide testing network with an emphasis on South East Asia, Europe, India and Africa.

Jarrold holds an M.B.A in Corporate Finance from York College of Pennsylvania and a B.A. in Business Management from West Virginia University. He currently resides in Baltimore, Maryland, USA.

