THE EDUCATION UNIVERSITY OF HONG KONG

Course Outline

Part I

Programme Title : Bachelor of Social Sciences (Honours) in Policy Science and

Management

Programme OF Level : 5

Course Title : Internship (Applied Policy Analysis Consultancy) (APAC)

Course Code : SSC4258

Department : Asian and Policy Studies

Credit Points : 6

Contact Hours : 6 - 8 weeks

Pre-requisite(s) : Nil
Medium of Instruction : EMI
Course Level : 4

Part II

The University's Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Undergraduate, Taught Postgraduate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):

- Professional Excellence;
- Ethical Responsibility; &
- Innovation.

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:

- 1. Problem Solving Skills
- 2. Critical Thinking Skills
- 3. Creative Thinking Skills
- 4a. Oral Communication Skills
- 4b. Written Communication Skills
- 5. Social Interaction Skills
- 6. Ethical Decision Making
- 7. Global Perspectives

1. Course Synopsis

This course is delivered through the placement of students with a 'client' organisation (government body, civil society group, not-for-profit or private sector organisation). The student intern will be appointed an Academic Supervisor and a 'Mentor' within the organisation. The internship programme is overseen by the 'Internship Programme Coordinator'.

The internship placement is designed to embed the student within an organisation and provide opportunities for the student to understand the real-life workings, issues, problems and constraints organisations face in the management of policy related issues.

Working with the Academic Supervisor, Mentor and Internship Programme Coordinator, the student will undertake the following activities:

- (a) Identify a current policy related issue the organisation is confronting (e.g., programme evaluation, policy drift, changing government ordinances, policy uncertainty, new regulatory environment, organisational adaptability and policy compliance). Alternatively, student may elect to 'benchmark' organisational practices/outcomes.
- (b) Organisational mapping: identify and engage relevant organisational stakeholders.
- (c) Develop communication strategies to engage key organisational office holders.
- (d) Where appropriate conduct interviews, surveys, collect documentation and data.

2. Course Intended Learning Outcomes (CILOs)

Upon completion of this course, students will be able to:

- CILO₁ Understand the process of policy formulation and issues and operations within a real life settings;
- CILO₂ Critically examine the problems, issues, challenges an organization faces in real life; and
- CILO₃ Apply policy analysis, communication strategies and stakeholders engagement in real life.

3. Content, CILOs and Teaching & Learning Activities

Course Content	CILOs	Suggested Teaching & Learning Activities
Identify a current policy related issue the organisation is confronting (e.g., programme evaluation, policy drift, changing government ordinances, policy uncertainty, new regulatory environment, organisational adaptability and policy compliance).	CILO ₁₋₃	Internship in an organization, interim journal and final report
Organisational mapping: identify and engage relevant organisational stakeholders.	CILO ₁₋₃	Internship in an organization, interim journal and final report
Policy analysis, communication strategies, stakeholders engagement and/or advocacy.	CILO ₁₋₃	Internship in an organization, interim journal and final report

4. Assessment

Assessment Tasks	Weighting (%)	CILO
(a) Evaluation:	50%	CILO ₁₋₃
A performance review of the student by the organisational		
Mentor, Internship Programme Coordinator from the		
University, and the Academic Supervisor for the Capstone		
Projects.		
(b) Interim Reflective Journal:	10%	$CILO_{1-3}$
Assessed by the Internship Programme Coordinator from the		
University and the students' Academic Supervisor. Students are		
required to submit a reflective journal to include a summary of		
short reflections and observations on activities undertaken		
during the internship and relevant correspondences with their		
Internship Programme Coordinator and Academic Supervisor		
that highlight key aspects of the internship experience most		
relevant to the student's learning goals and preparation of the		
Capstone Project (Phase I): APAC - Project as well as those		
which make connections to the knowledge and skills gained in		
the first year of the Programme. Assessment of the Journal		
focuses on the content rather than writing skills and the length		
of submission. Key assessment criteria include relevance of		
observations and insights, analytical sophistication, ability of		
diagnose organisational issues/problems, ability to synthesize		
information and distil sources of information.	100/	
(c) Individual Report (word limit: 1,500 words): Submitted as a	40%	CILO 1-3
summative report by students at the end of the internship		
detailing the key learning outcomes, achievements and plans		
for further development in the Capstone Project (Phase I):		
APAC - Project. This is assessed by the Internship Programme		
Coordinator and students' Academic Supervisor jointly.		

5. Required Text(s)

Nil

6. Recommended Readings

- Dower, N., & Williams, J. (Eds.) (2002). *Global citizenship: a critical introduction*. New York: Routledge.
- Kiser, P. M. (2009). *The human services internship: getting the most from your experience* (2nd ed.). Belmont, Calif.: Thomson Brooks.
- Ku, A.S., & Pun, N. (Eds.) (2004). *Remaking citizenship in Hong Kong: community, nation, and the global city*. London: Routledge.
- Nisbet, J., & Hagner, D. (Eds.) (2000). Part of the community: Strategies for including everyone. Baltimore, Md.: Paul Brookes Publishing.
- Princeton Review (2000). The internship bible. New York: Random House.
- Reid, A. et al. (2008). Participation and learning: perspectives on education and the environment, health and sustainability. New York: Springer.
- Reid, A., & Scott, W. (Eds.) (2008). Researching education and the environment: retrospect

and prospect. London: Routledge.

Sweitzer, H. F., & King, M. (2009). *The successful internship: personal, professional, and civic development* (3rd ed.). Belmont, Calif.: Brooks/Cole Cengage Learning.

7. Related Web Resources

Nil.

8. Related Journals

Nil

9. Academic Honesty

The University adopts a zero tolerance policy to plagiarism. For the University's policy on plagiarism, please refer to the *Policy on Academic Honesty, Responsibility and Integrity with Specific Reference to the Avoidance of Plagiarism by Students* (https://www.eduhk.hk/re/modules/downloads/visit.php?cid=9&lid=89). Students should familiarize themselves with the Policy.

10. Others

Nil.