THE EDUCATION UNIVERSITY OF HONG KONG

Course Outline

Part I

Programme Title	:	Bachelor of Social Sciences (Honours) in Social Entrepreneurship and Development Studies
Programme QF Level	:	5
Course Title	:	Tool Kits for Social Entrepreneurship
Course Code	:	SSC4329
Department	:	Social Sciences and Policy Studies
Credit Points	:	3
Contact Hours	:	39
Pre-requisite(s)	:	Nil
Medium of Instruction	:	EMI
Course Level	:	4

Part II

The University's Graduate Attributes and seven Generic Intended Learning Outcomes (GILOs) represent the attributes of ideal EdUHK graduates and their expected qualities respectively. Learning outcomes work coherently at the University (GILOs), programme (Programme Intended Learning Outcomes) and course (Course Intended Learning Outcomes) levels to achieve the goal of nurturing students with important graduate attributes.

In gist, the Graduate Attributes for Sub-degree, Undergraduate, Taught Postgraduate, Professional Doctorate and Research Postgraduate students consist of the following three domains (i.e. in short "PEER & I"):
● **P**rofessional **E**xcellence;
● **E**thical **R**esponsibility; **&**
● **I**nnovation.

The descriptors under these three domains are different for the three groups of students in order to reflect the respective level of Graduate Attributes.

The seven GILOs are:
1. Problem Solving Skills
2. Critical Thinking Skills
3. Creative Thinking Skills
4a. Oral Communication Skills
4b. Written Communication Skills
5. Social Interaction Skills
6. Ethical Decision Making
7. Global Perspectives

1. **Course Synopsis**

"Tool Kits for Social Entrepreneurship" is an all-encompassing course meticulously crafted to furnish students with indispensable tools and skills essential for steering positive social impact through business initiatives. Whether the individual harbors aspirations of becoming a social entrepreneur, possess a foundational understanding of business principles, or simply harbor a fervor for effecting positive change, this course is tailored to empower you in navigating the intricate landscape of social enterprise.

Becoming a proficient social entrepreneur demands a nuanced blend of skills, knowledge, and adept utilization of business tools to discern and address intricate challenges. This course endeavors to foster an adept skill set and strategic tool application, essential for excelling in the realm of social entrepreneurship.

Critical analytical skills form the cornerstone for interpreting data, while a structured problem-solving approach equips you to navigate complex business challenges effectively. Proficiency in written and verbal communication is paramount, alongside honed interpersonal skills that lay the foundation for collaborative success. Mastery of project management principles ensures the efficient execution of tasks within stipulated timelines. An adaptive mindset to dynamic business environments, coupled with a commitment to staying abreast of industry trends, underscores your agility as a consultant. Proficiency in negotiation skills and client management, grounded in trust, emerges as vital for fostering successful collaborations. Ethical judgment serves as a guiding principle, particularly when handling sensitive information.

Upon completion of this course, its goal is to elevate you to assess and evaluate the potential of a social enterprise.

2. **Course Intended Learning Outcomes (CILOs)**

Upon completion of this course, students will be able to:
CILO$_1$: use mainstream decision making tools for social entrepreneurship;
CILO$_2$: analyze decision problems in strategic interactions with other players;
CILO$_3$: develop effective written and verbal communication skills essential for conveying ideas, collaborating with diverse stakeholders, and presenting project progress.; and
CILO$_4$: understand the key aspects of a business and apply their acquired knowledge to develop their own entrepreneurship skills to selected development problems.

3. Content, CILOs and Teaching & Learning Activities

Course Content	CILOs	Suggested Teaching & Learning Activities
Create viable socio-economic through social entrepreneurs	$CILO_{1,2}$	• Lectures, seminars, and readings
Analytical tools for social entrepreneurs	$CILO_{1,3,4}$	• Lectures, seminars, and readings
Pitching and presentation skills	$CILO_{1,3,4}$	• Lectures, seminars, and readings
Project Management	$CILO_{1,4}$	• Group project and presentations

4. Assessment

Assessment Tasks	Weighting (%)	CILO
(a) Participation: Earn credit through active engagement, thoughtful contributions, and meaningful participation in class discussions, fostering a dynamic and collaborative learning environment.	20%	$CILO_{1,2,3,4}$
(b) In-class Progress presentation: In-class progress presentation assesses the progress made by the group. Each progress will delve into research depth, methodological rigor, and preliminary findings, ensuring projects are on the right track and addressing complexities inherent in their chosen theme. The first progress presentation is to ensure your idea is sound by second hand data and the second presentation is to ensure that it's supported by both first hand and second hand data.	20%	$CILO_{1,2}$
(c) Project: At the beginning of the semester, students (in group) will get to choose a project and convert it into a social enterprise with the tool kits that will be taught throughout the semester.	60%	
i. By the end of the semester, students are required to present their group work in class and defend their arguments and methods.	30%	$CILO_{1,2,3,4}$
ii. After the group work/presentation, students are required to write up an individual report : Perhaps you had a better idea after feedback from the final presentation; or perhaps you had a better idea that was not fully presented as a group. This is your chance to showcase yourself through the individual write up. It is an opportunity for you to express your professional opinion and to provide evidence on how you could pivot the project and make it better. No more than 1000 words.	30%	$CILO_{1,4}$

5. Required Text(s)

Allen, K. R. (2020). *Launching new ventures: An entrepreneurial approach (8th eds)*. Cengage.

Aulet, B. (2013). *Disciplined entrepreneurship: 24 steps to a successful startup*. John Wiley & Sons.

6. Recommended Readings

Allen, K. R. (2020). *Launching new ventures: An entrepreneurial approach (8th eds)*. Cengage.

Aulet, B. (2013). *Disciplined entrepreneurship: 24 steps to a successful startup*. John Wiley & Sons.

Barringer, B. R., & Ireland R. D. (2018). *Entrepreneurship: Successfully launching new ventures (6th eds)*. Pearson.

Feld, B., & Cohen, D. B. (2011). *Do more faster: Techstars lessons to accelerate your startup*. Wiley.

Ries, E. (2011). *The lean startup: How today's entrepreneurs use continuous innovation to create radically successful businesses*. Crown Business.

Wasserman, N. (2013). *The founder's dilemmas: Anticipating and avoiding the pitfalls that can sink a startup*. Princeton University Press.

7. Related Web Resources

Name of the Web Page	Web Link
Social Enterprise Summit	http://ses.org.hk/zh
Hong Kong Social Entrepreneurship Forum	http://www.hksef.org/
Hong Kong Social Enterprise Incubation Centre Limited	http://en.seic.hk/
Hong Kong Institute of Social Impact Analysts	http://www.hkisia.org
Hong Kong General Chamber of Social Enterprises - Social Enterprise Endorsement (SEE) Mark	http://www.seemark.hk/en-gb/
Home Affairs Department: Enhancing Self-Reliance Through District Partnership Programme	http://www.had.gov.hk/en/public_services/en_self_reli/index.htm
Social Welfare Department: "Enhancing Employment of People with Disabilities through Small Enterprises" Project	http://www.swd.gov.hk/en/index/site_pubsvc/page_rehab/sub_listofserv/id_enhancinge/index.html
Social Innovation and Entrepreneurship Development Fund	http://www.sie.gov.hk/en/

8. Related Journals

American Political Science Review
British Journal of Political Science
Comparative Political Studies
Comparative Politics
Economist
European Journal of Political Research
European Journal of International Relations
Foreign Affairs (USA)
Foreign Policy (USA)
International Organization (USA)
International Relations (London)
International Security (USA)
International Studies Quarterly (USA)
Journal of Common Market Studies
Journal of Conflict Resolution
Journal of Development Studies
Journal of Management
Journal of Peace Research (Oslo)
Journal of Social Entrepreneurship Journal of Strategic
Studies Nonprofit and Voluntary Sector Quarterly
Organization Science
Political Analysis
Political Science Quarterly
Political Science Research Methods
Political Studies
Politics
Research & Politics
Stanford Social Innovation Review
Strategic Entrepreneurship Journal
World Development

9. Academic Honesty

The University upholds the principles of honesty in all areas of academic work. We expect our students to carry out all academic activities honestly and in good faith. Please refer to the *Policy on Academic Honesty, Responsibility and Integrity* (https://www.eduhk.hk/re/uploads/docs/000000000016336798924548BbN5). Students should familiarize themselves with the Policy.

10. Others

Nil

Last updated: 9 January 2024