



香港教育大學

The Education University  
of Hong Kong



A2B103

Bachelor of Social Sciences (Honours) in  
**Social Entrepreneurship and  
Development Studies**

(Two-year Full-time)



FACULTY OF LIBERAL ARTS AND SOCIAL SCIENCES

博文及社會科學學院



## PROGRAMME AIMS

The programme prepares young people with the skills and knowledge to create high-impact social careers, with a focus on the developmental needs in the Greater Bay Area (GBA) and emerging economies in Asia. Specifically, it aims to:

- a. provide students with a holistic experience of social entrepreneurship, taking students from ambition stages all the way to developing pitches for investors;
- b. enable students to build support among stakeholders and manage and grow social ventures to scale and maximise impacts;
- c. enhance students' understanding of the complex dynamics of social transitions in the GBA and comprehensive understanding of regional developments from a comparative perspective; and
- d. provide students with the academic and professional foundation to become professionals in social enterprises and government / non-government organisations, corporations; and local / national / international associations and organisations, and provide a strong foundation for career advancement and future postgraduate studies.

## PROGRAMME FEATURES

Social entrepreneurship is one of the most important parts of the modern social economy. In a world that is rapidly changing, it is the social entrepreneurs who create the innovations for problems that are so complex and no easy solutions are available. Students will be equipped with practical organisational and entrepreneurial skills that are necessary for their future career. Meanwhile, students will benefit from rigorous training in development studies and the network they develop through internship and field visits with organisations in Hong Kong and other cities in the GBA.





## PROGRAMME INTENDED LEARNING OUTCOMES (PILOS)

Upon successful completion of the Programme, students will be able to:

- understand the principles, ethics, and practice of social entrepreneurship and social enterprise management (PILO1);
- analyse contemporary development and social issues in GBA, Greater China, and Asia from a comparative and multidisciplinary perspective (PILO2);
- apply substantive knowledge of development, institutions and processes in social entrepreneurship (PILO3);
- design financially sustainable solutions to address issues related to human development in local, national, regional and global contexts (PILO4); and
- communicate analysis of social and developmental problems and solutions to relevant stakeholders, investors, and the broader community (PILO5).





# PROGRAMME STRUCTURE


Domain	Credit Points
Major	15
• Major Core	15
• Major Elective	6
• Cross-Faculty Core Course (CFCC)	3
• Major Interdisciplinary Course	3
• Internship	6
• Field Visit (Non-credit bearing)	/
Final Year Project (Honours Project / Capstone Project)	6
Electives / Minor	15
General Education	6
<b>Total</b>	<b>60</b>





## CAREER PROSPECTS

Through dedicated and practical training, the programme will prepare more young people who have the ambition to start a social venture, and grab the numerous funding opportunities that governments and businesses have offered. Graduates may also pursue an impactful career by joining existing social enterprises, government, socially responsible corporations, and NGOs as project or executive officers. In Hong Kong, social enterprises and non-governmental organisations have already provided approximately 80% of social services. These organisations often need to solicit resources from public or private sources, and communicate effectively with different stakeholders in society. Graduates will find ample employment opportunities.


### Admission Enquiries

 (852) 2948 6886

 [admission@eduhk.hk](mailto:admission@eduhk.hk)

 [www.apply.eduhk.hk/ug](http://www.apply.eduhk.hk/ug)

### Programme Enquiries

 (852) 2948 7428

 [ssps@eduhk.hk](mailto:ssps@eduhk.hk)



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Any aspect of the course and course offerings (including, without limitation, the content of the course and the manner in which the course is taught) may be subject to change at any time at the sole discretion of the University. Without limiting the right of the University to amend the course and its course offerings, it is envisaged that changes may be required due to factors such as staffing, enrolment levels, logistical arrangements, curriculum changes, and other factors caused by unforeseeable circumstances. Tuition fees, once paid, are non-refundable.

Students admitted into this programme starting from the 2023/24 cohort are required to visit the Greater Bay Area (GBA) and/or other parts of Mainland China. Programme may also require students to participate in other non-local learning experience for completion of the programme. While the visits are heavily subsidised, students are still required to contribute part of the estimated cost of the visits ("student contribution"), whereas personal entertainment, meals expenses, travel document fee and personal insurance costs will not be supported. The estimated cost of the visits for students admitted to the 2024/25 cohort is not available yet as it is subject to a variety of factors such as changes to the cost of the visits as a result of inflation, trip duration, traveling expenses, the exchange rate, etc. The exact amount of student contribution is thus not available.