

<b>Course Title</b>	:	<b>Ecology of Mass Communication in Hong Kong</b> 香港媒體生態
<b>Course Code</b>	:	<b>GEG1031</b>
<b>Department</b>	:	<b>Education Policy and Leadership</b>

### **Synopsis**

This course focuses on the interaction and links between different powers and how they affect the mass media, and examines how and to what extent these powers impact individuals, cultures and society. The course focuses on local print (e.g. newspapers and magazines), electronic (e.g. TV and radio) media. It examines the functional, political and symbolic perspectives to explore whether the media exerts its functions and what kinds of messages are brought out from the media. After completion of this course, students are expected to be able to criticize, understand in a comprehensive view and explore the powers and limitations of the mass media in their personal, social, cultural and political scene.